

REPUBLIKA NG PILIPINAS
TANGGAPAN NG SANGGUNIANG PANLUNGSOD
LUNGSOD NG BAKOLOD
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CITY ORDINANCE NO. 898
May 22, 2019

AN ORDINANCE DECLARING THE THIRD WEEKEND OF AUGUST AS A CELEBRATION OF RUM FESTIVAL IN THE CITY OF BACOLOD, APPROPRIATING FUNDS THEREFOR AND FOR OTHER PURPOSES.

WHEREAS, Section 16 of Republic Act No. 7160 otherwise known as the Local Government Code of the Philippines states that, "local government units shall ensure and support, among other things, the preservation and enrichment of culture, promote health and safety, enhance the right of the people to a balanced ecology, encourage and support the development of appropriate and self-reliant scientific and technological capabilities, improve public morals, enhance economic prosperity and social justice, promote full employment among their residents, maintain peace and order, and preserve the comfort and convenience of their inhabitants";

WHEREAS, Rum is the world's third biggest spirit category;

WHEREAS, recently published Brand Champions 2018 report, Philippine brand Tanduay has overtaken Bacardi to become the world's best-selling rum brand after reporting 17.5% growth last year. The brand was almost neck and neck with its rival Bacardi in 2017, but managed to experience an astounding increase to claim the top spot for the first time. The brand is getting ever closer to the 20m case mark it once held in 2012. Tanduay is the best-selling rum in Asia and is now available in the US;

WHEREAS, sugar cane has been the major produce in Bacolod City and the Province of Negros Occidental and the plantation of the same has also been the major source of employment of the citizens;

WHEREAS, Bacolod City dubbed as the Sugar Capital of the Philippines, is also home of the world's largest selling rum;

WHEREAS, it is just fitting that the Bacolod City Government institute a festival to commemorate the contribution of rum in the sugar industry especially to the people of the city;

NOW THEREFORE, be it **ORDAINED** as it is hereby **ORDAINED** by the Sangguniang Panlungsod in session assembled, that:

Section 1. TITLE. This Ordinance shall be known as "Bacolod City Rum Festival Ordinance".

Section 2. DEFINITION OF TERMS. For the purpose of this ordinance, the following shall mean:



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- a. **Festival** - an event ordinarily celebrated by a community and centering on some characteristic aspect of that community.
 - b. **Rum** - a distilled clear alcoholic beverage which is a byproduct of molasses production or made directly from sugar cane juice.
 - c. **Rum-Run** – a fun run competition that comprises of three (3) kilometers, five (5) kilometers and ten (10) kilometers category.
 - d. **Rhumba** – a rhythmic dance with Spanish and African elements originated in Cuba.
 - e. **Zumba** - an aerobic fitness program featuring movements inspired by various styles of Latin American dance and performed primarily to Latin American dance music.

Section 3. DECLARING OF RUM FESTIVAL. There shall be a Rum Festival to be celebrated as a two-day event every third weekend of August.

Section 4. EVENTS OF THE FESTIVAL. The City Tourism Office shall prepare appropriate events for the celebration of the festival subject to the approval of the Sangguniang Panlungsod, to include but not limited to:

Rum-Run Competition
Rhumba Dance and Zumba
Rum Awareness and Livelihood Seminar
Rum-Infused Food Cookfest
Rum-Infused Food Free Tasting
Rum Cocktail Mixing Contest
Rum-themed Battle of the Bands or concerts
Rum Ball

The events may be staged in partnership with business establishments, non-government organizations and other groups willing to be part with the festival.

Section 5. BUDGET. This festival shall be an annual celebration in the City of Bacolod and shall be funded by an annual budget of not less than FIVE HUNDRED THOUSAND PESOS (P 500,000.00) to be taken from the General Fund.

Section 6. SEPARABILITY CLAUSE. If any part of this ordinance is declared as unconstitutional or unlawful, such declaration shall not affect the other parts or the section hereof that are not declared unlawful or unconstitutional.

Section 7. REPEALING CLAUSE. All previous ordinances inconsistent with this ordinance shall be deemed repealed or modified accordingly.

Section 8. EFFECTIVITY CLAUSE. This Ordinance shall take effect immediately upon its approval.



CARRIED BY THE VOTE OF:

Affirmative:

Councilors : Caesar Z. Distrito, Cindy T. Rojas, Renecito S. Novero, Em L. Ang, Elmer T. Sy, Ana Marie V. Palermo, Wilson C. Gamboa, Jr., Dindo C. Ramos, Bartolome N. Orola, Sr., Sonya M. Verdeflor, Lady Gles Gonzales-Pallen, Ayesha Joy Y. Villaflor.

Negative : N o n e .

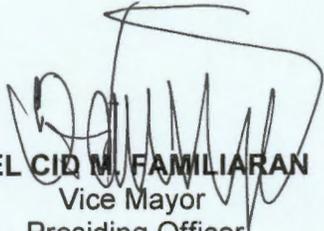
Official Leave : Councilors Ricardo L. Tan and Claudio Jesus Raymundo A. Puentevella.

Absent : N o n e .

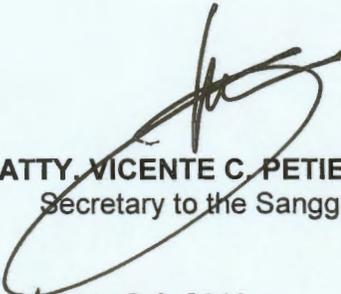
Author : Councilor Em L. Ang.

Passed : May 22, 2019 (151st Regular Session of the 9th Council).

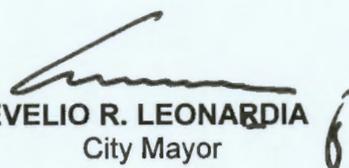
Comments : P a s s e d .


EL CID M. FAMILIARAN
Vice Mayor
Presiding Officer

ATTESTED:


ATTY. VICENTE C. PETIERRE III
Secretary to the Sanggunian

APPROVED: June 26, 2019.


EVELIO R. LEONARDIA
City Mayor

VCP/CGT/jbz

LEGISLATIVE SECRETARIAT SECTION
DATE 6/27/19 TIME 4 PM
BY 



Republika Ng Pilipinas
TANGGAPAN NG SANGGUNIANG PANLUNGSOD
Lungsod ng Bacolod

CERTIFICATION

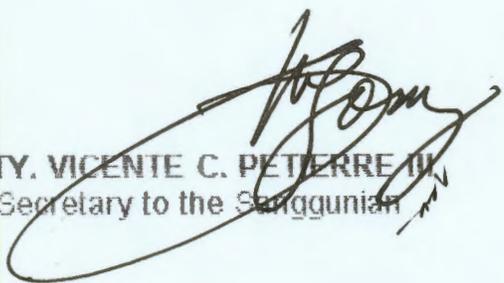
This is to certify that City Ordinance No. 898, Series of 2019 passed by the Sangguniang Panlungsod of the City of Bacolod on May 22, 2019 entitled:

AN ORDINANCE DECLARING THE THIRD WEEKEND OF AUGUST AS A CELEBRATION OF RUM FESTIVAL IN THE CITY OF BACOLOD, APPROPRIATING FUNDS THEREFOR AND FOR OTHER PURPOSES.

was published in Sun.Star Bacolod dated August 9, 2019 and posted for three (3) consecutive weeks in the following conspicuous places in the City of Bacolod, to wit:

1. Bulletin Board of the Sangguniang Panlungsod
2nd Floor Bacolod City Government Center
2. Old City Hall (Araneta-Luzuriaga Streets)
3. Bacolod Public Plaza
4. Hall of Justice
5. City Health Office
6. North (Burgos) Public Market
7. South (Libertad) Public Market
8. Central Public Market

Bacolod City, Philippines, August 20, 2019.


ATTY. VICENTE C. PETERRE III
Secretary to the Sanggunian