



**SOCIO ECONOMIC PROFILE
BARANGAY VISTA ALEGRE
BACOLOD CITY**

VISION

“A COMMUNITY OF HEALTHY AND HAPPY PEOPLE THAT IMPLORE THE POWER OF GOD AND IS ABLE TO PROVIDE FOR ITS OWN BASIC NEEDS, ACCESS AND DEPLOY THE NECESSARY RESOURCES FOR AN ECOLOGICALLY-BALANCED AND EQUITABLE DEVELOPMENT AND LIVE IN PEACE, HARMONY AND JUSTICE GOVERNED COMPETENTLY WITH INTEGRITY AND PASSION.”

MISSION

“TO PROMOTE THE WELL-BEING OF THE PEOPLE BY TRANSFORMING THEM INTO SELF-RELIANT AND EMPOWERED INDIVIDUAL THROUGH EDUCATION AND COLLABORATION BY PROVIDING HONEST, TRANSPARENT AND COMPETENT GOVERNANCE WITH INTEGRITY AND ACCOUNTABILITY.”

OBJECTIVES:

1. TO DELIVER BASIC SERVICES THAT COULD UPLIFT THE LIFE OF THE PEOPLE FOR THEM TO BE ABLE TO PROVIDE FOR THEIR BASIC NEEDS.
2. TO FOSTER GOOD HEALTH FOR ALL, ESPECIALLY THE INDIGENTS.
3. TO ENABLE COMMUNITIES TO ORGANIZE, MOBILIZE, SOURCE THEIR OWN RESOURCES AND MANAGE THEIR OWN AFFAIRS.
4. TO PROVIDE JUSTICE FOR ALL AND IMPROVE THE PEACE AND ORDER SITUATION.

HISTORICAL BACKGROUND

It was the time of the Spanish regime, that Vista Alegre was just a barrio. It is just a sort of compound of the hacienda owned by Don Ignacio Coscolluela, comprising more than two hundred houses. Time passes by, the hacienda was divided among several persons, either by inheritance or by purchase which resulted to the decreased of number of household in the compound.

There was no record as to who has the first Teniente del Barrio of Vista Alegre. Being owned by Don Ignacio Coscolluela, it was presumed that he was the representative of the barrio to the Municipality of Bacolod.

As to its origin, Vista Alegre got its name from the merry-making celebrated by the folks and the beautiful view of the surroundings which you could view the sea from its wide fields. In other words, Vista Alegre means “Happy View”.

On May 1962, Barangay Vista Alegre was created through City Ordinance No. 108, as one of the Chartered Barangay of Bacolod City. The first Barangay Captain was the late Ramon Ceraspe, Sr., succeeded by Barangay Captain Loreto Peornato.

With the help of then Congressman Romeo G. Guanzon, Barangay Vista Alegre’s road was paved. Since Vista Alegre is composed of different haciendas with vast sugarcane plantation, it was branded as “The Sweet Farm” of Bacolod City. Presently, the barangay is composed of 26 Puroks and that caused the tremendous growth of its population. It has become a fast developing Barangay because of its “housing boom” from low cost to A Plus Housing Projects.

Little by little the vast sugarcane plantations had become the best subdivisions in the whole City of Bacolod.

DEMOGRAPHIC CHARACTERISTICS

VISTA ALEGRE is bounded;

North East by Lupit River or Ngalan River, Barangay Estefania and Granada, on

South East by the Banga-banga Creek, Magsungay River, Canumayan Creek, Barangay

Granada and Bacolod-Murcia boundary, on

South West by Magsungay River, Barangay Mansilingan, Barangay Taculing and on the

Northwest by the Lupit River and Barangay Villamonte.

LAND AREA

It has a total land area of 1,667.445 hectares.

MAJOR INDUSTRY

Sugarcane, Rice, Corn Fruit and Vegetable Plantations

Livestocks

Vista Alegre is composed of 25 Puroks, namely :

1. Purok Katilingban
2. Purok Kawayanan
3. Purok Kabulakan
4. Purok Kabutongan
5. Purok Busay
6. Purok Inday Oya
7. Purok Noli Garcia
8. Purok Kabuguason
9. Purok Angela Gonzaga
10. Purok FF Gonzaga

11. Purok Kalubihan
12. Purok Star Apple
13. Purok Kasantolan 1
14. Purok Kasantolan 2
15. Purok Progreso Village I Zone 1
16. Purok Progreso Village I Zone 2
17. Purok Progreso Village I Zone 3
18. Purok Progreso Village I Zone 4
19. Purok Progreso Village I Zone 5
20. Purok Progreso Village II (Arao Property)
21. Purok Kapisan
22. Purok Villa Otto
23. Purok Villa Nena
24. Purok Pablo Torre
25. Purok Lopez

Name of Subdivisions:

1. River Walk Subdivision
2. Villa Angela Subdivision 2B
3. FF Gonzaga (Villa Homes and Regent Pearl), Villa Angela Subdivision
4. Vista Alegre Subdivision
5. Montinola Subdivision

POPULATION PROFILE

BARANGAY DISTRIBUTION AND
POPULATION PROJECTION
NSO, Bacolod City - 2015 BASELINE,
2016 – 2020 PROJECTED

Barangays	Area (Ha.)	Pop'n Density	2015 Actual	2016	2017	2018	2019	2020
		2015						
Vista Alegre	1,667.4430	13	21,096	21,474	21,858	22,249	22,648	23,053

BARANGAY OFFICIALS

VISTA ALEGRE				
POSITION	FIRST	MI	LAST	SUFFIX
PB	JOSE MARIA LEANDRO NORBERTO	L	DE LEON	
SBM1	EDUARDO	C	GALONA	SR
SBM2	LUCIA	M	ALMARIO	
SBM3	ELIZALDE	B	BENEDICTO	
SBM4	ROLANDO	F	AMARELA	
SBM5	RODOLFO	G	BERONDO	SR
SBM6	ERNESTO	G	DE ASIS	JR
SBM7	ANICETO	G	SEDIOLANO	JR
TREAS	SHIRLEY	G	RAZO	
SEC	HEIDELIZA	Z	ELLAMA	

Vista Alegre	Elective	SK Chairperson	MA. SHARON	DELA CRUZ
Vista Alegre	Elective	SK Member	JERICHO	OMANDAC
Vista Alegre	Elective	SK Member	VALERIE JOY	ESTOQUIA
Vista Alegre	Elective	SK Member	BONIE GLENN	BIGABRIEL
Vista Alegre	Elective	SK Member	RHEA JOY	OSANO
Vista Alegre	Elective	SK Member	IAN	TAMBA
Vista Alegre	Elective	SK Member	CRISLYN JOY	MACUROY

Existing Organizations:

1. Sangguniang Barangay
2. Task Force on Youth Development
3. Vista Alegre Tricycle Operators and Drivers Association (VATODA)
4. FFG Tricycle-Operators and Drivers Association (FFGTODA)
5. Granada-Vista Alegre Tricycle Operators and Drivers Association (GRAVARSTODA)

6. Guardians Brotherhood
7. Care Ministries
8. ACT-CIS
9. PTA"s

Schools / Day Care Centers

1. Vista Alegre Elementary School
2. Don Fernando F. Gonzaga Elementary School
3. Vista Alegre-Granada Relocation Elementary School
4. Teofilo Gensoli National High School
5. Angela Gonzaga National High School
6. Vista Alegre Day Care Center
7. Angela Gonzaga Day Care Center
8. Progreso Village Day Care Center

Government Facilities

1. People"s Hall (Barangay Hall), Purok Katilingban
2. Dr. Pablo O. Torre Memorial Health Center, Purok Katilingban
3. Don Ramon B. Lacson Sr. Memorial Sports Center, Purok Katilingban
4. FF Gonzaga Covered Court, FF Gonzaga , Villa Angela Subdivision
5. Angela Gonzaga Covered Court , Purok Angela Gonzaga
6. Gabriela Building, Progreso Village I that houses the following:
 - 6.1. Barangay Extension Office
 - 6.2. Barangay Extension Health Center
 - 6.3. COMPAC under Police Station 5
7. Progreso Village Gymnasium (Construction Ongoing), Progreso Village II

EDUCATION

Education may refer to programs of instructions offered to children, adolescents and adults through schools and colleges operated by state

and local government. It is the concern of every parent to send their children to school despite of the poverty they have experienced in their life. It is their aim though they are poor to send their children to school in order to be literate and become assets of society. Vista Alegre composed of the following schools. Day Care Center in the far flung Purok imminent. The Barangay through this administration had repeatedly filed various resolutions to for the construction of a Day Care Center at Purok Kasantolan, however up to this date there was no action from the City Government

Day Care Centers

1. Vista Alegre Day Care Center
2. Angela Hills Day Care Center
3. Purok Progreso Day Care Center

Primary Schools

1. Jacob Scharpero Learning Center
2. Precious Kid's Learning Center

Elementary Schools

1. Vista Alegre Elementary Schools (VAES)
2. Don Fernando F. Gonzaga Elementary School (DFFGES)
3. Vista Alegre-Granada Elementary School (VAGRES)

High Schools

1. Teofilo Gensoli Memorial High School
2. Emiliano Lizares National Extension High School

PROTECTIVE SERVICES

Security is one of the major concerns of the Barangay fir his community by protecting them from any harm caused by the environment Barangay Vista Alegre had employed 20 tanod members who assist in maintaining peace and order in the Barangay. The Lupon Tagapamayapa and Bantay Bata in coordination with the Bacolod Police Station 7 and with the Purok Presidents help maintain peace and order in the Barangay. Despite of

these foregoing forces in the Barangay, we still cannot avoid the following issues:

SOCIAL WELFARE

Since the Barangay is a service-oriented government agency, it is the main objective to provide an effective and efficient service for the welfare of its constituents or the community as a whole. Such service include housing, child protection, educational needs and health care.

There were 20 Barangay Health Workers and 1 Barangay Nutrition Scholar assisting the Health and Nutrition Programs of the Barangay. The City Health Department employed 1 Social Worker assigned in the barangay. There are 3 Day Care Workers (1 assigned at Purok Angela Hills, Purok Progreso and 1 at Barangay Proper).

For the spiritual enrichment of the people, the Barangay is composed of five (5) chapel/churches namely: Divine Mercy chapel, Our Lady of Peace & Good Voyage Church, San Antonio Padua Chapel, Vista Evangelical Church and Teofilo Gensoli Memorial Baptist Church.

HOUSING

Barangay Vista Alegre compromises of different haciendas owned by different landowners where most of the residents are living. Some of the residents were provided with free housing and some constructed their own house. One of the major housing project of the City is the relocation of informal settlers from different Barangays to Progreso Village I and II formerly known as the Abada-Escay and Arao Properties respectively.

There are 5 subdivisions located in Barangay Vista Alegre. These are:

1. FF Gonzaga
2. Villa Angela Phase 2-b
3. Villa Homes Subdivision
4. Victorina Heights Subdivision
5. Vista Alegre Subdivision

SPORTS

The Barangay through its TASK FORCE ON YOUTH DEVELOPMENT conducted annual sports activity to enhance and develop the skills of the youth in the field of sports. The Barangay also had three (3) gymnasium as venue for sports activities which is located at Vista Alegre Proper, Vista Alegre Elementary School and Fernando Gonzaga Elem. School.

TRANSPORTATION

Barangay Vista Alegre has concrete paved barangay roads and the mode of transportation is the motorized tricycles of about 130 units plying the route from barangay proper to its neighboring sitios, puroks and haciendas. Taxi and PUJ are being utilized in case to case basis. Trucks are also used in hauling sugarcane from haciendas to the sugar central and vice versa.

Barangay Vista Alegre had purchase 1 tricycle and 2 multicabs to be used for emergency cases.

The Barangay also constructed footbridge at Purok Kawayanan, Kabugwason, Kasantolan 1 and Purok Kalubihan as a means of transportation of the residents.

There are four (4) associations of tricycles driver and operators, namely the Vista Alegre Tricycle Operators and Drivers Association (VATODA) and FFGVATODA., GRAVARSTODA and ARVISTODA.

WATER SUPPLY

Water is vital to humans. It is needed for food preparation, drinking, washing and irrigation. In addition, massive quantities are used daily in industrial process. Yet, it is a limited resource that must be collected and

distributed with increasing care. It is the main concern of the Barangay to provide potable water to its community.

PROGRAMS/PROJECTS

1.
Construction
of artesian
wells to the
different
puroks
2. Installation
of pipe line
from BACIWA
to Barangay
Proper
3. Installation
of water
system in the
Barangay
Hall.

POWER

Barangay Vista Alegre is well- provided with electricity by the CENECO. About 90% of the total populations are using electricity and 10% of it are using lamps particularly those residents who are living in the remote area of the Barangay.

PROGRAMS/PROJECTS

1. Electrification program for those remote households.

ICT

With the advent of technology today, the barangay had acquired four (4) unit computer system for daily operations/activities. The means of communication in the Barangay is thru landline (PLDT and Globe lines), and Five (5) Units of Handset radio Transceiver, different types of cellular phones, two-way radio and televisions. Some residents particularly those who can afford, acquired smart bro or globe tattoo for internet connection.

PROGRAMS/PROJECTS:

1. Installation of telecommunication line

ENVIRONMENTAL SECTOR

SOLID WASTE MANAGEMENT

The Barangay Vista Alegre is a smoke-free zone because there is no factories located at the site. It is away from air pollution and water pollution, thus it is a “pollution-free” barangay. The Barangay conducted a tree planting activities and the barangay had developed a Mini- Forest at Vista Alegre Elementary School and consider this as one of the unique features of the barangay.

The segregation of garbage at source is an important aspect as waste management. This important activity reduces the amount of garbage going to landfill and is the most efficient and cost—effective way to separate valuable materials from the waste stream. Republic Act 9003 prohibits the collection of u-segregated waste by government units, however this aspect of the law is difficult to enforce without comprehensive household information and education campaigns (EIC).

DRAINAGE AND SEWERAGE

Drainage system may concern on the removal of surface or sub- surface water from a given area by natural or artificial means. The term is commonly applied to the removal of excess water by canals, drains, ditches, culverts and other structures designed to collect and transport

water either by gravity or by pumping. A drainage project may involve large scale reclamation and protection of marshes, underwater lands subject to frequent flooding.

The identified flood prone is for those who lives/resides along the river bank but in general, the Barangay is a “flood free” Barangay. This is because Barangay Vista Alegre has a good Drainage system. It has an open canal and the barangay never experience floods during heavy rains.

PROGRAMS/PROJECTS

- 1.Regular maintenance of drainage system
- 2.Solid waste management of the drainage system.

BARANGAY FISCAL ADMINISTRATION

Fiscal Administration draws strength and rationality from the Constitutional provision of granting local government the power to create their own sources of revenue through local taxation.

In barangay administration, fiscal administration is primarily responsible for overseeing the financial and personnel needs of the barangay. Our purview includes staff compensation, barangay operating budgets, barangay development funds and internal revenue allotment.

Among others, these fiscal policies set the frameworks and procedures on local revenue generation that includes property tax administration, revenue ordinance codification as well as the operations of local economic enterprises. It also deals on the national government allotments, shares and subsidies.

Fiscal Administration involves revenue generation, the rational allocation, utilization and control of resources through the concept of performance budgeting by the local government units to optimize the use of public funds for the benefit of the greatest number of people.

**Annual Investment Program (AIP)
2019-2021**

Program/Project/Activity Description	Year	Specific Location/Implementing Office	TOTAL
Improvement of Multi-Purpose Building (Brgy. Covered Court)	2019	Purok FF Gonzaga	P 345,000.00
Purchase of Garbage Truck	2020	Office of the Punong Barangay	P 345,000.00
Improvement of Evacuation Center	2021	Purok Progreso Village II	P 345,000.00