



CITY ORDINANCE NO. 417

November 2, 2006

AN ORDINANCE CREATING AND ESTABLISHING THE ECONOMIC AND BUSINESS COUNCIL OF BACOLOD CITY.

WHEREAS, local government of Bacolod City is determined to push the economic and business advancement of the city amidst changing times and modern challenges;

WHEREAS, the local government, however, is aware that the best strategy for such an objective is to enlist the direct aid of those who are in the forefront of our economic and business concerns;

WHEREAS, it is also the position and conviction of the local government of Bacolod City that the City's total well-being and progress has to be intimately connected with the over-all plan, progress, and vision of the Province of Negros Occidental and other key Local Government Units, while at the same time, keeping the distinctiveness of the City,

WHEREAS, there is a need for a more deliberative process to plan, market, and strategize for the business and economic advancement of the City

WHEREAS, the existing Local Investment Board, which is predominantly concerned and tasked with receiving, evaluating and acting on application for incentives in the City available under City Ordinance No. 323, series of 2002, can also be complemented by a Council composed of leaders of proven integrity and acumen for economic progress and development who could likewise serve as Advisors to the City Mayor and the City Council;

WHEREAS, the City Mayor, by virtue of Executive Order No. 5, has created the Executive and Business Council of Bacolod City; the same, however, being a creation merely of an Executive Order, does not have the permanence of an institution ordained by local legislation;

WHEREAS, it is best that the Council be created and made permanent by way of a City Ordinance,

WHEREFORE, let it be ordained, as it is hereby ordained, by the Sangguniang Panglungsod, in regular session assembled, that

**ARTICLE I:
DECLARATION OF POLICES**

Section 1. It is hereby declared the policy of the local government of Bacolod to maximize private sector initiative and barangay participation in the business, economic and livelihood promotion of the city or community of Bacolod.

Section 2. Pursuant to this policy, and in recognition of private sector experience and expertise, the private sector should be given as much leeway as possible in the business and economic planning of the City

Section 3. Considering that the barangays are the most basic local government and community structure of society, their participation should also be maximized.

ARTICLE II COMPOSITION

The Economic and Business Council of Bacolod City shall be composed of the following:

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|-------------------|---|--|
| Chairman | : | The City Mayor or his designate, which may come from the private/business sector, |
| Vice Chairman | : | Any person that the Mayor may designate |
| Secretary General | : | The Secretary to the Mayor |
| Members | : | Representative from the academe
City Administrator
Chairman, SP Committee on Trade and Commerce
Chairman, SP Committee on Ways and Means
Representative, Provincial Government of Neg. Occ.
Representative, Department of Trade and Industry
Representative, Bacolod Filipino Chinese Chamber of Commerce and Industry
Representative, Negros Occidental Filipino-Chinese Amity Club, Inc.
President, Liga ng mga Barangays or his designate
City Cooperative Livelihood Development Office
As many other businessmen or entrepreneurs as the Mayor may appoint, so that the Council will or can have a maximum number of fifteen (15) in all. |

ARTICLE III: DUTIES AND RESPONSIBILITIES

Section 1. General Mandate. The Economic and Business Council shall have the following duties and responsibilities:

- a. function as the Adviser to the City Mayor on economic, business and other related matters;
- b. serve as the think-tank for data gathering, evaluation and analysis of data and information related to the economy and business climate, challenges and opportunities for the City of Bacolod;

- c. recommend to the Mayor and/or Sangguniang Panlungsod any executive or legislative measure necessary or desirable to push the business and economic progress of the City;
- d. liaison with business groups and other LGUs where there are business and economic opportunities for the city, whether within the country or abroad;
- e. under the direction of the City Mayor, work with the Province of Negros Occidental other LGUs and entities for possible avenues of joint-planning, cooperation or pursuit of business and economic opportunities and undertaking that would be beneficial to all concerned;
- f. in matters not requiring legislative authorization, undertake assignments, tasks or duties requested by the City Mayor, or otherwise assist him in the creation of business and economic opportunities for the City and people of Bacolod;
- g. coordinate with the Local Investment Board;
- h. may create committees, whose membership comes from both government and private sectors, for the purpose of pursuing specific programs/projects.

Section 2 Specific functions and duties: The Economic and Business Council shall exercise the following specific duties and functions:

- a. Provide an annual business, trade and economic promotions and marketing plan or strategy for the City of Bacolod, which shall be presented to the City Mayor and the Sangguniang Panlungsod, either for information or appropriate action;
- b. Study and consider the possibility of creating a non-stock, non-profit corporation, with the City or its representative as member thereof, together with select members of the business community, that shall undertake aggressive marketing and business promotions for the city of Bacolod; said proposal, to have full force and effect, shall be ratified by the Sangguniang Panlungsod prior to its implementation;
- c. Collate, gather, generate, study and analyze, and exchange data, information, and statistics as are pertaining to the local, regional, national and international economy, trade and business as may be relevant, pertinent to or useful to the City of Bacolod, in relation to the private sector and the barangays, the province, the region, the nation, and the world market;
- d. implement such programs relating to trade, business or the economy as may be authorized or directed by the City Mayor through Executive Order, pursuant to and in compliance with existing national and local laws, ordinances, rules and regulations.

- e. Aggressively link-up and network with other IGUs, business entities, and grassroots economic and business enterprises for business, economic, trade and livelihood promotions;
- f. Provide a forum, at least once a year, for the sentiments, needs, complaints, and suggestions of the business community as well as of the barangays related to business, the economy, trade, commerce, and livelihood, and recommend responses or solutions to the same;
- g. Monitor issues on fiscal and non-fiscal incentives of the business sector in the City Bacolod, and outline responses and solutions to the same.
- h. In order to help attain the purposes of this ordinance, it is hereby mandated that a DIRECTORY be produced known as the "Business and Skills Directory of Bacolod City", to contain the following:
- h.1. list of business available in the City of Bacolod
- h.2. list of skills available at the barangay level, such as but not limited to:
- carpentry and masonry skills
 - vulcanizing
 - dressmaking
 - arts and signs
 - auto repair
 - food products
 - leather crafts
 - plumbing
- and all such other skills, business, products and/or marketable services available at the barangay level.

This directory shall be produced under any available fund of the local government, to be sold at cost per price set by the Council, and shall be updated at least once every 2 years.

ARTICLE IV: MEETINGS

The Council shall meet as often as necessary, but preferably not less than once a month, at a time to be set by the Chairman or as requested by majority of the members.

ARTICLE V BUDGET

For purposes of this ordinance and related purposes or objective, the City shall allocate an annual budget of at least P500,000.00 (Five Hundred Thousand Pesos), and shall augment the same when the need shall arise.

**ARTICLE VI
EFFECTIVITY**

This Ordinance, not being penal in nature, takes effect immediately upon its approval according to law.

CARRIED BY THE VOTE OF:

Affirmative:

Councilors:

Greg G. Gasataya, Lyndon P. Caña, Jocelle Batapa-Sique,
Horner O. Bais, Dindo C. Ramos, Jude Thaddeus A. Sayson,
Napoleon A. Cordova, Al Victor A. Espino, Catalino I. Alisbo,
Reynold I. Iledan, Marx Louie S. de la Rosa

Negative

None.

Absent

None.

Official Travel:

Vice Mayor Renecito S. Novero

Author

Councilor Lyndon P. Caña

Passed

November 2, 2006 (122nd Regular Session)

Comments:

Passed.


Councilors Elmer T. Sy and Arturo V. Parreño were out of the session hall when this ordinance was passed


ANA MARIE V. PALERMO
Acting Presiding Officer

ATTESTED:

ATTY. NILO T. ALEJANDRINO
Secretary to the Sanggunian

APPROVED: November 28, 2006


EVELIO R. LEONARDIA
City Mayor

NTA/HPL/jenz

