

**REPUBLIKA NG PILIPINAS
TANGGAPAN NG SANGGUNIANG PANLUNGSOD
LUNGSOD NG BAKOLOD**

-oOo-

CITY ORDINANCE NO. 1061

February 14, 2024

AN ORDINANCE ESTABLISHING THE BACOLOD FILM FESTIVAL, CREATING THE BACOLOD FILM FESTIVAL COUNCIL, DEFINING ITS FUNCTIONS AND RESPONSIBILITIES, APPROPRIATING FUNDS THEREFOR AND FOR OTHER PURPOSES.

WHEREAS, Section 14, Article XIV of the 1987 Philippine Constitution provides that, "The State shall foster the preservation, enrichment, and dynamic evolution of a Filipino national culture based on the principle of unity in diversity in a climate of free artistic and intellectual expression";

WHEREAS, Section 16 of Republic Act No. 7160 otherwise known as the Local Government Code of 1991 also mandates the Local Government Units to exercise their powers to the preservation and enrichment of culture in their respective jurisdictions;

WHEREAS, Bacolod City and nearby cities in the Province of Negros Occidental have been producing films that made their mark in Philippine Cinema where several of the same even made it through the Metro Manila Film Festival;

WHEREAS, the City of Bacolod aims to further develop the film production scene in Bacolod City by creating a venue where Bacolod/Negros produced films are shown in major cinemas in the city;

NOW THEREFORE, be it **ORDAINED** as it is hereby **ORDAINED** by the Sangguniang Panlungsod in session assembled, that:

SECTION 1. TITLE. This Ordinance shall be known as the Bacolod Film Festival Ordinance.

SECTION 2. DECLARATION OF POLICY. It is hereby declared the policy of the City of Bacolod to promote the development of the local film industry, provide a venue for showcasing artistic talents, and enhance cultural appreciation by establishing the Bacolod Film Festival.

SECTION 3. DEFINITION OF TERMS. For purposes of this Ordinance, the following terms shall mean, construe, and be interpreted as follows:

1. **Film Festival** - is an organized, extended presentation of films in one or more cinemas or screening venues.
2. **Theme** - a central message within a narrative of the film.

Two handwritten signatures in black ink, one on the left and one on the right, located at the bottom right of the page.

3. **Filmmaker** - a person who directs or produces films for theater, cinema or television.
4. **Logline** - is a one-sentence summary of a movie or a film which distills the important elements of the screenplay.

Section 4. BACOLOD FILM FESTIVAL COUNCIL. There is hereby created the Bacolod Film Festival Council, hereinafter referred to as the Council, which shall be composed of the following:

- Chairperson : City Mayor
- Vice Chairperson : Chairperson, SP Committee on History, Culture and Arts
- Members : Chairperson, SP Committee on Tourism
City Tourism Officer
Local Economic Development and Investment Promotions Officer
City Legal Officer
City Budget Officer
City Treasurer
DepEd Schools Division Superintendent
Representative, Ayala Malls Cinema
Representative, SM Malls Cinema
Three (3) representatives from the local film industry
Others as may deem necessary

Section 5. FUNCTIONS AND RESPONSIBILITIES. The Council shall have the following functions and responsibilities:

1. Organize and oversee the Bacolod Film Festival, ensuring its smooth implementation.
2. Formulate policies and guidelines for the selection and screening of films to be featured in the festival.
3. Appoint the Festival Director who will manage the operations of the festival.
4. Set the terms of office of the Festival Director and its remuneration subject to existing accounting and auditing rules and regulations.
5. Set the theme for the film festival for each year.
6. Promote and facilitate partnerships with relevant stakeholders in the film industry.
7. Allocate and manage the funds appropriated for the Bacolod Film Festival.
8. Submit an annual report to the Sangguniang Panlungsod on the status and impact of the Bacolod Film Festival.



9. Undertake other activities necessary for the attainment of the objectives of the Bacolod Film Festival.

Section 6. THE FESTIVAL DIRECTOR. There shall be a Festival Director whom the Council will appoint to manage the operations of the film festival such as Programming and Curation, Budget Management, Event Planning and Logistics, Marketing and Promotion, Community Engagement, Jury Coordination, Networking and Industry Relations, Problem Solving and Crisis Management, and Post-Festival Evaluation.

Section 7. QUALIFICATIONS. The qualifications for the appointment of the Festival Director will be the following:

1. Bachelor's degree in Film Studies, Arts Management, Events Management or a related field.
2. At least five (5) years of experience in organizing and managing film festivals or similar cultural events.
3. At least forty (40) hours of training in relevant discipline.
4. Demonstrated ability to lead a diverse team and manage multiple tasks simultaneously.
5. Experience in budget planning, financial management, and resource allocation.

Section 8. FUNCTIONS AND RESPONSIBILITIES OF THE FESTIVAL DIRECTOR. The Festival Director shall have the following functions and responsibilities, to wit:

1. Select films for the festival that align with its vision and objectives.
2. Put together a festival management team to help organize the film festival.
3. Oversee the overall planning and execution of the festival events.
4. Coordinate with venue partners, sponsors, and suppliers to ensure smooth logistics.
5. Manage the festival schedule, including screenings, panels, and special events.
6. Allocate resources effectively to cover various aspects of the festival.
7. Create promotional materials, including posters, trailers, and social media content.
8. Build and maintain relationships with the local community, filmmakers, and industry professionals.



9. Select and coordinate a qualified jury to evaluate submitted films.
10. Ensure transparency and fairness in the judging process.
11. Address any issues or challenges that may arise during the festival.
12. Implement effective crisis management strategies to ensure the smooth running of events.
13. Conduct a thorough evaluation of the festival, including feedback from participants and stakeholders.
14. Manage any issues related to copyright, licensing, and permissions.
15. Submit a post-festival evaluation report to the Council and the Sangguniang Panlungsod.
16. Other work as may be required by the Council.

Section 9. FILM FESTIVAL THEME. The Council shall set the FILM FESTIVAL THEME for each year as a guide to filmmakers on what kind of films to be showcased for the film festival of each year.

Section 10. BACOLOD FILM FESTIVAL SELECTION PROCESS AND FESTIVAL PROPER. The Festival Director shall open its film grant pitching on the first (1st) day of January and the deadline will be the fifteenth (15th) day of June of each year. The Festival Director shall assign five (5) to nine (9) jurors who will be selecting the films to be showcased in the festival following the guidelines set by the Council.

Section 11. BACOLOD FILM FESTIVAL. The Bacolod Film Festival will run for two (2) consecutive weeks for the month of July of each year depending on the movie schedule of cinemas and the Cinema Exhibitors Association of the Philippines. All cinemas operating within the jurisdiction of Bacolod City shall only screen films of the festival for the duration of the Bacolod Film Festival.

Section 12. THE BACOLOD FILM FESTIVAL AWARDS NIGHT. The Bacolod Film Festival Awards Night will be scheduled within a week after the duration of the screening of selected films. There shall be fifteen (15) awards to be competed from such as but not limited to the following:

1. Best Picture
2. Best Actor
3. Best Actress
4. Best Supporting Actor
5. Best Supporting Actress
6. Best Editing



7. Best Cinematography
8. Best Sound
9. Best Musical Score
10. Best Original Story
11. Best Production Design
12. Best Costume Design
13. Best Makeup
14. Best Special Effects
15. Best Screenplay

The venue of the awards night shall be at the Bacolod Museum, however, if the same will not be available for any reason, the Council shall select an appropriate alternate venue.

Section 13. JURY SELECTION AND VOTING PROCESS. The Festival Director shall select five (5) to nine (9) jurors from esteemed film groups/organizations/associations across the country, complying with the set guidelines by the Council. The Festival Director shall fully explain to the jurors the criteria for judging of all the films included in the film festival and the mode of judging whether be it online or physical or other modes as preferred by the Festival Director.

Section 14. FILM WORKSHOPS. The Festival Management Team in coordination with the Council shall initiate film workshops in the City to develop the film production knowledge of Bacolod filmmakers. There shall be four (4) film workshops in each year. The Festival Management Team shall collaborate with national and international directors if possible as resource persons to undertake the workshops. The workshops shall be free of charge to all interested participants.

Section 15. GRANT AND SUBSIDY. The Council may provide a cash grant of THREE HUNDRED THOUSAND PESOS (P300,000.00) to Bacolod filmmakers who were able to successfully complete two (2) workshops as described in the preceding section. Other requirements for the cash grant will be the following:

1. A bonafide resident of Bacolod City as attested by a residence certification from the Punong Barangay.
2. Letter of intent addressed to the City Mayor which shall include the film concept, logline, short synopsis, long synopsis, director's statement, director's profile, producer's profile, producer's statement, portfolio or sample works, proposed cast, and crew, financial plan and a timeline for the production.
3. Budget proposal or program of works indicating the breakdown of expenses for producing the film for the festival.

The cash grant provided by the Council shall only be limited to TEN (10) grantees for each year. It shall also follow existing accounting and auditing rules and regulations and pertinent laws regarding cash grants and subsidies.



The Council shall also give free screening tickets to all public schools in Bacolod City. The DepEd Schools Division Superintendent of Bacolod City shall issue the necessary memorandum for the specific schedule where students can watch their chosen films in the film festival.

All public colleges and state universities as well as all private schools, colleges, and universities in the City are also encouraged to make it a requirement for their students in either, Arts, Philippine History, Filipino, or other related subjects to watch any of the films in the film festival.

Section 16. TAX EXEMPTION. All proceeds of the film festival shall be subject to ONE HUNDRED (100) PERCENT TAX EXEMPTION as provided in Section 192 of the Local Government Code of 1991 or the Authority to Grant Tax Exemption Privileges.

Section 17. BACOLOD FILM FESTIVAL TRUST FUND. There shall be created a SPECIAL TRUST FUND from the General Fund to be called as the BACOLOD FILM FESTIVAL FUND, hereinafter referred to as the Fund. The purpose of the Fund is for the development and promotion of the Bacolod Film Festival. The Fund shall be capitalized and administered by the Council in accordance with existing government budgeting, accounting and auditing rules and regulations. The Fund shall be sourced from income-share of the Bacolod Film Festival, donations, sponsorships, gifts, and grants whether local or foreign sources. Provided, that the acceptance of donations, sponsorships, gifts and grants from foreign sources shall be subject to the approval of the President upon recommendation of the DFA Secretary. Provided further, that such donations, sponsorships, gifts and grants shall be deductible for income tax purposes in accordance with the provisions of the National Internal Revenue Code, as amended.

The program of expenditure for the projects and activities to be funded by the Fund shall be itemized on a project-to-project basis and submitted annually to the Sangguniang Panlungsod for approval.

Section 18. APPROPRIATION. The funding for the implementation of this Ordinance shall be the amount of Six Million Pesos (₱6,000,000.00) to be taken from the General Fund or any available funds of the City. Thereafter, an appropriation for the purpose shall be determined on an annual basis according to the program's prior year utilization report and other relevant indicators.

SECTION 19. SEPARABILITY CLAUSE. If any part of this ordinance is declared as unconstitutional or unlawful, such declaration shall not affect the other parts or the section hereof that are not declared unlawful or unconstitutional.

Section 20. REPEALING CLAUSE. All previous ordinances inconsistent with this ordinance shall be deemed repealed or modified accordingly.

Section 21. EFFECTIVITY CLAUSE. This Ordinance shall take effect immediately upon its approval.

Two handwritten signatures in black ink, one larger and more stylized than the other, located in the bottom right corner of the page.

CARRIED BY THE VOTE OF:

Affirmative:

Councilors : Jude Thaddeus A. Sayson, Israel P. Salanga, Cindy T. Rojas, Em L. Ang, Al Victor A. Espino, Vladimir S. Gonzalez, Renecito S. Novero, Jason Isidro S. Villarosa, Claudio Jesus Raymundo A. Puentevella, Simplicia Z. Distrito, Celia Matea R. Flor, Psyche Marie E. Sy, Lady Gles Gonzales-Pallen, Danna Marie C. Barzo..

Negative : N o n e .

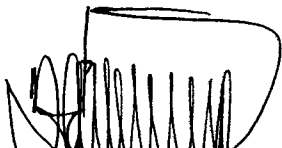
Absent : N o n e .

Main Author : Councilor Em L. Ang.


Co-Authors : Councilors Cindy T. Rojas and Celia Matea R. Flor.

Passed : February 14, 2024 (85th Regular Session of the 11th Council).

Comments : P a s s e d .


EL CID M. FAMILIARAN
Vice Mayor
Presiding Officer

ATTESTED:


ATTY. VICENTE C. PETIERRE III
Secretary to the Sanggunian

FEB 21 2024

APPROVED: _____, 2024.


ALFREDO ABELARDO B. BENITEZ
City Mayor

VCP/CGT/jbz

SP LEGISLATIVE
SERVICES SECTION

DATE: February 21, 2024 TIME: 11:11 AM

BY: 