

CITY ORDINANCE NO. 145  
Series of 1995

AN ORDINANCE CREATING THE COOPERATIVE AND LIVELIHOOD DEVELOPMENT OFFICE (CLDO) FOR THE CITY OF BACOLOD.

WHEREAS, it is the declared policy of the State to foster the creation and growth of cooperatives and income-generating programs, e.g. micro-enterprise, family enterprise, as a practical vehicle for promoting self-reliance and harnessing peoples power towards the attainment of economic development and social justice;

WHEREAS, statistics reveals that 33,299 or 20% of 164,166 of the city's labor force are unemployed; further, 73,733 or 31% of the 237,849 of those who are over 15 years old are not economically active and thus an indication that more than 50% of the estimated population of the city are considered poor with inadequate income to respond to the needs of their respective families;

WHEREAS, in the consideration of the prevailing socio-economic condition of a large sector of our society, the State, in its aim to achieve equity, social justice and sustainable economic development, is promoting the establishment of cooperatives and other forms of income-generating programs among people of limited means for:

- (a) harnessing people power;
- (b) assessing their self-reliance and meeting their economic well being; and
- (c) towards the establishment of a just and equitable society.

Be it ordained by the Sangguniang Panlungsod of Bacolod, that:

Section I - TITLE: This Ordinance shall be known and enacted as "Ordinance Creating the Cooperative and Livelihood Development Office (CLDO) for the City of Bacolod".

Section II - PURPOSES: The Cooperative and Livelihood Development Office (CLDO), in consonance with the national policy for poverty alleviation, shall implement various livelihood and economic activities to low income individuals, groups, associations in barangays in need of livelihood resources.

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It shall implement projects utilizing primarily the cooperative approach designed to improve the income level and/or full employment to a greater number of people in need. It shall provide technological, financial, organizational support to targetted clientelle and organized cooperatives enhancing their economic viability. This shall include product and marketing research, training and technology transfer, and job placement and referrals.

Section III - OBJECTIVES: To concretize the city's call of giving emphasis to poverty alleviations measures especially to the poorer section of the population, the CLDO shall pursue the following objectives:

3.1 provide capability building on cooperative management and technical support/inputs to low income individuals, groups and association to improve their economic viability;

3.2 make available direct financial assistance for income generating projects to organize cooperatives and livelihood clusters/associations;

3.3 develop a Directory of Skills and Resources for the City of Bacolod to facilitate referrals for job placements and employment opportunities;

3.4 develop the capability of low income individuals/groups/associations by providing access to other support systems like, infrastructure and other community development projects; and

3.5 improve the city's economic climate by developing small entrepreneurs and product-based livelihood activities.

Section IV - ORGANIZATION AND COMPOSITION: The Cooperative and Livelihood Development Office shall be a Division directly under the City Mayor and shall be composed of competent staff having diversified educational backgrounds, preferably in Economics, Business Management, Sociology or Accounting.

The Division shall be headed by a Cooperative and Livelihood Development Officer (CLDO) who shall oversee and supervise the operations and administrative works. To effectively carry out tasks as defined in this Ordinance, the personnel requirement shall follow the staffing patterns enumerated below:

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- 1 - Cooperative and Livelihood Development Officer IV - Grade 21
- 1 - Project Development Officer III for Economic Activities, IGP and Cooperative Development - Grade 18
- 1 - Project Development Officer III for Production, Marketing and Design - Grade 18
- 1 - Project Development Officer III for Research, Training and Placement - Grade 18

The administrative support shall come from the Administrative Division of the Mayor's Office extending full support to the work and activities of the CLDO.

In the recruitment of personnel for this office, two schemes shall be adopted, to wit:


- (a) personnel from other Departments handling livelihood and community development projects shall be detailed for the various positions available; or,
- (b) recruit within the ranks of low-grade personnel or casuals who have the necessary qualifications and could benefit from the new positions in the office.

Section V - QUALIFICATIONS AND DUTIES.

A. Qualifications.

The Cooperative and Livelihood Development Officer (CLDO) shall be: (a) a citizen of the Philippines, (b) a resident of Bacolod City, (c) of good moral character, (d) holder of a college degree, preferably in Business Administration with special training on cooperatives or any related course from a recognized college or university, (e) a first grade civil service eligible or its equivalent, and (f) the person must have experience in cooperatives organization and management for at least five (5) years.

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B. Powers and Duties

- (1) Extend capital assistance to individuals, associations, accredited people's organizations and non-governmental organizations, cooperatives, unions, clusters and other recognized groupings of individuals/persons;
- (2) Take charge for the development of cooperatives and provide access to such services and facilities;
- (3) Develop plans and strategies to implement the integration of cooperative principles and methods in programs and projects of the City and the community at large;
- (4) Provide technical and other forms of assistance to existing cooperatives to enhance their viability as an economic enterprise and social organization;
- (5) Assist cooperatives in establishing linkages with government agencies and non-government organizations involved in the promotion and integration of the concept of cooperatives in the livelihood of the people and other community activities;
- (6) Be in the frontline of cooperatives organization, rehabilitation or viability-enhancement, particularly during and in the aftermath of man-made and natural calamities and disasters, to aid in their survival and, if necessary, subsequent rehabilitation;
- (7) Conduct market research on viable products for production and marketing and provide this information to the barangays;
- (8) Plan, organize and conduct various seminars, trainings and round-table talks on livelihood issues, product design, business management and new approaches on marketing and packaging;

- (9) Establish linkage with regional and national agencies of government like Department of Trade and Industry (DTI), Design Center of the Philippines, Livelihood Corporation, Poverty Alleviation Commission, Department of Science and Technology (DOST), Technological and Livelihood Resource Center (TLRC), for information and technology transfer;
- (10) Establish working relationships with local entrepreneurs, business community, industries and line agencies of government for support, coordination, technical in-put and new information;
- (11) Develop aggressive marketing strategies to help entrepreneurs and livelihood groups sell their products and services;
- (12) Recommend to the Sanggunian and advise the Mayor on all other matters relative to cooperatives development and viability-enhancement which will improve the livelihood and quality of life of the inhabitants; and
- (13) Exercise such other powers and perform such other duties and functions as may be prescribed by law or ordinances.

Section VI - COMPENSATION : The Cooperative and Livelihood Development Officer (CLDO) shall receive a monthly salary equivalent to that of a Division Chief and as authorized by law.

Section VII - ALLOCATION : The City shall appropriate funds needed to cover personnel, administration and operations of the Cooperative and Livelihood Development Office.

Further, funds shall be made available by the City for developing economic activities targetting those Cooperatives that shall still be established and/or those Cooperatives already existing whose members/beneficiaries are considered marginalized/disadvantaged or with limited means, such as, but not limited to, the urban and rural poor, persons with disabilities, women, elderly or out of school youth.

Section VIII - OFFICE : The City Government of Bacolod shall provide an office to be the center for all the City's cooperative and livelihood development activities.

Furthermore, the City Government shall provide a Training Center where capability building, technology transfer trainings, and other related activities shall be conducted.

Section IX - SEPARABILITY CLAUSE : Any provision hereof which may be declared unconstitutional by a competent court shall not affect the rest of the provisions hereof not otherwise so declared.

Section X - EFFECTIVITY : This Ordinance shall take effect immediately fifteen days after its approval.

CARRIED BY THE VOTE OF:

Affirmative:

- Councilors: Renecito S. Novero, Lorendo K. Dilag, Rolando V. Villamor, Juanito S. Amihan, Jr., Napoleon A. Cordova, Constancio G. Legaspi, Archie S. Baribar, Celia R. Flor, Joaquin L. Torre, Luzviminda S. Valdez, Juan Ramon R. Guanzon, Ricardo L. Tan, Arturo V. Parreno, Mario V. Salazar, Jr.

Negative : None.  
Absent : None.

Main Authors : Councilors Renecito S. Novero and Luzviminda S. Valdez.

Passed : October 5, 1995.  
Comments : Passed.

*[Signature]*  
WILMAR L. DRILON  
Vice Mayor  
Presiding Officer  
C.O. # 145 S'AS

ATTESTED: *[Signature]*  
ATTY. NILO T. ALEJANDRINO  
Secretary to the Sanggunian

APPROVED: *[Signature]* 10/13/95  
NTA/HPL/rgl

*[Signature]*  
EVELIO R. LEONARDA  
City Mayor

REGULOUS DIVISION  
OFFICE OF THE M  
BACOLOD CITY  
DATE: 10/13/95  
TIME: 9:40 A.M.