



**SOCIO ECONOMIC PROFILE  
BARANGAY 10  
BACOLOD CITY**

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BARANGAY 10

BACOLOD CITY

### **MISSION**

To uplift the living conditions of our people by providing good governance which effectively Implements sustainable social and environmental programs while promoting transparent, accountable and participatory governance.

After the May twenty eighteen Barangay Election, Mr. Dexter . Yap was re-elected Punong Barangay. Among the areas of concern that the present set of Barangay Officials wants to focused are;

Proliferation of illegal-drugs.

Illegal gambling and other forms of criminalities.

Housing and clearing of illegal structures along public roads

Effective Solid Waste Management Program.

Other program and projects that are in consonance with the thrust of the City and National

Indeed much is to be desired to address the various problems confronting the community, being situated in a benighted area and often referred to as the Tondo of Bacolod, but with the unfailing support and cooperation of the constituents not to mention the charismatic leadership of the Punong Barangay as well as the relentless effort of the barangay and purok officials, these difficulties did not remain insurmountable.

### **VISION**

To make Barangay 10 a livable, competitive and investment center community under a strong and responsive leadership that promotes good governance and exemplary Filipino values.

## HISTORICAL BACKGROUND

Barangay 10, better known as “A Community in Motion” like most of the other forty one urban barangays of Bacolod is situated at the heart of the city. It was created by virtue of the Presidential Decree No. 86 & 86-A promulgated by then President Marcos in 1973. It is part of an area locally known as “Mambuloc”.

Situated right at the heart of the city along the coastal area, its close proximity to the sea provided the early settlers, which includes migrants from the islands of Panay and Guimaras, an economic activity that was anchored on fishing and rice trading.

A fish market commonly called “palapala” was established along the area. It is a market where fresh catch from the sea are being brought for “bolanteros” to be sold on other parts of the city. Eventually people come to settle in the area and as the population grew the community expanded and developed into what it is now known as Barangay 10.

Its natural and physical boundaries consist of Mambuloc Bridge on the South, Gatuslao Street on the East, Bacolod Fire station in the North and the Bacolod Reclamation Area on the West.

Barangay 10, metamorphosed from its notorious past into a bustling community of peace-loving and friendly people. Its original settlers include rice traders from the Municipality of Dumangas, Province of Iloilo, whose business provides ample employment opportunities to the residents of the community. On the other hand, a number of inhabitants of the place engaged in fish vending and fish drying that had survived until this time. Among the prominent families are the Cordovas, Custodios, Lipas, Cronologias, Rojos, Londres, Alibs and Dela Gente's.

In first Barangay Captain (Appointed) in 1973 is Mr. Ricardo Lacson. With just under the able and pro-active leadership of Hon. Felixberto P. Verba Jr., the first elected and the incumbent Punong Barangay and through the collaborative efforts of the members of the Barangay Council as well as the support of the constituents of the community. It was during this time that the Barangay expanded into 5 Puroks with the addition of Purok Kabuhi and Tambi-Palad. The People Power Revolution in 1986 brought about a change in the leadership of the Barangay. Mrs. Nena Destua was appointed as the Officer-In-Charge {OIC}. When election was held in 1992, Mr. Felixberto Verba returned as Punong Barangay, a position he held until November 30, 2007. It was during his incumbency that the Barangay won numerous awards and recognitions. Barangay 10 became a recipient of numerous awards that were the source of constant inspiration and admiration among various barangay in the city. Foremost among these awards are the: The Cleanest and Greenest Barangay in the City in 1997 and the champion in the Masskara Dance Parade Competition in the barangay category in 1998. The well-lighted Barangay during Christmas Season for several years. The community was also cited for its contribution during the Centennial Celebration of Philippine Independence in 1998.

Mr. Josue Makilan became the Punong Barangay after the October 19, 1997 Barangay Election. In twenty ten Mr. Eduardo Cordova was elected Punong Barangay.

The first appointed Barangay Captain of Barangay IO was Mr. Ricardo Lacson in 1973, with just three Puroks, namely; Gugma, Dughan and Kasing-kasing. In 1983 Mr. Felixberto P, Verba, Jr. became the first elected Punong Barangay. It was during this time that the Barangay expanded into 5 Puroks with the addition of Purok Kabuhi and Tambi-Palad.

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Champion 8th Mayor's Cup Inter –Barangay 21-Under Basketball Tournament

Lst Runner –up Electric Masskara Dance Competition (2014)

Lst Runner-up Electric Masskara Dance Competition (2015}

Second Runner-up Child Friendly Barangay {Small Barangay Category (2015)

Regional Sandugo Awardee (2015)

Champion Ist Gwapo Zum Bacolod (2015)

#### DEMOGRAPHIC CHARACTERISTICS

#### GEOGRAPHICAL LOCATION/BOUNDARIES:

Barangay IO is located right at the heart of Bacolod. Its close proximity to the business and recreational centers provided its people easy and convenient access. It is bounded on the north by Bacolod Fire Station at San Juan St. and on the south by the Mambuloc Bridge I at Gatuslao St. and Mambuloc Bridge II at San Juan St. Its eastern side extended up to the Bacolod Port at Reclamation Area.

Land Area : 3,8079 hectares  
Classification : Urban  
Land Use Distribution: Commercial – 90%  
: Residential - 10%

Name of Purok: Gugma, Dughan, Kasing-kasing, Kabuhi, Tambi-Palad, Magtiayon

## POPULATION PROFILE:

A survey was conducted in 2018 by the Barangay Health Workers on the Family Information Instrument Prepared by this City Population Office.

Total population	: 3,213
Male	: 1,602
Female	: 1,611
Total Number of Families	: 894
Total Number of Houses	: 530

## SECTORAL PROFILE

### A. SOCIAL SECTOR HEALTH

Barangay to just like other urban communities is very much concerned with the health and sanitation of its people. It has launched various programs and projects aimed at improving the health conditions of its people. It employed Barangay Nutrition scholar and Barangay health worker to conduct regular surveys on the health and environmental sanitation of the community, assist in the supplemental feeding program, immunization program and other activities relative to health and nutrition program.

### ISSUES AND CONCERNS:

- Poor system of garbage collection.
- Lack of funds for medicine supplies.
- Residents of the barangay and other neighboring barangays throwing their garbage on Mambuloc Creek.
- Poor drainage system along San Juan Street, Corner Burgos San Juan Streets and in the area along the Bacolod Vendors Plaza and the Bacolod Reclamation Area.

### PROGRAMS AND PROJECTS;

- Hiring of utility personnel for garbage collection.
- Proper implementation of solid waste management and clean and green program.
- Improvement construction on box culvert and drainage system.
- Clearing and desilting of Mambuloc Creek.
- Procurement of much needed medicines and medical supplies to respond to the health and medical needs of the constituents of the barangay.
- Conduct periodic and regular free medical consultations with the participation of the City Health Office as well as private organizations to assess the medical needs of our people.
- Coordinate with other government agencies to effectively address health and other related issues.

#### BARANGAY DEVELOPMENT PLAN/PROJECT:

- 2019 - Improvement of Multi purpose Hall - P270,000.00
- 2020 - Rehabilitation of Multi purpose Hall - p270,000.00
- 2021 - Rehabilitation of Multi purpose Hall - p270,000.00

#### EDUCATION

Aware of the constitutional mandate of providing free and quality education to all, the Barangay had exerted efforts in order to provide incentives for parents to send their children to school. With the active collaboration of the Department of Education {DepEd} the Alternative Learning System {ALS} was introduced to those who are interested to pursue their education.

#### ISSUES AND CONCERNS:

- Lack of Parental Guidance and encouragement
- Parents cannot afford to send their children to their school.
- Laxity of children to go to school because of broken family.
- Lack of information as to the various programs offered for alternative learning system.

#### PROGRAMS AND PROJECTS:

- Provide Barangay Scholarship program for deserving students of the Barangay.
- Conduct livelihood training/seminar for out o school youth.
- Encourage parents to send their children to school by providing free school supplies.
- Coordinate with the Department of Social Services and Development to strictly monitor beneficiaries of the Pantawid Pangkabuhayan ng Pamilyang Pilipino {four P's} program that they are complying with their obligation to send their children to school.
- Encourage out of school youth and adults to avail of the Alternative Learning System Program of the Department of Education.

#### PROTECTIVE SERVICES

Under the leadership of Punong Barangay Dexter D. Yap, the Barangay Council created a Committee on Peace and Order and organized Barangay Pulis Laban sa Krime {BPLK} and Barangay Tanod to maintain peace and order in the locality.

#### ISSUES:

- Lack o proper training and seminar for members of the Barangay Tanod in crime prevention and detection.
- Lack of funds for Barangay Tanods.

## PROGRAMS AND PROJECTS

- Encourage the active participation of the constituents in crime reporting and prevention.
- Strict implementation of curfew for minors.
- Provide members of the Barangay Tanod with supplies and equipment to effectively respond to crime and conflicts.

## SOCIAL WELFARE

Barangay 10 has a Health Center located in Barangay 12 one of the clustered barangays. With regards to the social welfare of the Barangay constituents, the council asks the help of the following government agencies..

- DSSD
- Women's Desk {BCPO}
- Social Development Center {SDC}
- HOUSING
- The physical location of Barangay 10 affects the land use classification of the land. Almost 90% of the land in the barangay are classified either commercial or industrial. The remaining 10 percent are utilized as residential. The Barangay has become a magnet for the influx of people coming from other parts of the province as well as the neighboring islands of Panay and Mindanao as they seek job opportunities in the city.

## ISSUES AND CONCERNS:

- Informal settlers proliferated in the barangay.
- Land ownership

## PROGRAMS AND PROJECTS:

- A comprehensive plan shall be formulated to effectively address the concern of informal settlers.
- Establish linkages with other government agencies as well as the city government of Bacolod to provide relocation site for informal settlers.

## SPORTS AND RECREATION

The sports and recreational activities of the barangay are being catered mainly by the Task Force on Youth Development {TFYD}. In close collaboration with the Barangay Council, the barangay became the over all Champion in the 19th Inter-Barangay Mayor's Cup Basketball Tournament. Aside from this every June and December the barangay held an inter-purok sports and cultural competition to discover and harness potential talents and artistic abilities among our constituents.

## RECREATIONAL FACILITY

- Basketball court at the Bacolod Vendor's Plaza.

## ISSUES AND CONCERN

- No site for additional sports facilities.
- No recreational center in Barangay 10

- Some youth are engaged with drugs.

#### PROGRAMS AND PROJECTS

- To request the City government of Bacolod through the City Development Fund for the construction of a Barangay Multi-purpose gym to become a recreational center for the constituents of Barangay IO.
- To improve the reading center or mini-library for the youth of Barangay IO.

#### COMMERCE SECTOR

The strategic location of Barangay IO provides a vibrant economic activity for its constituents. Various sari sari stores and carenderias proliferated in the community to cater to the needs of those working at SM as well as construction workers to the ongoing expansions projects of various structures within the area. Furthermore, a significant number of our inhabitants are engaged with balut and peanut vending. While others are into trisikad and tricycle driving.

#### ISSUES AND CONCERNS

- Lack of access to opportunities and program related to job and income generation.
- High unemployment rate.

#### PROGRAMS AND PROJECTS:

- Coordinate with proper government agencies and the city government for livelihood training.
- Provide linkage to other government agencies for possible funds for livelihood projects.
- Encourage members of similar trade to form cooperatives.

#### INFRASTRUCTURE SECTOR

##### TRANSPORTATION

Since Barangay IO is situated right at the heart of the City, it is accessible by various PUJ Routes as well as private vehicles plying the city streets. Furthermore, one of the income generating activities of the residents is trisikad and tricycle driving. Moreover, the close proximity of our barangay to BREDCO Port provided its streets heavy traffic especially during the docking of various sea vessels coming from other points of the Philippines.

#### ISSUES AND CONCERNS

- Heavy traffic especially during the scheduled arrivals and departures of ferry boats at BREDCO Port

#### PROGRAMS AND PROJECTS

- Request the national and the city government to provide allocation for the construction/improvement of various roads in the barangay in order to cater to the needs of the transport industry.

## WATER SUPPLY/FACILITY

Barangay 10 main source of potable water is BACIWA and artesian deep well.

## ISSUES AND CONCERNS

- Dilapidated or defective artesian wells.

## PROGRAMS AND PROJECs

- Provide in the annual budget appropriations for the repair and maintenance of artesian wells.
- Solicit the assistance of the national and city government for the construction of additional units of artesian wells.

## POWER SUPPLY

Electrical power is being provided by the Central Negros Electric Cooperative, Inc. {CENECO}. It is estimated that ninety to 95% of the total households are energized.

## COMMUNICATIONS

Major telecommunication network services the communication needs of the barangay.

## ENVIRONMENTAL SECTOR

### LAND RESOURCE MANAGEMENT

10 percent Residential Land Used

-90% commercial Land used

### WATER AND RESOURCE MANAGEMENT

The main source of potable water of the residents of Barangay 10 is thru the Bacolod City Water District {BACIWA}. There are also a handful of water refilling stations operating within the area of the Barangay. The other source of water for household needs is artesian well.

## ISSUES AND CONCERNS

- Some of the artesian well in Barangay are already dilapidated and old.

## PROGRAMS/PROJECTS

- Provide in the budget of the barangay an appropriation for the repair/maintenance of artesian wells.
- Request the national and the city government to construct additional units of artesian wells.

## SOLID WASTE MANAGEMENT

Considering Barangay 10 is at the center of the City. Most of the household livelihood is boarding house and the boundaries of area is city road.

## ISSUES AND CONCERNS

- Neighboring Barangay throw their garbage during night time.
- Many stray dogs are loitering during night time.
- No material recovery facility {MRF}

## PROGRAMS/PROJECTS

- Proper schedule of garbage dump truck
- Put signage of area in dumping garbage
- Intensive campaign for segregation of solid waste
- Construction of Material Recovery Facility

## BARANGAY FISCAL ADMINISTRATION

### INCOME

Barangay 10, one of the urban Barangay of Bacolod City, has a Php T3,890,994.89 annual budget for Calendar Year 2019 itemized as follows:

### SOURCE OF INCOME

Share of Real Property Tax collection	-	Php 1,648,149.70
Other Taxes Community Tax	-	12,528.62
Clearance/Certification Fees	-	57,900.00
Share from Internal Revenue	-	2,796,126.00
City Aid	-	1,000.00
TOTAL INCOME AVAILABLE	-	Php 4,515,704.32

APPROPRIATIONS

Personal Services	-	2,144,708.00
NOOE	-	835,513.32
20% Development Fund	-	559,225.00
Non-Office Expenditure	-	976,528.00
<b>TOTAL APPROPRIATION</b>	-	<b>4,515,704.32</b>

BARANGAY ORGANIZATIONAL STRUCTURE

BARANGAY TO COUNCIL

CY 2018 – 2020

OFFICE OF THE PUNONG BARANGAY

1. YAP, DEXTER DIOGENES - PUNONG BARANGAY

KAGAWAD, SANGGUNIANG BARANGAY:

1. BRAVO, MELVIN LOBATON
2. MAKILAN, CHRISTOPHER HINOLAN
3. SONG, MANUEL ARANGOTE
4. DEMAPANAG, JOSE DANILO ABELLANA
5. DECONES, MA. JUDITH GREGORIO
6. ARTICUNA, REBEL BALOGAL
7. VERBA, FELJUAN LONDRES

Annual Investment Plan (AIP)

YEAR	PROGRAM / PROJECT / ACTIVITY	AMOUNT
2019	Improvement of MULTI-PURPOSE HALL	270,000.00
2020	Improvement of MULTI-PURPOSE HALL	270,000.00
2021	Improvement of MULTI-PURPOSE HALL	270,000.00
<b>TOTAL</b>		

