

SOCIO ECONOMIC PROFILE BARANGAY 13 BACOLOD CITY

SOCIO-ECONOMIC PROFILE OF BARANGAY 13

MISSION

Our mission is to serve the people and the community to the fullest of our resources.

VISION

We envisioned Barangay 13 to be a model barangay with regards to the Clean and Green Projects of the City of Bacolod. And our goal is to provide its people with basics, social, economic and infrastructure under the spirit of transparency and good governance.

1. Brief Historical Background:

Barangay 13 became the basic governmental unit in the nation's political structure on September 21, 1974. Presidential Decree No. 557 created barangays to provide popular participation in shaping up public policy. All powers, functions, duties and responsibilities of Barrios, Assembly, Councils and Officials enumerated in the revised Barrio Chapter (R.A. 3590) was assimilated by the Barangay. On December 1985, City Ordinance No. 08 was created approving and adopting the recommended delineation of boundaries of sixty-one (61) barangays in the City of Bacolod.

Barangay 13 has a brand name "Seat in the City Government" because the Bacolod City Hall is located in it distinguishing landmark of the Barangay. The functional role of Barangay 13 in the City is that all matters regarding local governance and to guide the Barangay Officials in identifying problems and in implementing programs and projects for the good of the Barangay.

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DEMOGRAPHIC INFORMATION

Barangay 13 is one (1) of the urban barangay which is geographically located within the heart of the City Proper. It has a total land area of 9,7951 hectares or 97,951 square meters. It is 100% plain and mostly is commercials and establishments. It is a rectangular barangay, which comprises 7 blocks. It has 4 puroks namely: Bagong Silang, Bagong Lipunan Boulevard, Bagong Kilos and Bagong-Unlad. It is bounded by the following barangays:

NE----along the centerline of Luzuriaga Street (from the old shoreline of Guimaras Strait) intersecting

A. Locsin Street which is Barangay 37.

SE----along the centerline of A. Locsin (from the intersection of Luzuriaga and A. Locsin Streets)
Intersecting San Sebastian Street which is Barangay 15

SW----along the centerline of San Sebastian Street (from the intersection of A. Locsin and San Sebastian Streets) intersecting the old shoreline of Guimaras Strait which is Barangay 14 and NW----along the shoreline of Guimaras Strait intersecting Luzuriaga Street which is Barangay 2.

Barangay 13 is an Urban Barangay geographically located within the heart of the City proper. It has a total land area of 9,7951 hectares or 97,951 square meters. It is composed mostly of commercial establishments. It is bounded by the following Barangays.

NE, along the centerline of Luzuriaga St. (from the shoreline of Guimaras Strait) Intersecting A. Locsin St. which is Barangay 37.

SE, along the centerline of A. Locsin St. (from intersection of Luzuriaga and A. Locsin Sts.) intersecting San Sebastian St. which is Barangay 15

SW, along the centerline of San Sebastian St. (from the intersection of A. Locsin and San Sebastian Sts.) intersecting the old shoreline of Guimaras Strait which is barangay 14 and

NW, along the shoreline of Guimaras Strait intersecting Luzuriaga St. which is Barangay 12.

Barangay 13 has a total population of 2,342. 1326 of which are males and 1016 are females. The total number of household are 585 while the total number of houses are 386. Generally speaking, Barangay 13 is not overly populated, but during the day it is crowded and busy because of the many establishments in the Barangay and mostly is commercials and establishments. It is a rectangular barangay, which comprises 7 blocks.

Residents have different sources of livelihood such as fishing, as well as fish vending, tricycle and trisikad driving, and other vending activity to name a few.

A portion of downtown area which comprises mostly of commercial buildings like Big Ben, Gaisano Department Store; banks like May bank, Metro Bank, BDI, Prudential Life Plan Insurance and the Bacolod City Hall are the distinguishing landmark of the barangay. Portion of BREDCO Port in the barangay were daily transactions and activity aids up to the income of the said place.

The barangay income depends on its share from Internal Revenue Allotment (IRA) from the National Government, share from Real Property Taxes and Grants and Aids and Subsidies from the City Government of Bacolod as well as other sources.

It has no government school, but the presence of Bacolod Christian School, a private in particular serve the populace of the barangay in terms of education. It has a barangay hall, a multi-purpose center, a day care center and in outpost that serves as venue of activities conducted by the barangay.

Barangay 13 can be reached through PUJs flying from rural barangays of the city and also through trisikad/tricycles from neighboring urban barangays.

The existing associations are Senior Citizens Association, Street Children Association and Sangguniang Kabataan.

PROTECTIVE SERVICES:

With regards to the Peace and Order of the Barangay, Barangay 13 has created a Peace and Order Council as per Executive as per Executive Order No. 336. We have our Barangay Tanods who serve and help maintain peace and order of the Barangay. They are Jose Chino Tavera as the Ex-Officer, Ronnie Esparar, Rudy Vargas, Rene Sanico, Flor Soberano, Allen Alave, Pablo Untolan, Renato Malaga, Roel Aldevera, Freddie Asis, Jerry Magbanua. Due to lack of radio base and handheld transceivers, the Barangay Tanods especially at Boulevard cannot immediately call the police in case of conflict.

ISSUE:

Lack of radio base and handheld transceivers.

PROGRAM AND PROJECTS:

Request the City Government thru our Annual Investment Plan the purchase of radio and handheld transceivers.

SPORTS AND RECREATION FACILITIES

The total population of the youth sector between the age of 15-19 is 90. Some are studying in their high school and college levels but most of them are out-of-school youth.

ISSUE:

- 1. No multi-purpose center for Sports and Recreation Program.
- 2. Some youths are engaged in vices like drinking liquors and smoking.

PROGRAMS AND PROJECTS:

- 1. Request for the construction and multi-purpose center thru our AIP
- 2. Whole year round sports program for youth.

EDUCATION

It has no government school, but the presence of the Bacolod Alliance Christian School and the nearby Bacolod Christian Center both private schools serve the populace of the Barangay in terms of education. But most of the residents of Barangay 13 go to the Rizal Elementary School and ETCS which is a government owned school. College students go to the nearby universities.

HEALTH

The health of the residents of Barangay 13 is one of the primary focus of the programs of the Barangay. Its indigent residents suffer from cases like A.G.E. (diarrhea), Intestinal paratism, A.R.I.,TB, all forms and malnutrition due to lack of medicines and proper sanitation.

We also have the Expanded Program of Immunization

Number of children fully injected: Number of children injected:

a.	BCG	0
b.	Pentavalent HIB 1	36
C.	Pentavalent HIB 2	40
d.	Pentavalent HIB 3	42
e.	POLIO 1	38
f.	POLIO 11	42
g.	POLIO 111	45
ĥ.	PCV 1	40
İ.	PCV 2	43
j.	PCV 3	40
k.	IPV	42

The Barangay has identified the following issue:

- 1. Lack of medicine
- 2. Lack of potable water to drink
- 3. Most children suffer from intestinal paratism

These are the program and projects of the Barangay in terms of Health:

- 1. Request financial assistance from the City Government for the purchase of medicines for indigent resident.
- 2. Chlorinization of water facilities especially deep wheels.
- 3. Conduct supplemental feeding for malnourish children.

HOUSING

For tenure status, majority of the dwelling, units are owned, followed by rent-free and renters. For lot status, majority are squatters, followed by owners, renter and those renting free.

That issue identified is the most of the residents are squatters residing on lots owned by private owners.

The action of Barangay is to submit the names of the squatters to the City and to the Bacolod Housing Authority for future relocation.

SOCIAL WELFARE

Since 2008 the Day Care Center of Barangay 13 was closed because it cannot pass the criteria of the City Government.

ECONOMIC SECTOR

Commerce and Trade

Barangay 13 comprises mostly of commercial establishments like Gaisano Department Store, Big Ben, bank like Metrobank & BPI. A portion of Bredco Port in the Barangay with daily transactions and activities add up to the income of the said place. It has 240 business establishment and sari-sari stores.

Resident have different sources of livelihood such as fishing, as well as fish vending, tricycle and trisikad driving and other vending activity to name a few.

The presence of BREDCO Port in the area indulged some people in the populace in stevedoring and related freight handlers acticvity.

INFRASTRUCTURE SECTOR

TRANSPORTATION (LAND, AIR, WATER)

Barangay 13 can be reached through PUJs plying from Rural Barangays of the City and also through trisikad/tricycles from neighboring Urban Barangays.

WATER SUPPLY

The Bacolod City Water District (BACIWA) supplies the water requirements of some residents of Barangay 13. As to other residends with no BACIWA connection the Barangay has constructed artesian wells for their use.

ISSUE:

Additional construction of Artesian wells at all Puroks.

PROGRAM AND PROJECTS:

Request City Government for the construction of additional artesian wells at all Puroks.

POWER SUPPLY

The Barangay's electricity needs likewise are provided by the Central Electric Cooperative (CENECO).

COMMUNICATIONS

At present, the Philippine Long Distance Telephone Company (PLDT) and Globelines has served the residents and commercial establishment of Barangay, it continues to operate single lines phones, Internet Connections and public telephone booths at downtown portion of Barangay 13.

SMART Telecommunications, Globe, Sun Cellular and Talk N Text has been operating its mobile cellphone network catering most of the residents of the barangay.

DRAINAGE IMPROVEMENT

The present drainage system at the vicinity of Barangay 13 is clogged up especially during rainy days which result to flooding, and residents are complaining due to the foul odor from the drainage which is hazardous to the health of the people.

ISSUES:

- 1. Clogged up drainage
- 2. Lack of culvert cover

PROGRAM AND PROJECTS

- 1. Request the City Government for the improvement of the drainage system at Purok Boulevard and Purok Bagong Unlad.
- 2. Construction of Box Culvert for Purok Bagong Unlad Road 1 and Road 2.

ENVIRONMENT SECTOR

Barangay 13 has no existing farm or livestock business. Our air quality is very satisfactory and solid waste management has been given emphasis. We are conducting monthly clean up drives to maintain the cleanliness of the Barangay.

ISSUES:

Illegal dumping of neighboring barangays.

111. Social Profile

Since 2008 the Day Care Center of Barangay 13 was closed because it cannot pass the criteria of the City Government.

A. Population Profile

Based on the census on population of National Statistics Office, for the year 1995, Barangay 13 has a total of 738 population. However, result of the survey conducted by the City Population Office, year 1997, based on the Social Reform Agenda through the Minimum Basic Needs, population of the Barangay 13 was only recorded at 631.

With these comparative data, a result was not totally reached by 100 percent. Below are limitations and constraints why population reached was lower.

- Some houses are closed when survey was conducted
- Hard to penetrate big buildings which serve as residence of the owner
- Some refused for interview for personal reason

With this given population of which 317 are male while 314 are female: we can say that ratio of 1.009 male is to 1.000 female. Male outnumbered female by only 3.

The average family size of Barangay 13 is 4.74 while of household size is 6.069. The total number of families are 133 while total number of houses are 104 with a population density of 64 persons per hectare. Generally speaking, Barangay 13 isn't too populated barangay.

Table 1
Population by Age by Sex

Age Group	Male	Female	Total
0-4	42	41	83
5-9	50	45	95
10-14	30	40	70
15-19	27	15	42
20-24	36	34	70
25-29	21	36	57
30-34	29	18	47
35-39	22	28	50
40-44	17	18	35
45-49	10	10	20
50-54	8	9	17
55-59	7	7	14
60-64	7	6	13
65-above	11	7	18
Total	317	314	631

Above data, showed ages 0 - 14 is 248 (39.3), I5-49 years of age is about 321 (50.87 percent), 50 - 64 years of age is about 44 (6.97 percent) while lastly 65 years & over is only 18 (2.86 percent).

Dependent ages that is 0-14 and 65 and over sum up to 256 or 42.16 percent while the productive ages that is 15 to 64 years of ages is 365 or 57.84 percent.

Generally speaking, Barangay 13 children' population is over 1/3 of the total population. With this number, programs on health should be given more emphasis.

As Population Pyramid attached; graph showed that young dependents (0-14 years old) is very noticeable which have longer bars. The working population that is 15-64 years of age have shorter bars and the old age population 65 and over has also a shorter bar. Generally speaking Barangay 13 has young population.

The childbearing age that is 15-49 years of age is over $\frac{1}{2}$ of the total population. Population management program should also be given emphasis with this number of childbearing

Table 2

B. Demographic Data

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	Male	Female	Total
Number of Birth	110	112	222
Number of Death	19	4	23
Number of out-migration	9	12	21
Number of marriages			13

On demographic data, record showed that birth was recorded at 222, followed by death, then by number of ourmigration and marriages.

C. Religion

Roman Catholic dominates Barangay 13 with 520 (82.41 percent) followers.

The rest are shown below:

 Protestant
 55 (8.72 percent)

 Christian
 7 (1.11 percent)

 Baptist
 7 (1.11 percent)

 Iglesia ni Cristo
 30(4.75 percent)

 Mormons
 5 (0.79 percent)

 Aglipay
 1 {0.16 percent)

V. Economic Profile

Commerce and Trade

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ISSUES:

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Annual Investment F	Plan Program/Projects	Amount
CY 2019-2021		
2019	Construction of Artesian well	P100,000.00
2020	Rehabilitation/Repair of footwalks	100,000.00
2021	Installation of CCTV Camera	100,000.00

BARANGAY ADMINISTRATIVE SECTOR

BARANGAY ORGANIZATIONAL STRUCTURE

The following are the existing committee of Barangay 13

LIST OF ELECTIVE OFFICIALS

PUNONG BARANGAY FRANKLIN ANDRE G. FAMILIARAN

BARANGAY KAGAWAD Tanya T. Familiaran

Juneboy S. Suelto

Cecilia S. Chavez

Danilo M. Conlu

Mark Lee D. De Gracia

Edgardo B. Wenceslao

Maylen M. Asis

Annual Investment Plan (AIP)

YEAR	PROGRAM / PROJECT / ACTIVITY	AMOUNT
2019	Rehabilation / repair of FOOT WALKS	100,000.00
2020	Installation of CCTV CAMERA	100,000.00
2021	Installation of CCTV CAMERA	100,000.00