



**SOCIO ECONOMIC PROFILE
BARANGAY 14
BACOLOD CITY**

SOCIO-ECONOMIC PROFILE OF BARANGAY 14

VISION

It is the vision of the leaders & people of Barangay 14 to be able to enrich an environment – friendly, progressive industrially dynamic, healthy & peaceful community as characterized by a God-fearing people, healthy & economically/psychologically stable citizenry, governed by a transparent, democratic & highly accountable leadership.

MISSION

In the achievement of such vision, the Barangay governance of Barangay 14, do hereby commits itself to:

Adequately provide the basic services, responsive to the needs of our people, by clearly identifying their present & future needs & concerns, via effective, democratic & transparent governance.

Appropriately establish the foundations of a leadership that shall bring forth the accomplishment of our people's vision-beyond the provision of their basic needs.

HISTORICAL BACKGROUND:

Barangay 14 was established in 1960 under the administration of then Mayor Romeo "Roming" Guanzon, & the presidency of deposed President Ferdinand Marcos.

The residents of Barangay 14, based on the accounts by residents, are from the Guimaras Island who was former employees of the Panay Shipping Corporation. These families used to go back & forth from Guimaras to the former port Yulo's Park, using small boats carrying lumber. The first families who resided the Barangay were Retita, Ramos, Aquino, Temporosa, Marquez, Ang & Gomez.

Barangay 14 is the best known as the hub of culture & politics of Bacolod City. The nationally – known Yulo's park is actually the residential mansion of the former Speaker of the House of Representatives, Jose Yulo. It is here where local and national events took place specifically during the presidency of Manuel L. Quezon. It was also the residence of former Mayor of Bacolod, Alfredo Yulo.

The first three (3) Puroks established during this time, were Dawis, Yulo's part & Rosario-San Juan. These puroks were formalized during the incumbency of the first Punong Barangay – Barangay Captain Francissco Turbanos. The Purok Boulevard was established in 1980's were the people are relocated from People's Market and they registered at Barangay 14.

Francisco Turbanos was then succeeded by Juan Marquez in 1986, Romeo Ramos Sr. was then appointed as OIC Punong Barangay by OIC Mayor Rematche Parreno during the Cory Administration. After the ratification of the 1987 Constitution, Mr. Eduardo Maningo replaced the appointed Punong Barangay. He was then replaced by Ervin Barbosa, who serve as Punong Barangay until 2001 Sheryl Ferrer was elected and was dismissed by the Ombudsman and replaced by 1st Kagawad Geronimo Aquino.

In 2008, Romeo Ramos Sr. was elected as Punong Barangay, and in 2010, Geronimo M. Aquino, and 2013 Tito M. Abonales was elected as Punong Barangay and presently Karl John P. Magno is the elected Punong Barangay.

DEMOGRAPHIC CHARACTERISTICS

Of the 41 urban or numbered Barangays in Bacolod City, Barangay 14 is one of the top Barangays with great opportunities in terms of development. Other than the fact that geographically it is situated at the heart of the City, it is also the center of trade & commerce.

Barangay 14 is situated on the North of Barangay 13, SM Shoemart, South of Barangay 16, and West of Barangay 15 and on the East Situated Purok Boulevard which composed of clustered Barangay it were Reclamation area is located.

Land Area	-	6,965 hectares
Classification	-	Urban
Land Use Distribution	-	Commercial 30%
	-	Residential 70%

LAND USE

- Residential - 3,565 Hectares
- Public Buildings - 0.900 Hectares
- Roads & Allays - 1,500 Hectares
- Commercial - 1 Hectares

IMPORTANT LANDMARK/PLACES OF INTEREST

- Department of Agrarian Reform
- Rizal Park
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Name of Purok

1. Purok Ramon Magsaysay/Dawis
2. Purok Jose Rizal/Yulo's Park
3. Purok Apolinario Mabini
4. Purok Boulevard

BARANGAY STRUCTURES AND FACILITIES

1. Multi-Purpose Building
2. Barangay Hall
3. Barangay Gym
4. Covered Court – Dawis
5. Day Care Center
6. Public Bathhouse
7. Communal Toilet
8. Nutrition Center

EXISTING ORGANIZATION

1. Barangay Council
2. SK
3. Association of Senior Citizens & PWD's
4. B-14 TODA & Y-TODA

POPULATION PROFILE

1. Population	-	5,874
2. Number of Households	-	337
3. Number of Households with Toilets	-	274
4. Number of Households w/out Toilets	-	37
5. Number of Households w/potable water	-	342
6. Number of Households using deep well	-	206

SECTORAL PROFILE

A. SOCIAL SECTOR

HEALTH

Barangay 14 are very much concern particularly on the health and sanitation of our constituents, with the help of our Barangay Health Workers we disseminates information regarding immunization program, Environmental Health & Sanitation, Feeding program, and other Health related programs and activities.

Expanded Program on Immunization and number of children injected with:

1. BCG	-	12
2. OPV1	-	89
3. OPV2	-	78
4. OPV3	-	79
5. DPT1	-	87
6. DPT2	-	77
7. DPT3	-	74
8. HEPA B	-	0
9. MEASLES	-	66
10. FULLY IMMUNIZED CHILDREN	-	61

Issues and concerns:

- Poor systems of garbage disposal
- Lack of funds for Medicines and equipment supplies
- Insufficient funds for feeding program
- Poor drainage system on Sea breeze creek and Maupay creek

Programs and Projects

- Daily collection of Garbage
- Cleaning and clearing of internal canals and creeks
- Immunization and vaccines at Health Center
- Anti-Dengue campaign

SOCIAL SECTOR

EDUCATION

We believe that education is the key to success that every family send their children to school in order to become literate but there are some out of school youth in the community.

Issues and concerns:

- Additional space for Day Care Center to cater more pre schoolers
- Parents can't afford to send their children to school
- Out of School Youth

Programs and Projects:

- Repair of rehabilitation of the present Day Care Center.
- Alternative Learning School for out of school youth in the Barangay
- Scholarship extended by the City Government
- TESDA training and livelihood training

Name of Schools:

1. Education (schools)

- Rizal Elementary School
- Barangay Day Care Center
- Bacolod Evangelical Learning Center
- Bacolod Sped Center
- Education & Training Center School 111

2. Health - ETCS Jealth Plus

3. Social - Balay Puluy an

4. Sports & Recreation - Barangay Covered Court & Day Care Playground

5. Protective Services - Barangay Tanods & Police Precinct 1

Protective Services:

Barangay 14, and council organized the Barangay Peace & Order Committee (BPOC) and the Barangay Anti-Drug Abuse Council (BADAC) in order to maintain the Peace & Order in the Barangay.

Issues & Concerns:

- Reduce crime rate and abolition of drug addiction
- Lack of Funds for Barangay Tanod Supplies
- Snatching and Shop lifting minors

Programs & Projects:

- Implement Curfew for Minors & Community Service
- Daily foot patrol of Barangay Tanod
- Attends Seminar and Trainings on Fire Fighting, Earth Quake Drill

SOCIAL WELFARE

Basic services & Barangay facilities will be extended to those who are most disadvantaged & less fortunate population of the Barangay with the help of government agencies, we have Cluster Health Center at E.T.C.S.

- DSSD
- Social Welfare Program
- Women & Children's Desk (BCPO)

HOUSING

Barangay 14 composed of 70% residential and 30% commercial which at the same time as their dwelling unit. Some of the residential in Barangay 14 are privately owned and was already settled by the National Housing Authority.

Issues & Concerns:

- Most of the families are squatters
- Illegal settlers along the creek

Projects & Programs

- Relocation site for illegal settlers project of the government
- Low cost Housing Project of the National Housing Authority

SPORTS AND RECREATION

Barangay 14 celebrate its Annual Charter Day every January 19 of the year, we conduct a Basketball tournament every summer.

SPORTS AND RECREATION FACILITIES

- Barangay 14 Gym at Purok Jose Rizal
- Covered Court at Purok Ramon Magsaysay (Dawis)
- Lopues San Sebastian Table Tennis
- Cineplex Badminton Court

Programs and Projects:

- Improvement of our Basketball court
- Newly build covered court at Dawis
- Summer league for youth

ECONOMIC SECTOR

Barangay 14 is at the heart of the city. Business, investment & such other commercial & industrial undertakings take place in this part of the city. Surrounding the Barangay are business establishments & most famous department stores in the province. The Reclamation Area, which is the hub of a booming economic zone of the City of Bacolod, poses huge opportunities for the Barangay & the people.

In order for our constituents to be able to appreciate the impact of economic growth in the Barangay, it is resolved that the alleviation of poverty of the Economic Sector must be the centerpiece of Barangay 14's Economic Development thrusts.

MAJOR GOAL

Consultations with the various sectors, organizations & Associations within & outside Barangay 14, result in identifying increased investment & providing employment & livelihood opportunities in order to bring about economic improvement.

SUB-SECTORAL GOALS

COMMERCE, TRADE & INDUSTRY

Expansion of Trade, Industry & Commerce

TOURISM

Assist the city government in the development & promotion of the tourism industry, by way of promoting, protecting & developing local Barangay tourism sites, which may generate revenues for the City/Barangay officers.

Agriculture, Fishery & Forestry

In the attainment of food security for the fishing sector of the Barangay, a sustainable fishery & agricultural program will be adopted by the Barangay leadership.

Expansion of Trade, Industry & Commerce

The Commercial sector of Barangay 14 is composed of 30% it is beneficial because it provides employment to our constituents, we have a livelihood project that we adopt tone of our constituents.

Issues and Concerns:

- Garbage disposal
- Traffic

COMMERCIAL ESTABLISHMENT

- A. Lopues San Sebastian Department Store
- B. NOVO Jeans & Shirts
- C. Cineplex Building
- D. Natasha, Personal Collection, Sears, Tupperware
- E. Union Bank, BC Bank, Banco de Oro
- F. Tri-V Bldg.
- G. Silos Apartment

MEANS OF LIVELIHOOD

- Sari-sari store
- Food Vendor
- Hog raising
- Fishing
- Trisikad, Tricycle Driver

INFRASTRUCTURE SECTOR:

As evidenced in the foregoing implementation of the Barangay projects, infrastructure facilities such as repair of roads, bridges, provision of power & water are provided with utmost attention by the present Barangay leadership. The present administration shall also pursue other areas of initiatives to enrich infrastructure development plan, in coordination with the city government. This, without discounting the major contributions of the private sector & organizations.

MAJOR GOAL

After numerous consultations with the various organizations & individuals, a concrete description of what Barangay 14's major goal would be in this area. Out of these areas gathered, it is resolved that: the provision of infrastructure facilities must be given due attention in order to provide greater accessibility, mobility & delivery of basic services to the residents, especially to those who are less fortunate.

SUB-SECTORAL GOALS

TRANSPORTATION

Instill discipline from among the various groups belonging to the transportation sector & improve transportation facilities & services.

Barangay 14 has the San Sebastian main road in which big trucks from port passes through this road, and PUJ route Punta Taytay, Airport, Sum-ag.

Issues and Concerns:

- Rehabilitation of San Sebastian Main Road
- Trisikad causes of Traffic
- Safety of Children's playing along this road

BARANGAY 14 ASSOCIATION

1. Trisikad Association – DAWIS TODA

FOOT WALKS

Foot walks inside every Puroks needs rehabilitation and the cover of canals.

DRAINAGE & SEWERAGE:

Impose discipline on proper disposal of waste & effective management of solid waste to avoid flooding.

WATER SUPPLY FACILITIES

Barangay 14 main source of potable water are BACIWA , artesian well, and hand pump but there are some who have no potable water. Delivery of water utilities must be improved for the residents of the Barangay.

By imposing proper disposal of garbage to residents, it is also foreseen that water pollution will be avoided.

Issues and Concerns:

- Replacement of Artesian well at different Puroks

AIR

In compliance & support to both national & local policies governing the eradication of air pollution, the Barangay leadership shall impose corresponding policies to this effect.

DANGER ZONE SQUATTER FAMILIES

Bacolod Housing Authority (BHA), Bacolod City

Barangay - 14

Purok - Boulevard

No. of Families - 75

POWER SUPPLY

Sufficient delivery & provision of power services to the residents of Barangay 24, especially those residing at Purok Boulevard.

Central Negros Electric Cooperative (CENECO) is the one serving the electricity of Barangay 14.

COMMUNICATION:

The means of communications that are serving the people of Barangay 14 are Philippine Long Distance Telephone Company (PLDT) landline, Smart, Globe, and Sun. Extension of the communication system to accommodate the entire residents of the Barangay.

WAITING SHEDS

Barangay 14 has three waiting sheds at two (2) at Purok Ramon Magsaysay and one (1) at Purok Jose Rizal which needs repair.

ENVIRONMENTAL SECTOR

No less than the Constitution of the Philippines states that in Article 11, Section 15-“the state shall protect & advance the right of the people to a balanced & healthful ecology in accord with the rhythm & harmony of nature.”

Subsequently, our Local Government Code stipulates provisions in support to such mandatory policy of the Constitution. This policy is also reflected in the local administrative & legislative agenda of the City of Bacolod.

In compliance & as the basis of our Barangay 14's moral obligation to its people, it is re4solved that such policy must be directly reflected in the Barangay administration of Barangay 14. As a response, the present leadership commits itself to performing tasks that are inherently for the protection of the environment, construction & maintenance of environment infrastructure facilities.

MAJOR GOAL

It is therefore a mission on the part of the Barangay 14 leadership to ensure adequate, efficient & effective management of land & water resource, & ambient air quality.

The number one concern of Barangay 14 are the garbage collection and disposal, air pollutions.

Flood Prone Area - Maupay Creek, Sea Breeze Creek

- Purok Ramon Magsaysay, Purok Jose Rizal
- Purok Boulevard
- Internal canals Purok Ramon Magsaysay
- Purok Jose Rizal
- Purok Apolinario Mabini
- Purok Boulevard
- Garbage disposal, Solid Waste Management

SUB-SECTORAL GOALS

LAND RESOURCE MANAGEMENT

SOLID WASTE MANAGEMENT

Barangay 14 is the center of the city most of the livelihood of household are boarding house, hog raising.

Imposition of discipline & policies to the proper disposal of solid waste, & imposing penalties thereof. It is also foreseen to establish dump site & or recycle plant to accommodate the garbage collection of the Barangay alone.

Issues and Concerns:

- Illegal dumping of garbage
- Stray dogs loitering during night

Programs and Projects:

- Solid Waste Management Program
- Garbage Segregation, collection and disposal

BARANGAY FISCAL ADMINISTRATION

SOURCE OF INCOME:

Share of Real Property Tax Collection	1,439,012.17
Community Tax	8,896.50
City Aid	1,000.00
Total Income Available	1,448,908.67

APPROPRIATIONS

Personal Services	1,965,801.40
MOOE	462,218.00
Non-Office Expenditure	1,360,653.70
TOTAL APPROPRIATIONS	3,788,673.10

Annual Investment Plan	Program/Projects	Amount
CY 2019-2021		
2019	Rehabilitation of Nutrition Center	P345,000.00
2020	Rehabilitation of Public Toilet Extn.	345,000.00
2021	Rehabilitation of Barangay Gym	345,000.00

BARANGAY ADMINISTRATION SECTOR

The very objective of this part of the BDP is to present an over-all organization setting of the Barangay bureaucracy. This will also show the implementing mechanism/s governing the implementation & execution of programs & policies of the Barangay. This also reflects the concurrent coordination structure of the Barangay with some of the major lead agencies of both the local & national levels.

It is highly resolved from among the members of the council of Barangay 14 that the role of the 4 Barangay leadership is for the promotion of effective & efficient public service. It is also resolved alike that they are all performing to their best, & are all willing to learn the tedious process of being a public servant.

The staff & personnel of the Barangays Administration are all neophyte in the field of administering the affairs of the Barangay. Nonetheless, it is the observation of the residents & visitors alike that they are all performing to their best, & are all willing to learn the tedious process of being a public servant.

BARANGAY ORGANIZATIONAL STRUCTURE

BARANGAY COUNCIL

CY 2018

KARL JOHN P. MAGNO - PUNONG BARANGAY

KAGAWAD, SANGGUNIANG BARANGAY

AQUINO, SERGIO NOSCAL

GO, WILSON PERLAS

ABALLAR, EUGENE LUMACTOD

RAMOS, LITO AQUINO

MARTIR, RHOULE JAY MARANA

BELLO, GRACIANO JR. DALUMPINES

AQUINO, MELCHOR FLORES

Annual Investment Plan (AIP)

YEAR	PROGRAM / PROJECT / ACTIVITY	AMOUNT
2019	Rehabilitation of NUTRITION CENTER	345,000.00
2020	Rehabilitation of PUBLIC TOILET EXTENSION	345,000.00
2021	Rehabilitation of BRGY GYM	345,000.00