



**SOCIO ECONOMIC
PROFILE
BARANGAY 3
BACOLOD CITY**

VISION

Barangay 3 envisions an administration that will promote leadership by example, transparency and accountability. A community wherein everyone work as a team, with sense of pride and harmony for the sustained growth and development of BARANGAY 3.

MISSION

We the elected/appointed Barangay officials and staff of Barangay 3 are committed to provide a better assistance through a personalize services, assuring our constituents for a crime, drug, domestic violence and garbage free community. We pledge to share our time, effort and money with the cooperation and team work of our purok officials, barangay personnel's and non-governmental organization in the barangay as well as the local government unit.

HISTORICAL BACKGROUND

Barangay 3 is an urban community located in the heart of the City of Bacolod with a total land area of 14,668 hectares. The tagline "WATER RANCH" describes the physical description of the barangay during rainy season. It flooded easily and all the waters coming from the upland empties and as a lowland area it serves as a catch basin. During the early years the barangay is grassland area because of the abundant presence of cogon grass that serves as a grazing area of farm animals. There are also swampy areas used as fishponds to grow tilapia and catfish. In later years as development to urban areas flourished eventually the areas was cleared and develop to give way to settlement of people who came to look for stable jobs and establish permanent residence in the city.

AREA DEVELOPMENT FRAMEWORK

Functional Role of the Barangay in the City

Barangay 3 has a brand name of WATER RANCH because the water from upland community settles in the interior areas. The barangay supports the programs & projects. The national government has an area of responsibility and obligation and the same of the local government. The program undertaken by the national and the local government have their own jurisdiction in terms of location and financial requirements.

The projects implemented by the national and local government are beneficial to the residents because it improves the infrastructure thus it increase the economic activities of the people. To provide as well as, it alleviate their status in the community. The implementation of the Local Government Code is a manifestation that the barangay has a special place in the heart of the government because it serves as the forefront of its implementation of programs, policies and projects of the national government.

Bacolod City has Sixty One (61) barangays distributed to 41 Urban Barangays and 20 Rural Barangays wherein Barangay 3, an urban barangay is in the heart of Bacolod City while the rural barangay is in the outskirts of the city. The two are very different in there set-up and administration due to the industries and economic activities that are present in the community

Barangay Officials

BARANGAY CAPTAIN	LEONIDAS SURMOTIN ASAN
SANGGUNIANG BARANGAY MEMBER	ELVIRA PERONO PEHILAN

SANGGUNIANG BARANGAY MEMBER	MARIO ARRIBA FRANCO JR
SANGGUNIANG BARANGAY MEMBER	DANILO G SUBIATE
SANGGUNIANG BARANGAY MEMBER	FELIPE ALDAS TAN JR
SANGGUNIANG BARANGAY MEMBER	RONILO TAMAYO BARON
SANGGUNIANG BARANGAY MEMBER	ROGELIO GALLARDO NOBLE JR
SANGGUNIANG BARANGAY MEMBER	CHRISTOPHER ROXAN LACSI MENDOZA

Barangay 3 (Pob.)	Appointive	Barangay Tanod	EDUARDO	TURMA
Barangay 3 (Pob.)	Appointive	Barangay Tanod	ISIDRO	PASCO
Barangay 3 (Pob.)	Appointive	Barangay Tanod	JOSELITO	VILLARIAS
Barangay 3 (Pob.)	Appointive	Barangay Tanod	ARTURO	HOFILEÑA
Barangay 3 (Pob.)	Appointive	Barangay Tanod	JOSELITO	BLANCO
Barangay 3 (Pob.)	Appointive	Barangay Tanod	WILSON	MAHINAY
Barangay 3 (Pob.)	Appointive	Barangay Tanod	JOMAR	PARIÑAS
Barangay 3 (Pob.)	Appointive	Barangay Tanod	DENNIS	LORENZO
Barangay 3 (Pob.)	Appointive	Barangay Tanod	MELECTO	DE JESUS
Barangay 3 (Pob.)	Appointive	Barangay Tanod	LUIS	ROBLES
Barangay 3 (Pob.)	Appointive	Barangay Health Worker	HELEN	MACALALAG
Barangay 3 (Pob.)	Appointive	Barangay Health Worker	JUSAN	TAMAYO
Barangay 3 (Pob.)	Appointive	Barangay Health Worker	DELISA	NAVARRO
Barangay 3 (Pob.)	Appointive	Barangay Health Worker	ERAMIE	DULOTAN
Barangay 3 (Pob.)	Appointive	Barangay Health Worker	SISA	FRANCISCO
Barangay 3 (Pob.)	Appointive	Barangay Health Worker	LUZVIMINDA	PERLADO
Barangay 3 (Pob.)	Appointive	Barangay Health Worker	AUGIE	LO
Barangay 3 (Pob.)	Appointive	Barangay Health Worker	MARILYN	PEÑAREDONDO

1. SOCIAL SECTOR

A. EDUCATION

The barangay has a Day Care Center that provides a quality pre-school education to its residents. The approach is based on the standard set by the Department of Social Services & Development.

With regards to Elementary Education the parents has no problem because the Andres Bonifacio Elementary School 1, 2 & 3 is a near to our community.

Since the barangay is situated in the heart of the city, the parents have no problem in sending their children to the secondary and tertiary education. Aside, the local government provides school assistance to government run educational institutions.

B. HEALTH

Health is the primary concern of the people today because it entails an expensive medication once a person is contaminated. The advent of development through inventions and technology that can destroy our environment and may cause ailments if not properly maintained.

Proper disposal and collection of garbage, regular canals/ drainage clean up will not cause pollution to the community because it provide a clean air to breathe.

The barangay is concern in maintaining clean and healthy surroundings. We have conducted so many advocacy as well as activities through the Purok officials, health workers and residents in relation to maintain healthy community.

The barangay has four (4) barangay health workers and one (1) barangay nutrition scholar which assist in the delivery of programs / projects of the city health as well as the local government unit. We have sponsored an inter-purok clean & green competition and well-baby contest every nutrition month.

Proper and sustainable implementations of the programs and projects related to health will produce a health community thus, creating a population free environment.

2. ECONOMIC SECTOR

As an urban barangay, we serve as a center of commerce and trade both the coastal and upland areas. In the barangays, we have vendors & storeowners, eateries, repair & foundry shops, entertainment bars, construction suppliers, hollow blocks factory and caltex depot.

As a reality, since there are families who have no fix income and a high percentage of informal settlers... so they are part of our underground economy.

3. INFRASTRUCTURE

The community infrastructure condition cannot be considered as very good due to some areas that are not cemented. The drainage system cannot hold through the water that comes from the upland barangay and becomes flooded when there is a heavy rain. Along the roadside the culvert were constructed 25 years back, its full of hard soil with a smaller dimension.

Today, the potable water system of BACIWA is not good for drinking because of high iron content. The baciwa have installed another pumping station at Andres Bonifacio Elementary School and it has a poor water supply to our barangay. The informal settlers were provided with a deep well hand pump and they buy potable water for drinking.

The Central Negros Cooperative, Inc. supplies electric current for the residents and establishments. Not all informal settlers have electric lines due to some requirements that they failed to comply. It is one of our fears because they attached to their neighbor's electric line.

The communication process is not a problem due to the advent of technology. The residents have their PLDT, Bayantel or Islacom telephone lines while others have mobile phones.

4. ENVIRONMENT SECTOR

Solid Waste Management

Barangay 3, is the center of the City and most of the household livelihood is eatery, frozen foods, boarding house and the boundaries of the area is city road.

Barangay Facilities

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Existing Clubs / Organizations

- Senior Citizen
- Sto. Niño Market Vendors Association
- Brgy 3 Trisikad Operators, Driver’s Association (B3-TODA)
- Tricycle Operator Driver’s Association (GATROTODA)

Schools

Day Care Center

Annual Investment Plan (AIP)

YEAR	PROGRAM / PROJECT / ACTIVITY	AMOUNT
2019	Renovation and elevation of foot walk and box culvert	100,000.00
	Renovation box culvert	150,000.00
	Canopy Tent 10x20	50,000.00
	Brgy. street light	45,000.00
2020	Total rehabilitation of drainage canal at Purok Bagong Buhay (north & south side)	180,000.00
2021	Total rehabilitation of drainage canal at Purok Everlasting	180,000.00
TOTAL		540,000.00