

REPUBLIKA NG PILIPINAS
TANGGAPAN NG SANGGUNIANG PANLUNGSOD
LUNGSOD NG BAKOLOD

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CITY ORDINANCE NO. 158
Series of 1996

AN ORDINANCE CREATING THE BACOLOD CITY TOURISM OFFICE AND APPROPRIATING FUNDS THEREOF.

WHEREAS, tourism has been recognized by the national government as a viable economic enterprise and income-generating industry that local government can adopt;

WHEREAS, the City Government of Bacolod has committed itself to the task of promoting the City of Bacolod as a major convention and tourists destination outside Manila;

WHEREAS, the City Government of Bacolod is primarily concerned with up-grading facilities of tourism and tourism-oriented establishments;

WHEREAS, the Department of Tourism has devolved its Regulatory and tourism promotion functions to the local government of Bacolod in line with the mandate of RA 7160 and therefore, there is a need for the City of Bacolod to have its own instrumentality to attend to matters pertaining to tourism development in collaboration with the Department of Tourism (DOT), the Philippine Tourism Authority, the Philippine Convention and Visitors Corporation (PCVC) and other agencies or entities concerned with tourism.

Be it ordained by the Sangguniang Panlungsod of Bacolod, that:

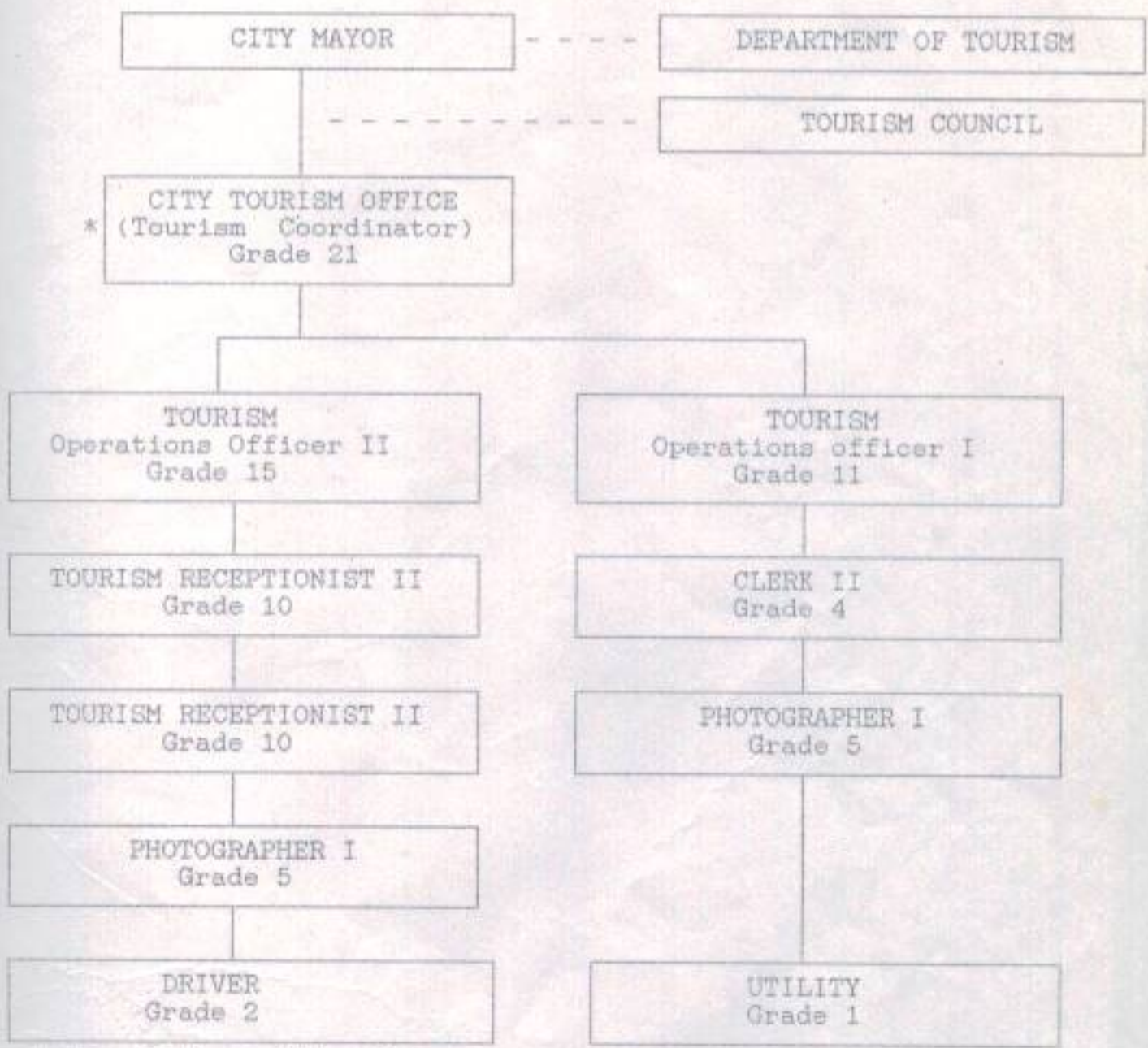
SECTION I. - **DECLARATION OF POLICY** - It is hereby declared to be the policy of the City of Bacolod to actively support the programs and projects of the Department of Tourism and its attached agencies and to initiate its own program of promoting, encouraging and developing tourism as a means of projecting Bacolod's culture, history, tradition and its natural attractions and beauty and as instrument of accelerating the development of the City of Bacolod;

SECTION II - **THE BACOLOD CITY TOURISM OFFICE (BCTO)** - To carry out the above policies, there is hereby created the Bacolod City Tourism Office which shall be under the Office of the City Mayor.

SECTION III - **THE CITY TOURISM OFFICER (CTO)** - The City Tourism Officer shall oversee the planning, implementation, coordination, monitoring and evaluation of all tourism and tourism related programs/projects and activities as mandated in the devolved functions of the Department of Tourism (DOT);

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SECTION VI - QUALIFICATIONS - The City Tourism Officer shall have the following qualification necessary for appointment:

- 6.1 Civil Service Career Professional eligibility
- 6.2 A graduate of a 4-year course/Bachelor's Degree
- 6.3 3 years relevant experience
- 6.4 16 hours of relevant training
- 6.5 Foreign language proficiency, preferred
- 6.6 Physically, mentally and morally sound

SECTION VII - POWERS AND DUTIES OF TOURISM OFFICER - The Tourism Officer shall have the following powers and duties:

- a) To execute the policies, rules and regulations promulgated by the Tourism and Cultural Development Council (TCDC) as approved by the City Mayor and appropriately recommended by the City Development Council (CDC) and contained in the Annual Investment Plan (AIP);
 - b) To Formulate a tourism development plan for the City of Bacolod in collaboration with the Department of Tourism and other concerned organizations and entities and agencies;
 - c) To Coordinate with the Department of Tourism in the development of infrastructure requirement supporting a tourist area;
 - d) To formulate and implement zoning and land use regulations within classified tourist zones in coordination with the City Planning Development Board, as well as other appropriate agencies;
 - e) To lead in the preservation and/or restoration of City monuments, historical landmarks and other tourist attraction in coordination with ~~the~~ Department of Tourism and the National Commission for Culture and Arts;
 - f) To engage or ~~retain~~ and pay for the services of professional or technical assistants from the private or government sectors in consultation with the Office of the Mayor;
 - g) To direct, manage and supervise the day to day affairs of the BCTO and TCDC including the administration and supervision of personnel assigned to it;
 - h) To prepare the agenda for the meeting of the Tourism and Cultural Development Council;
 - i) To submit an annual report within thirty (30) days after the close of each calendar year;
 - j) To submit an annual budget and work program for approval;
 - k) To perform such other functions, duties and powers that may be assigned to him by the City Mayor.
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SECTION VIII - APPLICABILITY OF CIVIL SERVICE RULES AND REGULATIONS - The City Tourism Officer (CTO) and other employees of the BCTO shall be subjected to Civil Service Rules and Regulations.

SECTION IX - SEPARABILITY CLAUSE - The provisions of this ordinance are hereby declared to be separate and in the event that any or more of such provisions are held unconstitutional, they shall not affect the validity of other provisions.

SECTION X - REPEALING CLAUSE - All ordinances inconsistent under this Ordinance are deemed repealed.

SECTION XI - APPROPRIATIONS - The cost of operating the BCTO and TCDC shall be provided in the Annual Budget of the City Mayor's Office upon the effectivity date of this ordinance. Tourism programs/projects and/or promotions shall be funded from an annual allocation of Ten Percent from the current 20% Development Fund of the City.

Section - EFFECTIVITY - This ordinance shall take effect upon its approval.

CARRIED BY THE VOTE OF:

Affirmative:

Councillors: Lorendo K. Dilag, Rolando V. Villamor, Napoleon A. Cordova, Constancio G. Legaspi, Archie S. Baribar, Celia R. Flor, Luzviminda S. Valdez, Juan Ramon R. Guanzon, Ricardo L. Tan.

Main Proponents : Councillors Constancio G. Legaspi and Luzviminda S. Valdez.

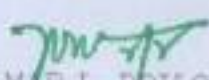
Negative : None.

Absent : None.

On Official Leave : Councillor Renecito S. Novero.

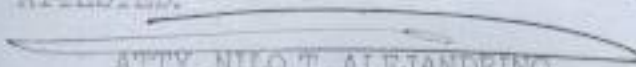
Passed : January 25, 1996 (Regular Session)

Comments : Councillors Juanito S. Amihan, Jr., Joaquin L. Torre, Arturo V. Parreño and Mario V. Salazar, Jr. were out of the Session Hall when this Ordinance was passed.


WILMAR L. DRILON
Vice-Mayor
Presiding Officer

C.O.#158 9'95

ATTESTED:


ATTY. NILO T. ALEJANDRINO
Secretary to the Sanggunian

APPROVED:  *Sept 12 1996*

RECORDS DIVISION
OFFICE OF THE