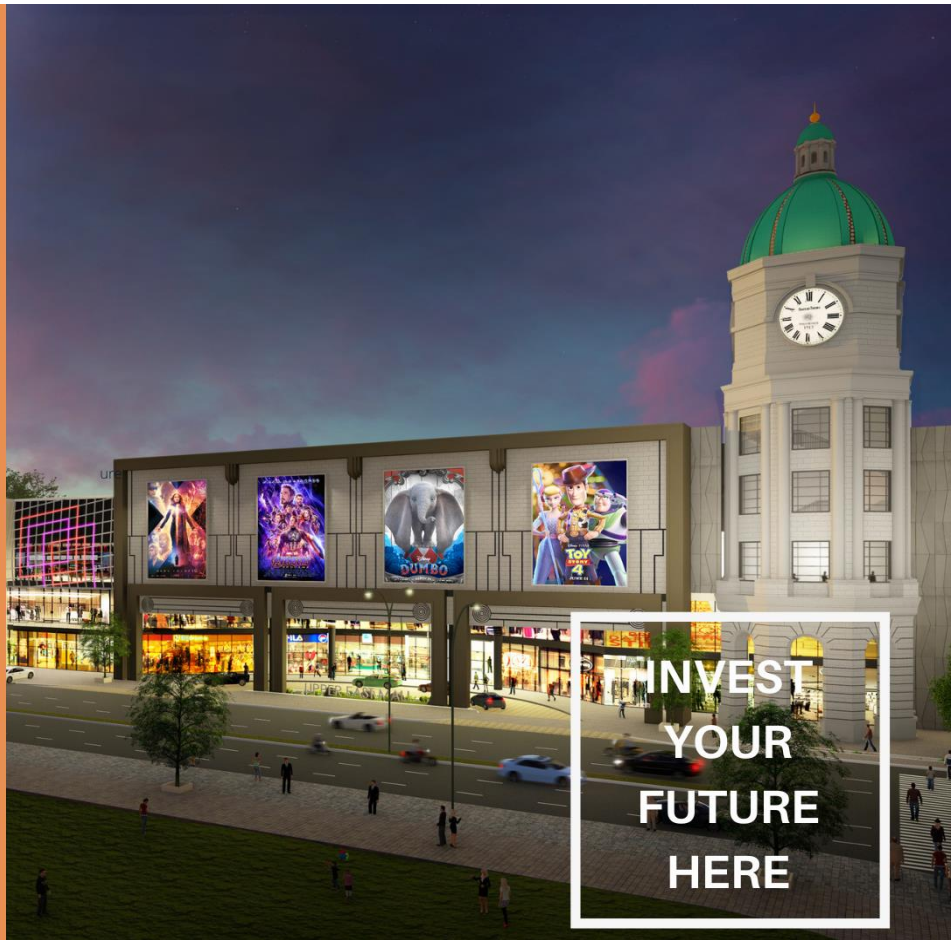




BACOLOD CITY
2022



INVEST
YOUR
FUTURE
HERE

AT A GLANCE

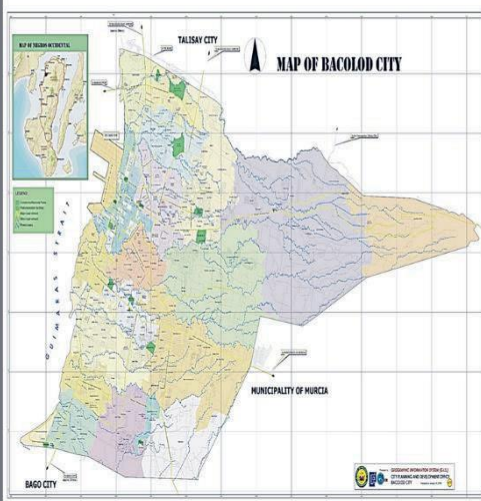
Land Area
16,145 hec.

2020 Population
600,783

Source: PSA

Annual Growth Rate
1.79%

Source: PSA



Regional Statistics

6.4% GDP growth in 2019
4th largest economy outside NCR



Political Subdivision

Total Number of Barangays: 61



Climate

Bacolod City's climate is monsoonal with
2 seasons: wet and dry

Unemployment rate 6.3%

Underemployment rate 10.4%

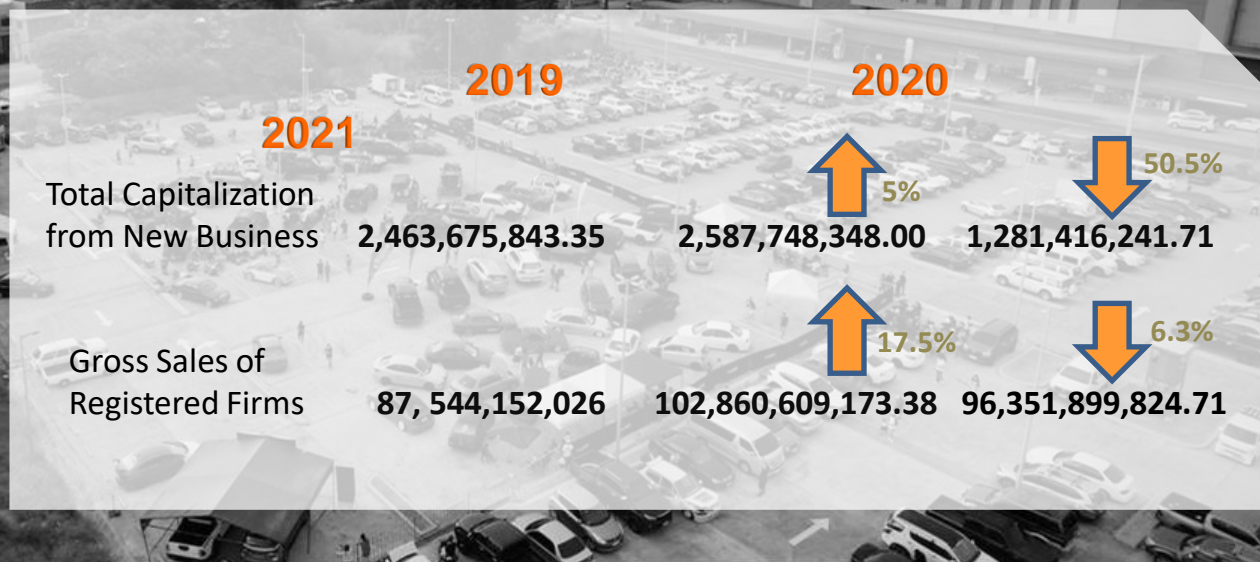
Poverty incidence 3.3%

Crime rate incidence 3.53%

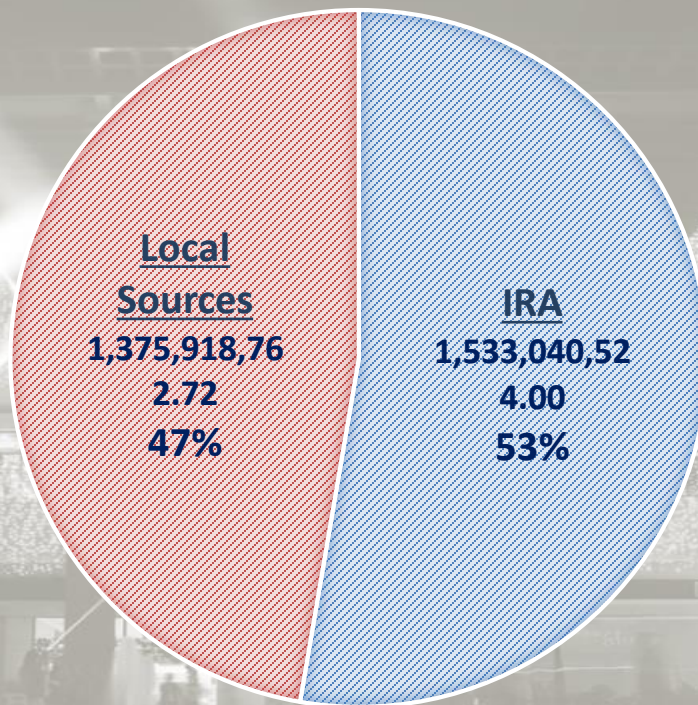
KEY PERFORMANCE INDICATOR

	Internal Revenue Allotment	Locally Sourced Income	Power rate per kilowatt Residential Commercial large Commercial small Industrial	11.36 9.73 11.00 9.73	10.56 8.77 10.11 8.77
2018	1, 145, 279, 652.00	1, 430, 334, 819.33			
2019	1, 274, 465, 232.00	1, 424, 745, 184.93	Unemployment rate	4.8%	6.3%
2020	1, 430, 385, 250.00	1, 377, 640, 669.52	Underemployment rate	8.6%	10.4%
	2019	2020	Poverty incidence	3.4%	3.3
			Crime rate incidence	5.14	3.53
Total Number of registered enterprises	25, 627	23, 545	Presence of local chamber/other business organizations(Indicate name of the local chamber/s) LGU Recognized Registered Business Groups: 181 LGU Recognized Registered Other Groups: 545	<ul style="list-style-type: none"> Philippine Chinese Chamber of Commerce and Industry Junior Filipino-Chinese Chamber of Commerce and Industry Metro Bacolod Chamber of Commerce and Industry Filipino-Chinese Chamber of Commerce and Industry Northern Negros Filipino-Chinese Chamber of Commerce Southern Negros Filipino-Chinese Chamber of Commerce and Industry Negros Occidental Filipino Chinese Amity Club Punjabi Khalsa Diwan Bacolod, Inc. 	
Total Number of new businesses registered	5, 729	2, 730			
Total Number of business renewals	19, 898	20, 680			
How much is the total investment generated by new business registrants?	2,463,675,843.35	2, 597, 800, 350.10			
Number of commercial building permits issued	363	153			
Number of LGU Employees	1, 292	1, 209			
Number of banks	116	112			
Number of micro financing institutions	297	275			

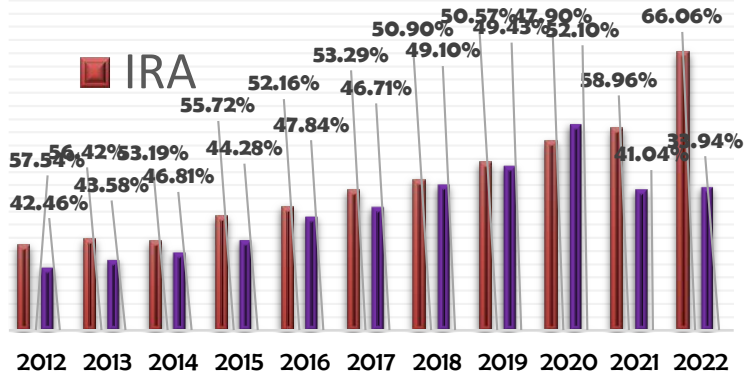
LOCAL ECONOMY



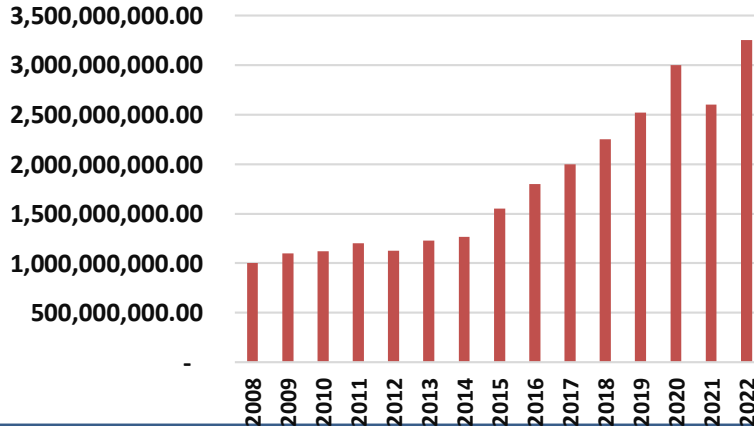
OVERVIEW OF THE LOCAL ECONOMY



Internal Revenue Allotment (IRA) versus Local Sources



Annual Budget



YEAR

BUSINESS REGISTRATION

2012	18,959	
2013	18,457	-2.6%
2014	18,606	10.8%
2015	18,817	1.10%
2016	19,021	1.08%
2017	22,004	15.7%
2018	23,187	5.4%
2019	25,627	10.5%
2020	23,545	-8.12%
2021	22,267	-5.43%

NOTE: Slight decrease over the same period attributed to offsite Business One Stop Shop in Ayala Mall which was a welcome development for the taxpayers.

2021 Top 3 Investors

1

SUPER SHOPPING

(SM Hypermart)

99 Million

2

METRO RETAIL

(Sum-ag)

CEAM TECHNICAL

(San Miguel)

85 Million

3

MASTERPIECE

ASIA

(Vista Mall)

78 Million

BACOLOD IN NUMBERS

Accessibility

International Standard Bacolod-Silay Airport
289.39 mi from Manila

International Standard Seaport:

- 5 Fastcraft: 37 trips per day
- 2 Ro-ro vessels: 4 trips per day

Bacolod City is gateway to various major inter-island destinations


- 9,430 Public Motor Vehicle
- 94,906 Private Motor Vehicle
- 522 Government Motor Vehicle
- 104,858 Total Registered Vehicles

Population

- 33.6% of the total population are under 18
- 5.8% of the total population are over 64
- 6.3% of the total population are unemployed
- 71 years old life expectancy
- 5.3% Poverty Incidence
- 36 persons/km2 (population density)

Financial Deepening

- 112 Commercial Banks
- 84 Thrift and Savings Banks
- 19 Rural Banks
- 3 Savings & Loans Associations with Quasi-Banking Functions
- 106 ATMs
- 275 Finance Cooperatives/Lending & Microfinance Institutions
- 247 Remittance Centers
- 223 Money Changers/Forex dealers
- 174 Pawnshops
- 141 Gasoline Stations
- 411 Convenience Stores
- 44 Supermarkets
- 287 Drugstores



Cell Sites, Power, Communication

1,000 mbps

Maximum Internet Speed

94

Cellsites

109,494 Internet

Business with Post-Paid Internet

7

Internet providers

6


Cable service providers

93%

Households with water utility service

100%

Household with electricity utility service



Tourism

- 42 Hotels/Tourist Inn
- 25 Resorts
- 44 Pension House
- 78 Air BnB

YEAR (PHP)	ARRIVALS	RECEIPTS
2019	803,911	15,793,987,815.90
2020	143,114	2,757,939,569.40
Top 10 Tourist Arrivals		
USA		Russia
Korea		Germany
Japan		U.K.
China		Canada
Australia		India

BACOLOD IN NUMBERS



Education, Manpower & Livelihood

- 76 Secondary Schools
- 14 Tertiary Schools
- 43 TechVoc Schools

SY2018-2019 Graduates: 7, 833
SY2019-2020 Enrollment: 33, 350

STEAM Graduates

- 7,579 Graduates of Science
- 5,277 Graduates of Technology
- 6,347 Graduates of Engineering
- 243 Graduates of Arts
- 156 Graduates of Mathematics

Labor Participation Rate: 90.4%

Poverty Incidence: 5.3%

- 17,190 Declared Employees for NEW
business applications
- 82,542 Declared Employees for RENEWAL
business applications



Resiliency Profile

with presence of:

- ✓ CITY LAND USE PLAN
- ✓ DISASTER RISK REDUCTION
- ✓ MANAGEMENT PLAN (DRRMP)
- ✓ Annual LGU-initiated and coordinated
 - ✓ Disaster drill
 - ✓ Early Warning System
 - ✓ Local Geohazard Maps from DENR

132 public infrastructure evacuation
17 private infrastructure evacuation
1,627 trained responders

15km access to sanitary landfill
1km distance of power source to LGU



Healthcare Capacity

Public Health Facilities & Capacity of
Health Services

- 59 Clinics
- 6 Diagnostic Centers
- 457 Hospital Beds
- 398 Doctors
- 609 Nurses
- 86 Midwives

Private Health Facilities & Capacity of
Health Services

- 700 Clinics
- 72 Diagnostic Centers
- 6 Hospitals
- 2,563 Doctors
- 1,007 Nurses
- 33 Midwives

COST OF DOING BUSINESS

Daily Min Wage (Agricultural)	315.00	315.00
Non-Agri (with 10 workers & below)	310.00	310.00
Non-Agri (with more than 10 workers)	395.00	395.00
Cost of Land in Central Business District (BIR Zonal)	10,000-70,000 per sqm	
Power Rates		
Power rate per kilowatt		
Residential	10.56	
Commercial large	8.77	
Commercial small	10.11	
Industrial	8.77	
Cost of Water per cubic meter		
Commercial Firms/Consumers	42.8	
Industrial Firms/Consumers	42.8	

TRANSPORTATION COST			
Jeepney		8.00	7.00 (Student) 7.00 (Senior)
Taxi		40.00 flagdown +	3.50 /300meter thereafter
Bus		20.00-300.00 depends on destination	
Sea Transport		LOW	HIGH
2GO SuperFerry	3x a week to Manila	1,900.00	2, 700.00
Supercat 2GO	4x/day to Iloilo	205.00	410.00
Weesam	7x/day to Iloilo	125.00	310.00
Ocean Jet	8x/day to Iloilo	140.00	300.00
Montenegro Lines	12x/day to Dumangas	48.00	96.00
Tri-Star Megalink Corp.	12x/day to Dumangas	35,00	70.00
FastCat	4x/day to Iloilo	200.00	300.00

Awards and Citations

2021 Most Competitive Highly Urbanized City in Western Visayas by the Department of Trade and Industry

Most Business-Friendly HUC outside NCR given by the Philippine Chamber of Commerce & Industry

2020 Seal of Good Local Governance Awardee by the Department of Interior & Local Government

Most Competitive Highly Urbanized City (HUC) in the Visayas by the DTI

Most Improved Highly Urbanized City in Region 6 by the Department of Trade and Industry (DTI)

5th consecutive Special Citation Most Business-Friendly LGU Award given by the Philippine Chamber of Commerce & Industry

Pilot City for Education of the Advancing Basic Education in the Philippines by USAID

Center of Excellence in IT-BPO by DICT/ITBPAP/LEECHIU Digital Cities

2019 Seal of Good Local Governance by the Department of Interior and Local Government (DILG)

Excell Awardee as **Best Performing LGU in Western Visayas by the DILG** and 5 Awards in the following pillars of governance:

CHAMPION in Excellence in Local Legislation

CHAMPION in Excellence in Administrative Governance

CHAMPION in Excellence in Environmental Governance

1st Runner-up in Excellence in Social Governance

1st Runner-up in Excellence in Economic Governance

Rank 10 Overall Most Competitive HUC by Cities and Municipalities

Tourism Award of the Year by Asia Leaders Awards

4th Year awarded with Special Citation given by the Philippine Chamber of Commerce & Industry's Search for Most Business-Friendly LGU

Business-Friendly/High Returns and Retirement Haven Awards given by The Manila Times

TOP Model City by The Manila Times

Best PESO Employment Information System Implementer in Region 6

Passed, 2018 Child-Friendly Local Governance Audit Passer by DILG and DSWD Region





OUR COMMITMENT

BACOLOD CITY

will be the Top
SUPER CITY in the
Philippines by
2025

#InvestBacolodCity

LAND VALUE APPRECIATION

According to the latest Bureau of Internal Revenue (BIR) data, zonal values in some residential areas in the city grew by as much as five times in 2017 from 2002.

INFRASTRUCTURE

Infrastructure projects lined up for Bacolod have helped the city sustain its viability as an investment site and retain its stature as a competitive city.

TOURISM & CULTURAL HERITAGE

It has at least six historical markers installed by the National Historical Commission of the Philippines (NHCP) for its sites and monuments.

A growing economy, diverse opportunities, relaxing life, burgeoning city.



MAP OF NEGROS



SUSTAINABLE ZONES

MANGROVE FOREST
CONSERVATION ZONE

PROPOSED COASTAL
ROAD & VIADUCT

MANGROVE FOREST
CONSERVATION ZONE

ARTIFICIAL REEF
CONSERVATION ZONE

PUNTA T.

TO BAGO CITY

MANGROVE FOREST
CONSERVATION ZONE

TO TALISAY

BANAGO

BACOLOD-SILAY
ACCESS ROAD

COMBINED DEVELOPMENT
COMMERCIAL-LIGHT INDUSTRIAL

COMBINED DEVELOPMENT
MIXED USED

CENTRAL BUSINESS DISTRICT

SINGONGI

TACULINE

ALIJUE

TANGUB

PAHANGCOY

M-AG

CABUG

HANDUMAHAN

COMBINED DEVELOPMENT
COMMERCIAL-LIGHT INDUSTRIAL

COMBINED DEVELOPMENT
(AGRI-INDUSTRIAL)



MAP OF BACOLOD CITY

TO BO. CONCEPCION

COMBINED DEVELOPMENT
(AGRI-INDUSTRIAL)

GRANADA

ALANGILAN

ECO-AGRI
TOURISM
DEVELOPMENT

TO MURCIA

STRUCTURE MAP

ENERGIZING ECONOMIC DEVELOPMENT

Ease of Doing Business [Streamlined and Digitized Business Permit & Licensing System, Tax Incentives, Enabling Tax Policies, Competitive Cost of DOing Business]



Enhanced Competitiveness & Fast-Tracked Economic Development [New Growth Centers, 4 Flagship Projects, Upscale Infrastructure Projects]



Innovative Trade & Investment [year-round festivals, vibrant business districts, M.I.C.E. hub, IT-BPO hub]

for Business to Grow...

FLOOD CONTROL

PEACE & ORDER

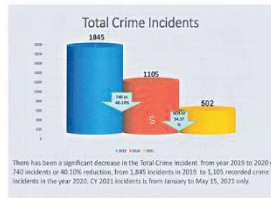
SOLID WASTE MANAGEMENT



Acquisition of PNP Patrol Vehicles **Php15 Million**

Deployment of Police Personnel **600 Police**

+ 142 FTP Trainees



NO. OF TRIPS	3,200TRIPS/MONTH
NO. OF TRUCKS	35-50 TRUCKS
GARBAGE COLLECTION	480 TONS/DAY
CUBIC METER	1,200-1,500 M/DAY



NO INCREASE IN CONTRACT PRICE FOR THE LAST 3 YEARS DESPITE INCREASE IN VOLUME & NO. OF TRIPS

SIDEWALK CLEARING

HEALTH

TRAFFIC MANAGEMENT

BACOLOD CITY POSTS 87% COMPLIANCE RATING IN CLEARING OPS BY DLG



OBSTRUCTION FREE. The Caltubo Street side of Bacolod Central Market is being cleaned on Monday, Sept. 30, 2019 after its clean area was cleared of obstructing stalls and illegal activities. Bacolod City obtained a compliance rating of 87 percent in the 60-day road clearing operations, based on the validation conducted by the inter-agency department. (Photo courtesy of Bacolod City PIO)

CLEARING PROGRAM HELPS MSME TO GROW IN A MORE SUSTAINABLE BUSINESS ENVIRONMENT



New BTAO Head

New Traffic Signages

340 units

New Traffic Signalization System

4 Intersections

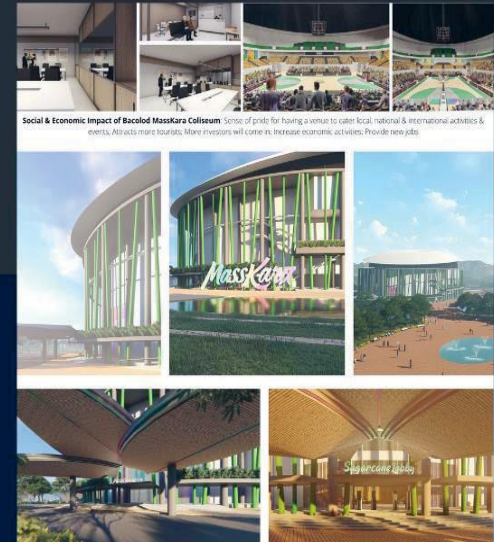
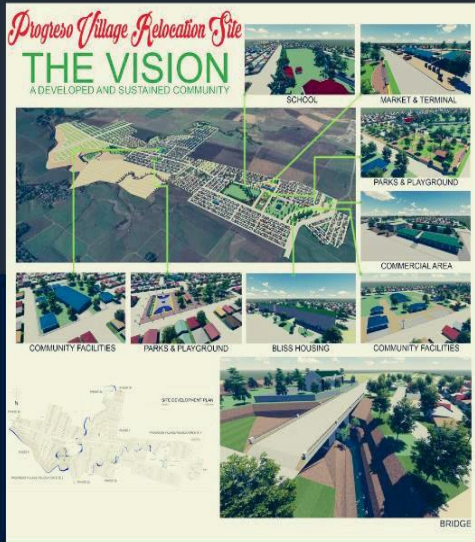
Proposed Traffic Engineering Design

A. Lopez Jaena St corner B.S. Aquino Drive

b. Bac-Up 4 Villamonte

Metropolitan Manila Development Authority Research

INFRASTRUCTURE INVESTMENTS/NEW GROWTH CENTERS for JOBS & INVIGORATED BUSINESS CLIMATE



INFRASTRUCTURE INVESTMENTS/NEW GROWTH CENTERS for JOBS & INVIGORATED BUSINESS CLIMATE





Where History is Fused with Modern Living. Mega construction projects brought by MegaWorld, Rockwell, SM, Ayala, Camella, CebulandMasters and other developers bringing projects like Forbes Hill, The Upper East, Nara Residences, Oroland Complex, Amaia Steps, Camella Residences, Velmiro, Casa Mira, Citedines by Ascott, Park Inn by Radisson, SMDC Condominiums, Sitari Hotel & Residences, JTL Hotel, Grand Xing Imperial among others, are master planned joining the current major key players, creating a green cosmopolitan core with the freshest local and global lifestyle offerings.

Bacolod... the gateway super city,,, A growing economy, diverse opportunities, relaxing life, burgeoning city...An emerging gem, a competitive City in the Visayas, the City of Smiles offers many delightful reasons for you to be captivated, again and again, enticing you to stay.

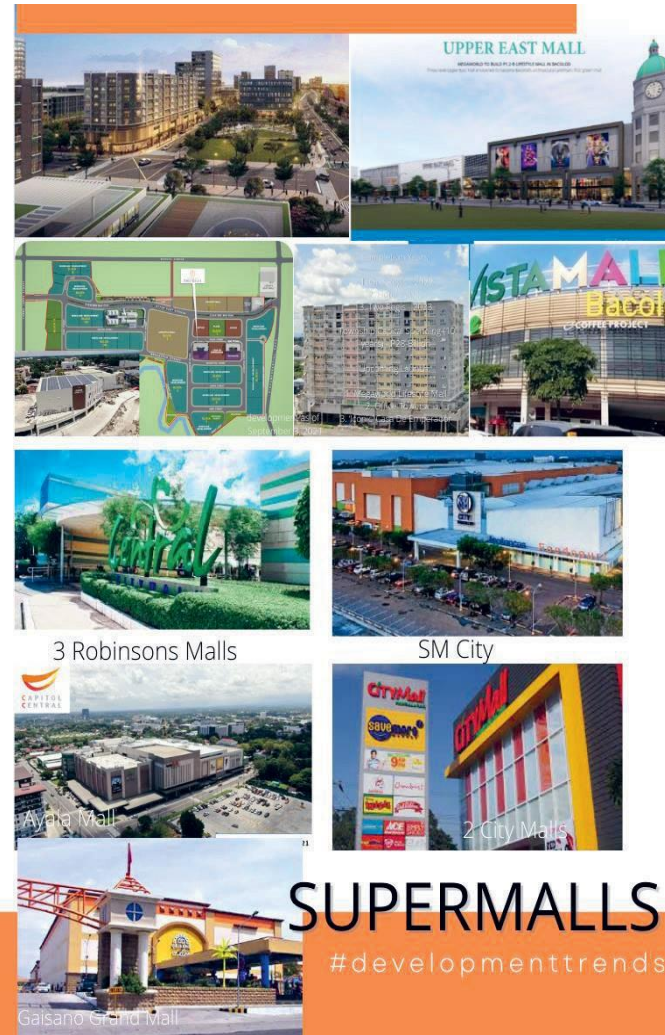
Bacolod City is the home of the world-renowned MassKara Festival that showcases the capacity of a people to rise over adversities and a tragedy, and to continue living with verve and mirth, in thanksgiving for the gift of life.

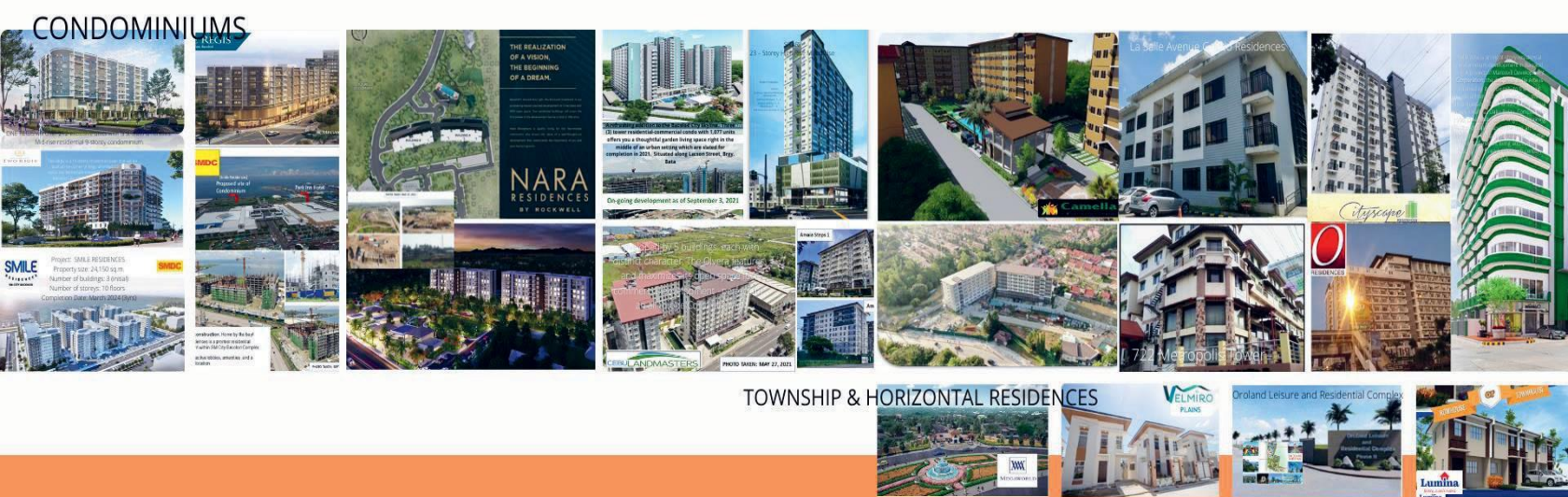
Bacolod City is a prime destination for meetings, incentives, conference and events. There is a strong consumer spending in Bacolod City that have enticed large shopping mall operators to set up shops here. Be part of this thriving sector that opens up opportunities in the hospitality industry, health and wellness, ICT hub that offers jobs of the future, topnotch education institutions, property development and integrated tourism all in one City where one can say "Smile, You're in Bacolod City.

Being a gateway to developing neighbors, Bacolod City is the "bagsakan" or delivery point of their agricultural products that caters even to the National demands thus sufficiency and efficiency in food security in food products are areas that will unlock Bacolod's Culinary Tourism potentials at the same time leveraging opportunities in reaching across the global markets. Bacolod City invites you to invest in integrated areas for processing, storage and in canning technologies that increase productivity.

Bacolod City remains a preferred location for outsourcing operations. Bacolod has the connectivity and redundancy – these are Bacolod's pride and confidence in attracting investors especially in the BPO sectors. As a property developer, now is the right time to invest on plug-and-play officers as Knowledge Process Outsourcing (KPOs) are starting to seek investments in the City.

Public-Private Partment on power generation and environment management systems will ensure the City's reliability and resiliency. Major infrastructure and city investments have been identified for future development that will open diverse opportunities.





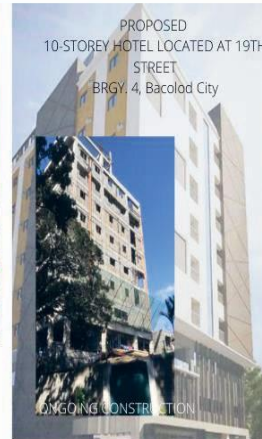
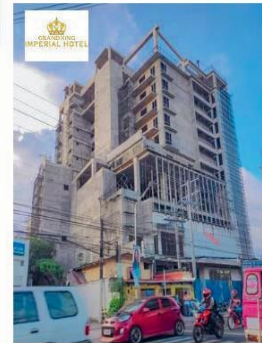
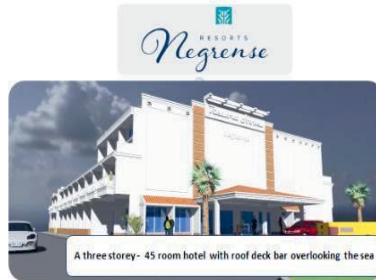
Low cost in doing business, thriving local economy, participation in good governance, access to streamlined business process, effective peace and security measures, quick emergency response system and quality assurance in healthcare facilities- all these await our investors and entrepreneurs.

Most of all, Bacolod's best asset is her people- peace-loving, creative, persevering and loyal, with the young population and a competitive talent pool. We will provide the right people for your business. The City of Bacolod together with the private sector the Chamber of Commerce and Industry and the Economic Development Council assure the synergy and stakeholder participation is vibrant to achieve Bacolod's inclusive and sustainable development.

Your investments will attract more people in Bacolod City to live, visit and spend.
Your investments will create more jobs.

So come now and invest in the City of Smiles, where investment opportunities abound.
 Bacolod, your destination for both leisure and business.

HOTELS



SEDA CAPITOL CENTRAL

When in *Bacolod*



**CHECK OUT OUR YEAR-
ROUND FESTIVALS
ESPECIALLY THE
MASSKARA FESTIVAL IN
OCTOBER**



**ENJOY A BOWL OF
GREAT SOUP, GRAB
SOMETHING FROM
THE GRILL AND TAKE A
BITE OF BACOLOD'S
INASAL**



**HIT THE PUBLIC
PLAZA BANDSTAND
AND LISTEN TO
LOCAL BANDS**



**HAVE FUN AT
ADVENTURE PARKS,
ECOPARKS, TREK AND
CAMP & DIP IN THE
HOT SPRING**



**DO A MUSEUM
HOPPING, FOLLOW
THE COLLECTOR'S
TRAIL, AND TAKE
SELFIES AT ARTSIES**



**RELAX AND PAMPER
YOURSELF & WALK
IN A HEALTH &
WELLNESS CLASS**



**EXPLORE
BIODIVERSITY WITHIN
THE CITY CENTER**



**TAKE A TRIP TO
ANOTHER ISLAND**



**WATCH HOW POTS ARE
MADE OR MEET THE
IRON DINOSAUR**



**GIVE IN TO EXOTIC
PLATES OR INDULGE IN
ASIAN FOOD (THEY SERVE
CROCODILE & OSTRICH
DISHS HERE)**



**COOL DOWN WITH
HALO-HALO OR EAT
SUGARCANE**



**SATISFY YOUR SWEET
CRAVINGS OR HAVE A
CUP OF COFFEE**

When in Bacolod



**SADDLE UP AND PLAY
POLO**



**GO NORTH OR SOUTH
& VISIT WHITE SAND
BEACHES, SUGAR
MILLS AND TASTE OUR
SWEET SUGARCANE**



**CLIMB THE HOLY
TOWER AND ENJOY
THE NIGHT SEA VIEW**



**RUN WITH NATURE,
GO ORGANIC OR
CATCH THE SUNSET**



**STEP INTO OUR BIG
CITY MALLS**



CHILL AND TEE OFF



**HOTELS HAVE GREAT
AMENITIES- GO
AND EXPERIENCE THE
AMBIENCE**



**OUTDOOR ACTIVITIES:
CINEMA & ATV FUN!**



**A.S.A.P. ALWAYS SAY A
PRAYER**



**GROUP OR SOLO
BIKE RIDES TO THE
MOUNTAIN!**



**SHOP FOR
PASALUBONG 'BEST
OF BACOLOD
PRODUCTS'**



**SMILE!
YOU'RE IN BACOLOD**



IMPROVED RORO AND FERRY TERMINALS IN LGU-OWNED PROPERTY



Bacolod City is the gateway of Negros Island

BAGUILOD

IT-BPO INDUSTRY

CREATING JOBS AND DRIVING INNOVATIONS

Software
Development
and ICT

Creative Processes

Healthcare
Information
Management



PEZA PROCLAIMED: 17

OPERATING IT PARKS: 12



IT-BPO LOCATORS: 42



RESIDENTIAL
CALL CENTERS: 6

"TO BECOME A PREMIER DATA CENTER
CITY IN THE PHILIPPINES"

IN THE PIPELINE:

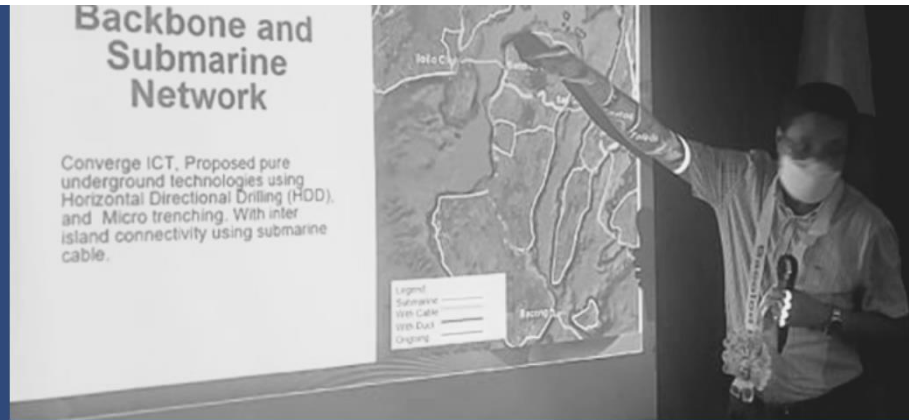
E-GOVTECH

BACOLOD EXPRESS SERVICE OFFICE

UNDERGROUND CABLING

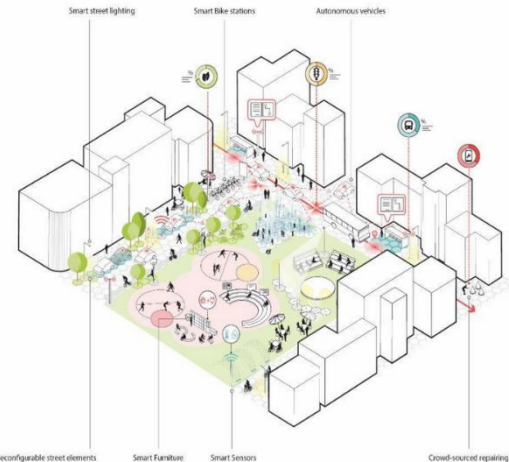
100% INTERNET CONNECTIVITY

ICT ACCELERATION



Tech

- ✓ 5G
- ✓ Autonomous vehicles
- ✓ Computer vision
- ✓ Machine learning
- ✓ Mixed reality (AR & VR)
- ✓ Remote sensing
- ✓ Smart furniture/sensors
- ✓ Social analytics



Future of places

- Sharing economy
- Gig economy
- Co-living
- Co-working
- On-demand services
- "Hipsturbia"

TECH START-UP SUPPORT CREATING JOBS & DRIVING INNOVATIONS



HOMEGROWN APPS



REPUBLIKA NG PILIPINAS
TANGGAPAN NG SANGGUNIANG PANLUNGSOD
LUNGSOD NG BAKOLOD
-000-

CITY ORDINANCE NO. 886
March 6, 2019

AN ORDINANCE FOR THE PROMOTION OF THE CITY OF BACOLOD AS AN IDEAL LOCATION FOR STARTUPS AND SMALL AND MEDIUM INFORMATION AND COMMUNICATIONS TECHNOLOGY (ICT) ENTERPRISES AND FOR THE DEVELOPMENT OF THE STARTUP ECOSYSTEM, PROVIDING FUNDS THEREFOR, AND FOR OTHER PURPOSES.

entrepreneurial ecosystem. A startup is defined as a company that is in the first stage of its operations. These companies are often initially bankrolled by their entrepreneurial founders as they attempt to capitalize developing a product or service for which they believe there is a demand. Due to limited revenue or high costs, most of these small-scale operations are not sustainable in the long term without additional funding from venture capitalists;

WHEREAS, startups as new businesses require a lot of support from understanding what legal structure best fits their business model to time management and market research. Market research helps determine the demand of a product or service. A startup requires a comprehensive business plan outlining mission statement, future visions and goals as well as management and marketing strategies;

WHEREAS, technology startups usually conduct their business online, in a small office or home office or store but may also give clients actual demonstration of their products and services. Startups need funding from different types of investors, usually crowdfunding, or small business loans to start their operations subject to a submission of comprehensive business plan or proposal;

WHEREAS, aside from community support, startups need friendly government policies to thrive and grow in a city;

THEREFORE, LET IT BE ORDAINED AS IT IS HEREBY ORDAINED BY THE SANGGUNIANG PANLUNGSOD IN SESSION ASSEMBLED THAT:

Section 1. SHORT TITLE. The short title of this Ordinance is "The Startup Ecosystem Ordinance of Bacolod City".

Section 2. DECLARATION OF POLICY. The City of Bacolod recognizes the value of the following principles:

Handwritten signatures and initials.

FISCAL & NON-FISCAL INCENTIVES. NETWORKING. EODB. PROMOTIONS

As national e-commerce apps come to Bacolod, our bacolod City based app developers[Start-Up] have also launched homegrown apps and have undertaken digital platform projects catering to Bacolod MSMEs

City-Wide Green Transport



Connecting Jobs
across Downtown
and New
Developments

20%
reduction in pollution
(PM10 and PM2.5)
20%
reduction in travel time

Project Plan

City-Wide Green Transport





Project Plan

Sum-Ag River Development and Eco-tourism Project



WHY Invest in Bacolod City

- Multi-awarded LGU
- Competitive Tax Rates, Cost of Doing Business and Ease of Doing Business
- In the pipeline are flagship projects and development of new growth centers
 - Sustained Economic Dynamism
 - Live, Work, Play City: Year-round Festivals
 - Business Tax Incentives

The Bacolod Business Development and Promotions Center offers:

- Assistance in securing additional business permits and other related data
- Facilitate access to financial and technical programs of the government
- Data banking services
- Investment counselling
- Business linkages and networking

Tax Exemptions

- EXEMPTION FROM PAYMENT OF BUILDING PERMIT FEES, BUSINESS SALES TAXES AND OTHER IMPOSED FEES AND BASIC RPT:
- QUALIFIED INVESTMENTS IN PREFERRED ACTIVITIES AND GROWTH AND PRIORITY DEVELOPMENT AREAS (3-5 YEARS DEPENDING ON CAPITALIZATION AND EMPLOYMENT)
- QUALIFIED NON-PREFERRED INVESTMENT IN GROWTH & PRIORITY DEVELOPMENT AREA THAT MET THE CAPITALIZATION AND EMPLOYMENT GENERATION REQUIREMENTS (1-3 YEARS)
- OTHER INVESTMENTS THAT MET THE PURPOSE, INTENT AND OBJECTIVE OF THE CITY'S INVESTMENT CODE AND THE CAPITALIZATION AND EMPLOYMENT GENERATION REQUIREMENTS (1-4 YEARS)
- 10% LOCAL TAX CREDITS FOR PERSONS DONATING LAND OR REAL PROPERTY TO THE CITY FOR ITS PRIORITY PROJECTS



Investment Promotions

Assistance to investors

particularly in the areas of
property development, BPO,
and education;

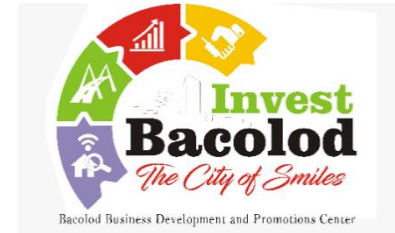
Updating of local
investment code to provide
fiscal and non-fiscal
incentives in all investment
priority areas.

Coordinate with the Public
Private Partnership Center
for assistance and linkage
to PPP investors, both local
and foreign



Ongoing Assistance with:

MegaWorld
Park Inn by Radisson
Rockwell IT Park
SM IT Park
Robinsons IT Park
Sutherland
Ayala IT Park
Cebu Landmaster
Camella Group
Fordland Realty
Negros PH Solar
Phirst Park Homes



Bacolod Business Development and Promotions Center



BACOLOD CITY



THANK YOU!