



**SOCIO ECONOMIC
PROFILE
BARANGAY MONTEVISTA
BACOLOD CITY**

VISION

A generally dynamic, unified barangay with God fearing citizens, trustworthy leadership that efficiently answers to its residents needs through consultative governance, dedicated public service in a democratic governing process.

MISSION

To create a positive environment and to unite the residents in the attainment of a better quality of life, and to improve the delivery of basic social services, by prompt implementation, efficient and adequate workable programs with regard to peace and order, livelihood, education and enhanced infrastructure facilities.

Barangay History

Barangay Montevista, formerly LCHP 13 or the People's Homesite and Housing Corporation (PHHC), now known as the National Housing Authority (NHA), came into existence by virtue of the Donation executed by the Capitol Subdivision, Inc. represented by its then President Alfredo Montelibano, Jr., to the PHHC on June 30, 1958.

Two hundred thirty four (234) units stand on a twelve (12) hectare property. After its completion, it was turned over to the local government in 1961.

The name MONTEVISTA was derived as a result of an election then sponsored by its Tenants Association headed by Mr. Ignacio Larracas. Among the four (4) names submitted for selection, the name MONTEVISTA came out the winner, mainly due to the fact that the property was owned by the Montelibano family, hence the letters MONTE and VISTA (view), for it overlooks the mountain ranges of mount Mandalagan in the East. That was how Barangay MONTEVISTA got its name.

Originally PHHC lots were leased to qualified tenants, but on June 22, 1963, by virtue of R.A. 3802, it was sold to its registered tenants or their successors.

It is worthwhile to note that Barangay Montevista is perhaps the only Barangay throughout the country that is situated within another Barangay-Barangay Villamonte.

The residents of this Barangay take pride to the fact that it is the only Barangay that truly represents the MIDDLE CLASS. Majority of its residents are professionals, either employed in public or private enterprises and businessmen.

Barangay Montevista has a young population distributed as follows

Ages 1-15 constitute 40%
Ages 16-60 constitute 55%
Ages 61 & above constitute 5%

The residents here are friendly, cooperative and understanding.

The beautification of the community was initiated by the first Teniente del Barrio Mr. Edmundo Uytiepo. Followed by the late Ernesto P. Benares, who during his tenure as Barangay Captain gave this community a nice playground, marmolite benches around the plaza and the imposing Multi-Purpose Cultural Center, which eventually was named in his memory. Mr. Teddy Miraflores followed him as the next Barangay Captain and since then lots of changes occurred. Now, we have a Spanish style Chapel, a two-storey school building during the term of Mr. Miraflores that the twin tennis courts was established. He has been the Barangay Captain for nearly eighteen years and he has done a tremendous job that one would be amazed to see Barangay Montevista, today.

Under the administration of Barangay Captain Bobbie Lucasan, more changes happened. We had concrete roads, deepwell pumps in all Puroks and at the rate things are happening and with the full support of its officials, teachers, our Barangay will surely stand out.

Physical Profile

Barangay Montevista is situated in the eastern portion of Bacolod City and stands 3.7 kilometers from the City proper. It has a total land area of 11.9284 hectares or 119,284 square meters. It is comprised of 14 Puroks with an estimated population of 150 individuals in each purok. Purok Riverside has around 40 houses erected and are occupied by informal settlers, people in Purok Riverside do not own the portion they occupy, the Barangay has been continuously making plans to encourage and persuade them to apply with the City Housing Authority for a relocation site; they can likewise submit an application for an on-site development with the private sector. The area covering the Barangay has been intended for residential, school, public buildings, and a plaza; and for sports and other recreational amenities. In size, Barangay Montevista is probably the smallest in Bacolod City if not in the entire country, and it is distinct in itself as being the one and only "Barangay within another Barangay" in the Philippines, that of Barangay Villamonte.

DEMOGRAPHIC PROFILE

Barangays	Area (Ha.)	Pop'n. Density	2015 Actual	2016	2017	2018	2019	2020
		2015						
Montevista	11.9284	107	1,271	1,294	1,317	1,340	1,364	1,389

BARANGAY CAPTAIN	GLO-ANN TARRAZONA TAMBASEN
SANGGUNIANG BARANGAY MEMBER	STEVE CHRISTIAN ARENAS PACHECO
SANGGUNIANG BARANGAY MEMBER	REYNAND NILO MARQUEZ GUIA
SANGGUNIANG BARANGAY MEMBER	RAYMOND DOMINIC HEDRIANA SOBREPEÑA
SANGGUNIANG BARANGAY MEMBER	MARK KLEVIN PERAREN LONGNO
SANGGUNIANG BARANGAY MEMBER	LEO BAUTISTA PALMA
SANGGUNIANG BARANGAY MEMBER	JOEL ILIO BONIFACIO
SANGGUNIANG BARANGAY MEMBER	BRIAN ATER BAUTISTA

Montevista	Elective	SK Chairperson	ANOREA	JARDER
Montevista	Elective	SK Member	ERIC	ESPAÑOLA
Montevista	Elective	SK Member	JOSE FRANCIS	FUELLAS
Montevista	Elective	SK Member	JULLIE ANN	SUBONG
Montevista	Elective	SK Member	IRISH LEE ANN	SUA
Montevista	Elective	SK Member	JOHN VINCENT	BALTAZAR
Montevista	Elective	SK Member	JOSELLE KAE	SELLADO
Montevista	Elective	SK Member	JERIC	LANGUIDO

ECONOMIC SECTOR

Economic Development is the sustained, concerted actions of Barangay Officials and communities that promote the standard of living and economic health of the area. Economic development is also referred to as the quantitative and qualitative changes in the economy. Such actions can involve multiple areas including development of human capital, critical infrastructure, environmental sustainability, social inclusion, health, safety, literacy, and other initiatives. Economic development is a policy intervention endeavour with aims of economic and social well-being of people. The barangay because of its proximity and its proportion has

absences and shortages in Entrepreneurship, Business and Industry Promotion there is no Barangay Economic Enterprise, Barangay Livelihood, and a Cooperative. Despite of these, the Committee chair on Finance is in negotiation and consultation with the City Cooperative and Livelihood Development Office, patrons and interested parties in coming up with Livelihood Program and if it permits a Cooperative.

Barangay Montevista's Internal Revenue Allotment is One Million Three Hundred Seventy Thousand Five Hundred Forty Three pesos [Php 1,370,543.00], with this funds the Barangay has a tough luck in implementing the basic services it wanted to carry out to their constituents but with the energetic and vibrant new sets of Barangay Officials together with the assistance of the City Government, through the City Mayor. Barangay Montevista is upbeat, that it will be able move on the right direction and achieve its goals.

A. Commerce:

The Barangay has a small number of business establishments located along Paglaum Street and alongside circumferential road. Few sari-sari stores are likewise found within the Barangay. It has no market of its own and other support facilities.

Barangay Montevista is also for known for its eateries, diner and grills:

- Famed for its Baby Back Ribs: Byron's Back Ribs, located the corner of Stork and Oriole Streets.
- Owl Avenue Restobar beside Byron's Back Rib
- Rose Barbecue is well-known for her delicious and affordable grilled pork barbecue, grilled chicken intestines [tinae], grilled pork blood [dugo], grilled pork skin [panit], grilled ulo sang baboy [pigs face] and a variety of other grilled foodstuffs that are popular to students and professionals and it is reasonably priced.
- Shawarma, located at the junction between Paglaum Street and Avocado Street.
- Jaimies Café, located at Block 1, Circumferential Road.

ENVIRONMENT SECTOR

The Barangay has a few areas that are susceptible to floods; these are some portions of Stork

Street, starting from the Tennis Court area and converge to Canary Street, and on the side of Stork Street, up to a section of the passageway to the Chapel and in Purok

Riverside. Due to heavy rains, the Cabacauan creek overflows from its banks, clogging the drainage/sewerage system from the rainwater that streams down from Paglaum Street, in Montevista side going to the alley down to the intersections of Canary Street and Stork Streets. The Barangay Council is addressing this issue by setting an example and by encouraging, motivating, informing and educating its residents the proper way of disposing waste materials and with proper coordination with the designated garbage collector. The Barangay Solid Waste Management Committee and the entire Barangay Council are setting aside two [2] weekends every month to clean the Cabacauan creek.

Environmental governance is a belief in political ecology and environmental policy that advocates sustainability [sustainable development] as the supreme consideration for managing all human activities—political, social and economic. Governance includes government, business and civil society, and emphasizes whole system management. To capture this diverse range of elements, environmental governance often employs alternative systems of governance, for example watershed-based management. The Local Government Code distinctly identifies the role of the LGU's in maintaining ecological balance, Clean and Green Program was implemented, Tree Planting and Preservation Activities is obviously absent because it is clear that the barangay does not have a spot for these kind of activities. Waste Management and Pollution Control:

The Ecological Solid Waste Management Act of 2001 requires that Local Government Units shall be responsible in implementing the provisions/stipulations of the law. Segregation and collection of waste shall be strictly implemented and is the responsibility of the barangay. In the area of Organization of Barangay Ecological Solid Waste Management Committee, Enactment of Ordinances/Resolutions and Formulation of Barangay Solid Waste Management Plan the past administration was not able to comply, but presently the Barangay is already organizing and in fact performing tasks in accordance to the Ecological Solid Waste Management Act of 2001 such as waste segregation, creek [estero] clean-up and information dissemination/educating the residents especially those whose residence are beside the creek of the proper way of disposing wastes and the hazards of indiscriminate disposal of garbage/waste materials on the creeks and open canals.

BARANGAY FACILITIES

1. Barangay Montevista Multi-Purpose Gym
2. Barangay Plaza
3. Tennis Court
4. Day Care Center
5. Senior Citizen Multi-Purpose Hall
6. D'Octagon Multi-Purpose
7. Barangay Hall
8. Our Lady of the Miraculous Medal Chapel
9. Rotunda
10. Children's Playground

Schools

1. Montevista Elementary School
2. Jack & Jill Castleson School
3. Barangay Montevista Day Care Center
4. Mother's Joy Learning Center

Name of Puroks

1. Riverside
2. Maloloy-on
3. Mapainubuson
4. Mabinuligon
5. Mainuswagon
6. Mapisanon
7. Masinulundon
8. Mabinalak-on
9. Mapinalanggaon
10. Mainabayanon
11. Mapalaron
12. Mahigugma-on
13. Madinumdumon
14. Masinadyahon

Organizations

1. Society of Homesiters
2. Miraculous Medal Youth Organization
3. Senior Citizen Organization

Annual Investment Program (AIP) 2020-2021

Program/Project/Activity Description	Year	Total
Renovation of Senior Citizen Multi-Purpose Hall	2020	P 180,000.00
Renovation of D'Octagon Multi-Purpose Center	2021	P 180,000.00