



**SOCIO ECONOMIC PROFILE
BARANGAY 12
BACOLOD CITY**

SOCIO-ECONOMIC PROFILE

BARANGAY 12

MISSION

To serve the people and to provide them with basic, social, economic and infrastructure under the spirit of transparency and good governance and for the community as well.

VISION

Barangay 12 is self-reliant, safe, peaceful to live -in, progressive and centered of all business.

HISTORICAL BACKGROUND

Barangay 12 became the basic government unit in the nation's political structure. Presidential Decree No. 86-86A created Barangay to provide popular participation in shaping up public policy. All powers, functions, duties and responsibilities of Barrios, Assembly, Councils and Officials enumerated in the Revised barrio Charter (R.A. 3590) was assimilated by the Barangay. On December 17, 1985, City Ordinance No. 08 was created approving and adopting the recommended delineation of boundaries of sixty one (61) Barangays in the City of Bacolod.

DEMOGRAPHIC CHARACTERISTICS

Barangay 12 is one (1) of the Urban Barangay which is geographically located within the heart of the City proper wherein big commercial establishments abound. Under our jurisdiction, it is formed a letter J Barangay which consist of two (2) Puroks namely Purok Malipayon and Purok Masinadyahon. It is bounded on the Northwest by Barangay 10, on the East is Barangay 21 passing along Gonzaga San Juan Streets, on the North along Rizal-Lacson Streets is Barangay 11 and to the Southeast along Locsin Street is Barangay 37. On the Southwest isw Barangay 13 along Luzuriaga-Locsin Streets.

Land Area	: 8,0763 hectares
Topography	: 100% plain
Classification	: Urban
Land Use Distribution	: Commercial, Residential,

Barrangay 12 is within the downtown area where in big commercial establishments abound. The famous "Manokan Country" can also be found in the barangay and a native delicacy of the residents of Bacolod.

Name of Purok	: Multi-Purpose Building
Malipayon	: Barangay Hall
Masinadyahon	: Barangay Tanod Outpost
	Multi-Purpose Mini Gym
	Senior Citizen's Office

Existing Organization: Barangay Council

Barangay Dose Trisikad Service (BDTS)

Barangay Dose Tricycle Operators & Drivers Association (BDTODA)

Barangay 12 Senior Citizen's Association

POPULATION PROFILE

Total Population	:	1,665
Male	:	773
Female	:	932
Total Number of Families	:	411
Total No. of Houses	:	530
Voters Population	:	1,550

SECTORAL PROFILE

SOCIAL SECTOR

HEALTH

Barangay 12 Health Center is now called San Juan Health Center which was sponsored by the BDO and SM Foundation for the renovation which caters to the eight (8) clustered barangays (Barangay 8,9,10,11,12,17,18,21).

One (1) Medical Officer	- Dr. Benjamin Gonzaga
One (1) Nurse	- Krissa Aster Montano
One (1) Midwife	- Mrs. Rowest Sales
One (1) BNS	- Mrs. Grsce Talaver
Three (3) Barangay Health Workers	- Mrs. Nelly Billena
	- Ms. Trecia Diosana
	- Mrs. Rena Abelita

ISSUES & CONCERNS:

- Proper segregation at source
- Lack of funds for medicine supplies
- Some area are flooded during heavy rain

PROGRAM/PROJECTS:

- Implementation segregation at source
- Allocated budget for the medicine supplies
- De-clogging/Clean-up drive

Health Center/s expanded program on Immunization and number of children injected with BCG, OPV1, OPV2, OPV3, DPT1, DOT2, DPT3, Hepa, Measles. And Barangay members suffering from diseases.

Barangay Health Workers (BHW)

1. Nelly Billena
2. Trecia Diosana
3. Mrs. Rena Abelita

Barangay Nutrition Scholar (BNS)

1. Belly Perez

EDUCATION

According to Dr. Jose Rizal our children is the future of our Nation. That is why was send our children to school for their own good so that they will have a better future.

ISSUES AND CONCERNS:

- Some Parents cannot afford to sends their children to their school
- Lack of parental guidance & encouragement

PROGRAMS AND PROJECTS:

- Conducting livelihood training/seminar for the parents in order to support for the schooling of their children
- To put up Barangay Scholarship program to those deserving/qualified out of school youth

SCHOOLS

NAME OF SCHOOL

- Barangay 12 Day Care Center - Purok Malipayon
- Rizal Elementary School - Araneta Street
- Bacolod Christian College - Araneta Street
- STI Annex - Araneta Street

PROTECTIVE SERVICES

Barangay 12 has ten (10) Barangay Tanods. They are the one who help in maintaining peace and order.

ISSUES AND CONCERNS:

- Lack of proper training and seminar

PROGRAMS AND PROJECTS;

- Allocate budget for the training/seminar of Barangay Tanod.

SOCIAL WELFARE

HOUSING

Barangay 12 is composed of 70% commercial and residential-30%. Mostly the residential area is under the National Housing Authority (NHA)

ISSUES AND CONCERNS:

- There are families considered as squatters

PROGRAMS AND PROJECTS:

- The City Government should address relocation site with livelihood to the affected families.

SPORTS:

Through Sport Games we will discover the gifted talents of the children and to avoid them to be involved in drugs. We have a Basketball Hall Court that is beside the Barangay Hall and a Basketball Court at Vendor's Plaza. We have also a Barangay Mini-Gym that is used for social cultural activities.

Name of Park/Amusement Center

1. Great Panda - Araneta Street
2. World of Fun - SM City Bacolod
3. Quantum - SM City Bacolod
- 4.

ISSUES AND CONCERNS;

*Some youth engaged with drugs

PROGRAMS AND PROJECTS;

- To conduct sports league

Peace and Order

Barangay 12 has ten (10) Barangay Tanods. They are the one who help in maintaining peace and order.

Police Station or Police Precinct

Police Precinct Station 1 - San Juan Street

DISASTER RISK REDUCTION AND CLIMATE CHANGE

Barangay 12 has an evacuation centers in case of disaster & calamities. There are available equipment's/facilities that ARE PRESENT IN THE Barangay Hall.

Evacuation Center/s

1. Barangay Hall
2. Vendor's Plaza

Equipment's/Facilities

Example: (Ambulance, Fire truck, Multi Purpose Vehicle)

1. Multi-purpose vehicle
2. Hand-held Radio
3. Nebulizer
4. Mega Phone
5. Flashlight
6. Television
7. Fire Extinguisher
8. Desktop Computer
9. Typewriter
10. Flashlight
11. Telephone
12. Internet connection

COMMERCIAL SECTOR

70% IS A Business engaged in commercial land distribution of Barangay 12, Business engaged in commercial area such as:

Department Store, Sari-sari Store, Carinderia/eatery, Printing press/Xerox copier, Hardware, General Merchandise, Fruit vending, Lamayo, Tailoring/sewing, Trisikad/tricycle, Hotel, Amusement Park, Internet Café, banks, Food Chains/Restaurants, Shipping Lines, Jewelry Shop, Coffee Shop, Pharmacy, Computer Store & Gadget Store, Boutique & RTW's, Freight & Courier Services.

ECONOMIC DEVELOPMENT

Commerce, Trade and Industry

Tourism

Barangay 12 has three (3) landmarks. These places are usually visited by the visitors

Tourist Spots

1. Manokan Country - Fr. Ferrero Street
2. St5. Pope Tower 11 - Reclamation Area
3. SM City Bacolod - Reclamation Area

Restaurants/Bars

Name of Restaurants/Bar

- MC DONALDS - Luzuriaga Street
- CHINKY'S - Gatuslao Street
- MANG INASAL - SM CITY – Bacolod
- CHICKEN DELI - SM CITY - Bacolod
- MAX'S RESTAURANT - SM CITY – BACOLOD
- JOLLIBEE - SM CITY - BACOLOD
- TED'S BATCHOY - SM CITY - BACOLOD
- PIZZA HUT - SM CITY - BACOLOD
- KFC - SM CITY - BACOLOD
- RED RIBBON - SM CITY - BACOLOD
- HUKAD - SM CITY - BACOLOD
- KRISPY KREME - SM CITY - BACOLOD
- GREENWISH - SM CITY - BACOLOD

INFRASTRUCTURE SECTOR

TRANSPORTATION

Barangay 12 is within the City proper. The PUJ route Punta tay-tay-Central Market, Airport-Central Market, Bata-Libertad, Mandalagan-Libertad, Sta. Fe-Central Market.

- Trisikad
- Tricycle
- Motorcycle
- Jeepney
- Taxis
- Bicycl
- Van

ISSUES AND CONCERNS;

- There are some Trisikad and Tricycle operators operated without business permits and drivers without driver's license

PROGRAMS & PROJECTS

- Complying the driver's to have a driver's license and Operators to have their business permit

WATER SUPPLY

Mostly residents has water supply that came from BACIWA and there are ten (10) deep wheels serving the two (2) Puroks and one (1) deep wheel at Purok Malipayon

ISSUES AND CONCERNS:

- Defective meters of BACIWA
- Jetmatic/Artesian wheel need to be replaced

PROGRAMS AND PROJECTS:

- Informing BACIWA regarding the defective meters
- Providing budget for the replacement

POWER SUPPLY

CENECO is the only source of power supply but there are also have not yet availing the service.

COMMUNICATION

Barangay 12 is serving by Telephone-Philippine Long Distance Telephone, SMART, GLOBE, SUN cellular phones for their communication.

ISSUES AND CONCERNS:

- Some residents don't have a communication facilities

ENVIRONMENT SECTOR

- Land Resource Management
- 70% commercial land used
- 30% residential land used.

AIR QUALITY MANAGEMENT

As Barangay 12 concern, the Council and the residents work hand in hand for the safe & clear air.

WATER AND RESOURCE MANAGEMENT

Barangay 12 has a potable water and safe drinking water. The main water source is Bacolod City Water District (BACIWA). Some gets from artesian wheel and there is one deep well.

ISSUES AND CONCERNS;

- Defective meters of BACIWA
- Some artesian wheel need to be replaced

PROGRAMS AND PROJECTS:

- Providing budget for the replacement
- Seek assistance from the City Government for replacement

SOLID WASTE MANAGEMENT

Barangay 12 is in the heart of the City proper and beside the SM City Bacolod. It is mostly composed of commercial sector.

ISSUES AND CONCERNS;

- No material Recovery Facility (MRF)
- Information and dissemination of segregation at source

PROGRAMS AND PROJECTS:

- Informing the schedule of the garbage dump truck
- De-clogging/clean-up drive
- Presence of Material Recovery Facility (MRF)

Annual Investment Plan Project		Amount
CY 2019-2021		
2019	Ambulance and Medical Equipment	P180,000.00
2020	Installation of Street Lights system	P180,000.00
2021	Rehabilitation of Multi-purpose Halls	P180,000.00

BARANGAY FISCAL ADMINISTRATION

SOURCE OF INCOME

Share of Real Property Tax Collection	-	Php 1,746,073.75
Other Taxes Community Tax	-	490,445.00
Miscellaneous Local Government	-	1,968,924.00
City Aid	-	1,000.00
Interest Income	-	4,694.74
TOTAL INCOME		Php 4,211,137.49

APPROPRIATIONS

Personal Services	-	2,139,452.97
MOOE	-	892,317.12
20% Development Plan	-	393,784.80
SK Projects	-	421,113.75
DRRM Fund	-	210,556.87
Elderly & PWD	-	42,111.37
BCPC	-	19,689.24
Capital Outlay	-	50,000.00
5% GAD	-	42,111.37
TOTAL APPROPRIATION	-	Php 4,211,137.49

BARANGAY ORGANIZATIONAL STRUCTURE

BARANGAY COUNCIL

CY 2018 – 2021

HON. ELY D. ALCANTARA, JR.

– PUNONG BARANGAY

KAGAWAD, SANGGUNIANG BARANGAY:

1. ALCANTARA, ELY JR. DIAROTA
2. FRANCISCO, EDMUNDO MENDOZA
3. UBERAS, CARLO ENRICO TATING
4. DEMAPANAG, HARRY ABELLALA
5. AGOSTO, JERRY MINGASCA
6. MANOSO, NENA TAMAYO
7. FERRER, VIVIAN CARMONA

Annual Investment Plan (AIP)

YEAR	PROGRAM / PROJECT / ACTIVITY	AMOUNT
2019	Purchased of BRGY VEHICLE	180,000.00
2020	Repair and renovation of FENCE/MINI GYM, BRGY HALL & BRGY HALL VERANDA	180,000.00
2021	Drainage cover	180,000.00
TOTAL		