



**SOCIO ECONOMIC PROFILE
BARANGAY 9
BACOLOD CITY**

SOCIO ECONOMIC PROFILE

BARANGAY 9

MISSION

In order to help establish peaceful, progressive economic and social welfare and development, the Sangguniang Barangay Members adapted the following as our mission:

We, adhered to the democratic way of life and values and pledge our loyalty to the Republic of Filipino people'

We, are bound to uphold allegiance to public service over and above loyalties to any individual, group or specific interest;

We, are committed to carry out the policies and objectives of the programs and projects implemented within our area of responsibility.

We, are mandate to execute laws, rules and ordinances for the betterment of our Barangay.

VISION

As a basic political unit which serves as the primary planning and implementing of Government Policies, Planning, projects and activities in our community and as a form wherein the collective views of the people maybe amicably settled. We, the members of Sangguniang Barangay have the following as our Vision in the Strategic and Development of our Barangay;

For the delivery of social and basic services, priority must be given to depressed area, access to education, feeding and nutrition programs, health care and other medical services;

In development of tourist spots, promote and develop tourism in the Negros Forest and its Mini-zoo for endangered species of animals such as birds, snakes, deer and wild pigs;

To have a peaceful and drug free Barangay in Bacolod City;

To be the provincial Government Center;

To have honest and transparent Barangay Governance and;

To have a workable budget in order to give our constituents efficient and dynamic operating mechanism in the delivery of basic services.

Historical Background

Barangay 9 is an Urban Barangay of Bacolod City. Bacolod is situated as the North-western part of the island of Negros Occidental is bounded by the Guimaras strait on the West, the City of Talisay on the North, the Municipality of Murcia on the East and Bago City in the South. Barangay 9 was created by the City Ordinance No. 8 on December 17, 1985, approving and adopting the Recommended Definition of boundaries of sixty-one (61) Urban and Rural Barangay of Bacolod City.

Barangay 9 covers a total area of 25,441 square meters. The boundary pointer of the barangay starts from the North Capitol Road going South along Lacson Street. To Galo Street. Embracing all residents public and private buildings on the Western sides of Lacson Street going right on Galo Street., going right on Locsin (Smith Street and including hoses only on the East side of Lacson, then left on Burgos Street going down to the corner of Gatuslao Street (to El Camino at the corner) and including houses only on the North side of Burgos Street. Finally, from right to Gatuslao St. and going North back to Capitol Building (888, Land Bank of the Philippines, Hall of Justice, Negros Museum and Capitol Building) on the East side of Gatuslao Street.

The Barangay is composed of four (4) puroks, namely: Purok Calachuchi, Purok Daisy, Purok Tapulanga and Purok Rose, Mrs. Luisa Macaday was the first appointed Barangay Captain (also known as Teniente del Barrio) who was appointed by the late Congressman Romeo Guanzon. She held the position for ten (10) years from 1972 until 1982.

When Parliamentary Bill No. 2125 was filed at the Batasan Pambansa calling for the election of Barangay Officials, the Bill was enacted into law on March 25, 1982 as Batas Pambansa blg. 222, otherwise known as Election Act of 1982.

After the May 17, 1982 election, Mr. Domingo Arcobillas was elected as Barangay Captain with six (6) years term in Office. He was the first elected Barangay Captain of Barangay 9. It was during his abbreviated term of office when the Barangay Council approved the way of flowers DAISY, ROSE, CALACHUCHI and TAPULANGA (GUMAMELA) to identify the four puroks of Barangay. The presence of Gumamela plants beside the fence of the Guirnela family inspired the Barangay Council to adopt use of four (4) commonly known flowers. Presently, due to the forced relocation of squatters in the area, only a handful of residents lived in Purok Rose and Daisy. The main concentration of inhabitants is found in Purok Calachuchi.

However, the term of office of Mr. Arcobillas was shortened when the EDSA Revolution took place in 1986. President Ferdinand Marcos was deposed and fled in exile. Mrs. Corazon C. Aquino, the widow of the slain Benigno Aquino was installed as President of the Philippines. What followed was the appointment of Amado "REMATCHÉ" Parreno as City Mayor of Bacolod, who in turn, appointed the number 1 councilman Catalino Alisbo as the Barangay Captain.

In the succeeding Barangay Election in 1993, Mr. Alisbo was officially elected as Punong Barangay. It was during his term of office that the present Barangay Hall was built after he had haggled with the late Governor Alfredo Montelibano, Jr. to donate the portion of the lot adjacent to the Corazon Locsin Montelibano Memorial Regional Hospital (CLMRH). The barangay hall was named Corazon Lacson Montelibano Memorial Hall to accede to the request of the late Governor. In the election of 1997, Punong Alisbo was re-elected, in 2002 he ran for office in the Sangguniang Panlungsod and won.

After he assumed office as City Councilor, the number 1 kagawad Gary Yanson became the Punong Barangay by succession. In the following barangay election held on October 29, 2007. Gloria Madrid Alisbo, the wife of Councilor Alisbo was elected and became the next Punong Barangay. However, her term of office was cut short when she resigned. The number 1 kagawad Ronnie S. Serrano became Punong Barangay in May 2009. In the local election on October 25, 2010. Punong Barangay Ronnie S. Serrano was elected convincingly. His term of office goes for three (3) years until the next election set for 2013, in the Local Election on October 2013 PUNONG Barangay Ronnie S. Serrano was re-elected.

SOCIAL SECTOR

The Barangay had organized the Senior Citizen Association pursuant to Republic Act 7432 and had affiliated to the Federation of Senior Citizens Association of Bacolod City, Inc.

HEALTH & SANITATION

Barangay 9 have a total population of 1,232, the age structure of our barangay is relatively young and there is an expanded children immunization in which 186 families have 100% usage of potable water or water from BACIWA, with sanitary toilet and basic clothing.

CHALLENGE, PROBLEM & ISSUES

- A need for medical consultation and providing medicines
- Barangay has limited funds for the purchase of medicines
- Request for free clinic to be sponsored by NGO and Pos
- Need for city doctors and conduct a weekly or 2-3 days consultation with medicines
- There is a lack of medicine for T.B. patients

EXISTING CLUBS/ORGANIZATION

1. SENIOR CITIZEN

BARANGAY FACILITIES

1. Basketball Court
2. Multi-purpose Hall
3. Day Care Center

NUTRITION PROGRAM

The Urban Services Division under the office of the Mayor has been tasked to coordinate and implement the city's Nutrition Program. The City of Bacolod has deployed Barangay nutrition scholars (BNS) in 61 Barangay of Bacolod. Ms. Teresita Malanday is our Barangay Nutrition Scholar. The Operation Timbang (OPT) is annual Weight Survey for preschoolers aged 0-83 months. The activity is spearheaded by the City Health Office and the Barangay Nutrition Scholar (BNS) conducted by the OPT.

According to our survey the nutritional status of our child goes 0-6 months of children 24 male and 18 female, 42 normal, malnourished 2nd degree, 3rd degree 0.

PROBLEMS & ISSUES

The level of barangay residence, especially of married couples on matters related to the health of their children, family development, planning and responsible parenthood needs strengthening.

The married couple shall be guided in their choice and timing of pregnancies, their health concern, nutrition and economic productivity that will take care of their children and adolescent child in order to secure active participation in the development of their children.

There is a need for nutritional health and family planning, which shall echo to the expectant parents in cooperation of the agencies.

There is a need for health, nutrition and demographic awareness among the barangay constituents.

There is a need for improved counseling services or seminar for expectant or pregnant parents.

OBJECTIVES

By 2020, upon the program for supplementary feeding by Barangay, City and other concerned agency in cooperation with the DSSD Day Care Center and City Health, UBSP in their surveillance and medical intervention to prevent or cure diseases due to malnutrition, the number will be reduced 0 zero.

The program for the Senior Citizens will be undertaken by their Barangay Association with the assistance of the council.

1. Socio- Economic and Tourism

A. Brief Description

1. Purchase of materials for Masskara Parade and other related activities. Sponsors tourism program that will attract small enterprises, investment in the barangay.

Period of Implementation

March to December

Amount of P30, 000.00

II Clean and Green Project

A. Brief Description

1. Cleaning of Mambulok Creek, declogging of drainage, canals, paintings of gutters.
2. Purchase of flower pots and empty yellow container for vegetable planting and herbal plants.
3. Evaluate solid waste management in barangay and seminar on ecological waste.

B. Amount P20,000.00

III Health and Sanitation

A. Brief Description

1. Purchase medicine for Barangay 9 indigent patients and materials for medicine cabinet
2. Assistance for departed members and purchase other prescription medicine
3. Orientation in health care on dengue fever and child diseases.

B. Amount P30,000.00

IV. Peace & Order

A. Brief Description

1. Maintain peace within barangay vicinity

B. Amount P10,000.00

V. Nutrition Program

A. Conduct Feeding

B. Amount P10,000.00

VI. SENIOR CITIZEN

A. Brief Description

1. Livelihood provided

B. Amount P10,000.00

VII Infrastructure Project

A. Brief Description

1. Improvement of Day Care Center, drainage lighting and foot walk.

B. Amount P30,000.00

Total Amount: P 110,000.00

SOCIO-CULTURAL AND TOURISM

OVERVIEW

Tourism is a major economic activity, if give attention and emphasis by the Barangay can augment the revenue of the local anatomy. In Barangay is gifted of many tourism sports undertaking by the Province Government.

Non- Government Organization and Private Organization. To mention the Provincial Government Building and Lagoon. The Negros Museum located at the new site in Gatuslao Street and the Negros Mini Zoo.

At present, the Bacolod City Tourism Office at the New Government Center is booking and promotion of our City. Promoting Bacolod City as the City of Smile. Getaway to Sugarladia and now the Lovable City of the Philippines.

The Department of Tourism has established a small Region VI Bacolod Extension Office, which was mainly made possible with the assistance of the City Government. These offices unfortunately only handed by a simple Junior Officer without adequate funding, personnel and logistics.

CHALLENGES, PROBLEMS AND ISSUES

A. ACCOMODATION FACILITIES

The absence of accommodation facilities in our barangay except on adjustment Barangay process or constraint on the part of potential visitors to stay in these places, except to stop over for a short period of time and spending the lunch at Capitol lagoon or at Mc. Donald. KFC & Jollibee & 888 China Town Square were we can shop and dine.

B. TOUR OPERATORS

There is a problem of the lack of tour operators in our barangay. The existing of travel agencies in Bacolod City is merely concerned without bound operations. There is a lack of tourism program on the part of the government and other sector.

C. STRATEGIES

1. Development of Potential Points of Interest

Barangay and surrounding Barangay will opposed a variety of points of interest with Development of Daungan Park and Development to establish of its Provincial Government. The tolahan in Barangay 8 have attracted both local and foreign tourist.

D. TARGETS

Tourism scenario in barangay 9 by the year 2016 and the new Museum along Gatuslao Street is being anticipated by our Barangay to be more attractive to students. Faculty and staff of schools located on our city and Province to carry on study tour. Those who wish to know about Museum can go there. During the administration of former Mayor Oscar Verdeflor. The City Tourism Office conducted and established the so called Barangay which all 61 barangays in the city will pinpoint the existing tourist attraction in their Barangay Branding which all adopts as our brand name in Barangay 9. Our brand name is lagoon which is the Center of our Barangay. There were also a contests of cultural show from 61 Barangay. Different cultural exhibits were also displayed at different barangay.

INFRASTRUCTURE

For infrastructure development in barangay in 2000, the barangay Multi-Purpose Hall and Day Care Center was constructed through the contribution of her Excellency President Gloria Macapagal-Arroyo, Congressman John Orola and former Mayor Oscar Verdeflor.

The air-conditioned Day Care Center was equipped from the Contribution of the World Bank and former Mayor Luzviminda “Joy” Valdez.

Last 2007 the 888 China Town Square started there construction of the said mall and was inaugurated last February 29, 2008.

TRANSPORTATION

1. Road and Land Transportation

The road network in Barangay 9, allows easy travel within the City Limits and to its neighboring barangays. Most of the road are cemented and the main transport route Lacson Street and Gatuslao Street.

The Gen. Aniceto Lacson Street is connected to all component Cities and Municipalities going to Northern part of the Province of Negros Occidental.

The local roads and barangay road of our City comprises 148,263.6 kilometers with the National Road at 70.626 kilometers.

2. Traffic

Office of the Land Transportation Office (LTO) is located in Purok Rose.

Traffic volume is directed towards Lacson and Gatuslao Street.

3. Water

Our barangay is only a two-minutes' drive to Reclamation Area and five-minutes to Negros Navigation Port. Among the shipping companies that are served by this port are WG&A, Inc. Sulpicio Lines and Trans-Asia Shipping Lines. WESSAM, Ocean Jet, Super Cat and Negros Navigation Shipping Companies.

ENVIRONMENT

Clean and Green project

Overview

The City of Bacolod having declared and awarded for the 3rd time as the Cleanest and Greenest Highly Authorized City in the Philippines.

Barangay 9 is being a partner in the program of Clean 7 green have launched its campaign and allotted fund to help and maintain the prestige of being of being number one in the entire archipelago.

The City of Bacolod has through its Task Force Clean & Green Contest conducted yearly contest among the 61 Barangays of the City in order to streamline and provide assistance to each participating Barangays.

Challenges, Problems & Issues

1. The full implement of all Sanitary Ordinances of the City regarding Sanitation, Garbage Development and Republic Act 9003 "The Ecological Solid Waste Management Act 2002, the Sanitation Code of the Philippines (P.D.) 856 and many others.
2. There is a need of political will to implement and executes this laws for the health pollution and order among the residence.
3. Lack of government facilities, funds and personnel in the collection of garbage based on the Garbage Collection and Disposal.
4. There is a need to educate households of the procedures in the collection of solid waste management, especially on the segregation of non-biodegradable and biodegradable waste.
5. There is a need to finance the junk shop in order that they can buy recycle materials.
6. The re-activation of the foot work in the cleaning of Mambulok creek and opening.
7. There is a need to transfer the responsibility to collect garbage by the individual with appropriate funds.

Objectives

By the year 2016, of the City Government and Members if the Sangguniang Panlungsod will transfer the responsibilities of collection of garbage, waste within the jurisdiction of the respective Barangays. There will be reduction of hired personnel and equipment for the use of DPS for 68%.

Strategies

1. Focused on the implementation or ordinance, laws, etc. On the full compliance and law.
2. Utilization of garbage funds by the City to the fullest
3. Mobilized other agencies for support and sustainability of the program.

BACOLOD DEVELOPMENT PLAN PROJECT

| Annual Investment Plan Calendar Year | Program/Project | Amount |
|---|---|-------------|
| 2019 | Repair and Improvement of Drainage System | P100,000.00 |
| 2020 | Installation of St.lights in Purok Calachuchi & Tapulanga | P100,000.00 |
| 2021 | Installation of railings along the creek in Purok Tapulanga | P100,000.00 |

BARANGAY ORGANIZATION STRUCTURE
BARANGAY 9 COUNCIL
CY 2018- 2020

RONNIE S. SERRANO - PUNONG BARANGA

KAGAWAD, SANGGUNIANG BARANGAY:

1. PFLEIDER, JHODEE PALICTE
2. QUILLA, ANTHONY PADERES
3. MIJARES, VIRGINIA GALVEZ
4. CELESTE, ERIC CEASAR MONDEJAR
5. PELAYO, CHRISTIAN YANSON
6. ALIBUGA, ALFRED MALISUA
7. SALVACION, UNA AVELINO

Annual Investment Plan (AIP)

| YEAR | PROGRAM / PROJECT / ACTIVITY | AMOUNT |
|--------------|---|-------------------|
| 2019 | Repair & improvement of DRAINING SYSTEM | 100,000.00 |
| 2020 | Installation of streetlights in PRK CALACHUCHI & TAPULANGAN | 100,000.00 |
| 2021 | Installation of railings along the creek and PRK TAPULANGA | 100,000.00 |
| TOTAL | | 300,000.00 |