



**SOCIO ECONOMIC PROFILE
BARANGAY FELISA
BACOLOD CITY**

VISION

A progressive Agri-industrial Barangay whose people and Barangay Government are working together for the protection of the Environment and in the promotion of the Barangay General Welfare.

MISSION

To give fast and honest public service to all Felisanhons, to ensure that this community is living in a clean and peaceful environment giving priority programs which are geared towards the general welfare of its people.

HISTORICAL BACKGROUND

Barangay Felisa is named after the late Doña Felisa Makilan Aliquin, wife of Don Ricardo Aliquin. They donated a hectare of land for school and named after her. Since the elementary school was the only public institution connected to the city at the time, the name Felisa was commonly used and widely known.

On the other hand, Barangay proper was originally named after Doña Bonifacia Veraguth Montilla who donated ten (10) hectares of land for residential purposes to the bona fide residents of Barangay Felisa. In 1958 it was known as Veraguth Montilla Barrio Homesite. It was inaugurated during the administration of Mayor Teofisto Cordova with Mr. Pablo Makilan Sr. as intercedator.

Barangay Felisa is one of the 20 barangays which was created under Republic Act 3590 in the year 1953. It was on October 13, 1960 that Barangay Felisa became a chartered barangay through the City Ordinance No. 30, Series of 1960 under the administration of the late Mayor Romeo Guanzon.

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MESSAGE OF THE PUNONG BARANGAY

The challenge that we encounter in the performance of our duty remind us that we servant of the people should always behave on the manner that befits our office that we represent and be a role model to the community. We the community leaders that represent the grassroots of political structure of the government should always remind ourselves that we are here to serve for the great benefit of our people.

To God be the glory!

HON. RAMON S. JARDIN
Punong Barangay

SANGGUNIANG BARANGAY OFFICIAL

HON. RAMON S. JARDIN

Over-all Chairman

HON. CORDELIA R. TAMAYO

Committee on Appropriation & Finance, Infrastructure

HON. JOJI S. AGBAS

Committee on Education

HON. RENE D. ASPAN

Committee on Peace and Order

HON. MARY GILDA M. BONDA

Committee on Purok Affairs; Tourism & Culture, Woman, Family & Children

HON. MELONIE B. BEÑAS

Committee on Agriculture

HON. CRISTITA C. REDIL

Committee on Laws, Ordinances & Human Rights; Sectoral Concern; DRRM

HON. JULIUS C. MAKILAN

Committee on Health, Sanitation & Nutrition; Social Services; Transportation & Traffic

HON. CARL JOHN P. TRESPUENTES

Committee on Sports & Youth Development

STEPHEN F. JALANDO-ON

Barangay Secretary

MR. ROY L. DURAN

Barangay Treasurer

BARANGAY FELISA DEVELOPMENT COUNCIL

HON. RAMON S. JARDIN	-	PUNONG BARANGAY
HON. CORDILIA R. TAMAYO	-	BARANGAY KAGAWAD
HON. MARY GILDA M. BONDA	-	BARANGAY KAGAWAD
HON. JOJI S. AGBAS	-	BARANGAY KAGAWAD
HON. MELONIE BEÑAS	-	BARANGAY KAGAWAD
HON. RENE ASPAN	-	BARANGAY KAGAWAD
HON. JULIUS C. MAKILAN	-	BARANGAY KAGAWAD
HON. CRISTITA C. REDIL	-	BARANGAY KAGAWAD
Jenelyn Naranja	-	Vendors' Association
Joel Salinas	-	FETODA
Agnes Santillana	-	IWS_ABC
Nicanor Sumogat	-	Foreman's Association
Ace C. Sabio	-	Felisa Children's Association
Federico Espin	-	Child Fund Philippines
Cresenciano Bretaña	-	Veraguth Montilla HOA
Mila Toledo	-	Farmers Association
Annabelle Montinola	-	Purok President Association
Segismundo Hiponia	-	KABALAKA
Stephen F. Jalando-on	-	Barangay Secretary
Roy Duran	-	Barangay Treasurer

PREVIOUS LEADERS AND BARANGAY CAPTAINS

1.	Hon. Pablo Makilan Sr.	Tenyente del Barrio	1913-1956
2.	Hon. Placido Bretaña	Barangay Captain	1956-1957
3.	Hon. Pablo Makilan Jr.	Barangay Captain	1958-1978
4.	Hon. Cresenciano Bretaña	Barangay Captain	1978-1989
5.	Hon. Eduardo Amiado	Barangay Captain	1989-1997
6.	Hon. Peregrino S. Aspan	Punong Barangay	1997-2010
7.	Hon. Mona Dia G. Jardin	Punong Barangay	2010-2017

PHYSICAL PROFILE

BOUNDARIES AND GEOGRAPHICAL LOCATION

Barangay Felisa is the farthest barangay, south of Metro Bacolod. It is 1.4 kilometers away from the City, surrounded by Mansilingan Relocation Site and Hacienda Calubcub at the north side, Municipality of Murcia at the east, Bago City at the south and Brgy. Sum-ag at the west side. Its territorial jurisdiction covers a wide deed of sugarcane plantation. The neighboring sitios are Nueva, Hagnaya, Cabura, Maasin and Hacienda Calubcub.

Land Area	-	854.789 hectares
Topography	-	Hilly & Plain
Major Industry	-	Farming
Classification	-	Rural
Land Use Distribution-		Residential, Agriculture, Industrial

POLITICAL SUBDIVISION (PUROKS)

1. PurokMaabi-abihon
2. PurokPag-asa
3. PurokPaghidaet 1
4. PurokPaghidaet 2
5. PurokMahirup
6. PurokGahiliugyon
7. PurokMasinulondon

8. PurokMalipayon
9. PurokPaglaum
10. Prk. Mabinuligon
11. PurokPaho
12. PurokMatinumanon
13. Purok Acacia
14. Purok Daisy
15. PurokTotong 1
16. PurokTotong 2
17. PurokTotong 3
18. PurokTotong 4

POPULATION PROFILE

POPULATION

Composition:

Male	-	6,816
Female	-	5,730

Total Population - 113,173

NUMBER OF HOUSEHOLD - 2,091

No. of Puroks	-	18
Medical Officer	-	0
Midwife	-	1
Nurse/Attendant	-	0
Barangay Nutrition Scholar	-	1
Barangay Health Workers	-	7
Trained Hilot	-	2
Household with Toilet	-	2,089
Household w/out Toilet	-	362
No. of Churches	-	10
Secondary School	-	1
Elementary School	-	1
Day Care Center	-	3 (2 DSSD, 1 Dep-ed)
Barangay Tanods	-	9
Barangay LupongTagapamayapa	-	12
Barangay Utility	-	3
Source of Transportation	-	Jeepney, tricycle, trisikad
Source of Electricity	-	CENECO, kerosene
Source of Water	-	BACIWA, Artesian well, deep well
Total Elementary Student	-	1,132
Total Secondary Student	-	851
No. of Pre-schoolers	-	320

POPULATION BY PUROK

PUROKS	POPULATION	HOUSEHOLDS	Male	Female
1. Purok Maabi-abihon	102			
2. Purok Pag-asa	98			
3. Purok Paghidaet 1	72			
4. Purok Paghidaet 2	79			
5. Purok Mahirup	63			
6. Purok Gahiliugyon	68			
7. Purok Masinulondon	79			
8. Purok Malipayon	66			
9. Purok Paglaum	71			
10. Prk. Mabinuligon	65			
11. Purok Paho	212			
12. Purok Matinumanon	167			
13. Purok Acacia	108			
14. Purok Daisy	516			
15. Purok Totong 1	4,101			
16. Purok Totong 2	1,864			
17. Purok Totong 3	1,672			
18. Purok Totong 4	3,143			
TOTAL	13,173	2,091	6,816	5,730

POPULATION BY AGE AND SEX

AGE	MALE	%	FEMALE	%	BOTH SEXES	%
0-5 years	366		306		672	
6-12 years	701		586		1,287	
13-17 years	501		403		904	
18 years & above	5,523		4,160		9,683	
Total						

RELIGION

The population of Barangay Felisa is a mixture of different kinds of religion. But among all, the Roman Catholic dominated the total population followed by Iglesia ni Cristo, Protestants, Baptist, Seventh Day Adventist, Church of Christ and others.

BARANGAY FACILITIES

- New and Modern Barangay Hall
- Barangay Felisa Market
- Barangay Covered Court Gym
- Barangay Health Center

- Office of Senior Citizen
- Barangay Day Care Center

EXISTING ORGANIZATION

- Barangay Senior Citizen
- Barangay Youth Council
- Scavengers Assn. (@ Dumpsite)
- Jeepney Drivers Assn.
- Tricycle Drivers Assn.
- Trisikad drivers Assn.

SCHOOLS

- Day care Center
- Felisa Elementary School

SOCIAL SECTOR

HOUSING

Purok Totong 1, 2, 3 and 4 has the bigger number of population comprising 75% of the total population of the Barangay. This property belongs to RS VILLA & ASSOCIATES after they acquired this lot from the Bank of the Philippine Islands National Level in the presence of the Local officials of Bacolod City turn over the said property to RS VILLA & ASSOCIATES. Barangay Felisa has now its relocation site called Tierra Pasay for relocated squatters from Brgy. Bata, Bacolod City.

HEALTH

To be able to deal with problems, they must first be identified. Barangay Felisa needs personnel to be able to regularly conduct surveys regarding health issues such as environmental sanitation, immunization programs, monitoring situations of senior citizens and other problems concerning health and sanitation as a whole.

It is the goal of every Barangay to have healthy constituents and free from any kind of illness. The Department of Health constructed a Birthing Home and Lying-In Clinic building for Brgy. Felisa but temporarily operates as Barangay Health Center to cater the medical needs of every Felisanhon.

SOCIAL WELFARE

Barangay Felisa have two day care centers under DSSD and one preschool at Felisa Elementary School under DepEd to address the right to education of every pre-school students in the barangay. There is also a Senior Citizen Association for all elderlies and senior citizens that assist them to avail any social benefits intended for them. Moreover, the Barangay Felisa Community Association was duly organized that all its members were now members of Barangay Felisa AlkanSSSyas Program as self-employed members of Social Security System .

SPORTS AND RECREATION

There are seven (7) concrete basketball courts located in the various puroks of barangay to provide recreational area for sports enthusiasts. This serves as a venue for sports league and tournaments for every Felisanhon.

ECONOMIC SECTOR

Barangay Felisa is purely an Agricultural land. Native constituents of Barangay Felisa are the Comprehensive Agrarian Reform Beneficiaries. The following are the main source of income of the constituents of Barangay Felisa.

- Farmers and Farm Workers/ Laborers
- Fish Vendor
- OFWs/ Seafarers
- Drivers, Mechanic, Carpenters, Dressmakers, Electricians, Beautician
- Professionals
- Proprietors of small and medium scale Industries
- Planters
- Pensioners/Retirees
- Domestic Helpers
- Construction Workers

BUSINESS AND COMMERCE

- Barangay Felisa Market
- Talipapa
- Various Grocery Stores
- Hardware & Construction Supplies Stores
- Drugstore
- Restaurants/ Eatery
- Tailoring Shops
- Bakeries
- Commercial Establishment
- Internet Center
- Asphalt Factory
- Repair Shoe Center
- Barber Shop/ Parlor
- Funeral Parlor

WASTE DISPOSAL

Barangay Felisa is now the host barangay for the open dumpsite and the sanitary landfill of Bacolod City.

Types of Waste Disposal:

- Wrapped and Throw
- Open pit
- Collected by dump trucks
- Buried

TRANSPORTATION

Barangay Felisa has trisikads operating within the vicinity that transport passengers within the barangay and other adjacent barangay (Brgy. Handumanan). Tricycles were also available for passengers travelling from BanggaTotong to barangay proper, to Sitio Tumpok, Murcia, to Prk. Maasin, Bago, to Sitio Overflow, Murcia and to Brgy. Mansilingan. Jeepneys from Brgy. Handumanan were passing from Bangga Totong to pick-up passengers going to Libertad. Parking areas were established for the said modes of transportation.

COMMUNICATIONS

Almost 95% of the residents of Barangay Felisa have personal cellular phones as their medium of communication. It was operated by various networks such as Smart, Globe, Sun Cellular, Touch Mobile, Talk 'N Text. Telephones were also available on 10% percent of the total households operated by Globe Telecommunications and PLDT. Many computer shops were available for internet connection. Several houses also have internet connection via landline or wireless access.

WATER SUPPLY

Barangay Felisa is serviced by Bacolod City Water District (BACIWA). Almost 75% availed the water system through BACIWA. But there were residents also relying on water from artesian well and deep wells because they were too far to be reached by BACIWA. Most of the residents were buying distilled waters for cooking and drinking.

POWER SUPPLY

CENECO was the one supplying the electrical needs of Barangay Felisa. Almost 80% of the residents availed the electrification program of CENECO. The rest 20% relies on kerosene lamps especially those who belonged to the far flung areas.

LOCAL DEVELOPMENT INVESTMENT PLAN (LDIP)
THREE (3) YEARS/PROJECT PROPOSAL BACOLOD CITY
2019-2021

Name of Barangay:	BARANGAY FELISA
Land Area:	854.789 hectares
Name of Punong Barangay:	HON. RAMON S. JARDIN
Brgy. Population:	13, 173
No. of Puroks:	18

PROJECT TITLE (BRIEF DESCRIPTION)	Date of Implementation	Budgetary Requirement	Source of Fund
HEALTH PROGRAMS:			
I. Maternal and Child Care	2016-2018	P 90,000.00	Outsourced Fund/ Barangay Fund
1. Pre and Post Natal Care	-do-		
2. Expanded Program on Immunization	-do-		
3. Micronutrient Supplementation	-do-		
4. Family Planning Program			
II. Control of Communicable Diseases	-do-	60,000.00	Outsourced Fund/ Barangay Fund
1. Respiratory Infections	-do-		
2. Gastro-Intestinal Infections	-do-		
3. Genito-Urinary Tract Infections	-do-		
4. TB Control	-do-		
5. Leprosy Control			
III. Cancer Prevention	-do-		Outsourced Fund/ Barangay Fund
IV. Control of Metabolic Diseases	-do-	30,000.00	
1. Cardio-vascular Diseases	-do-		
2. Diabetes Mellitus	-do-		
V. Promotion of Healthy Lifestyle		10,000.00	Outsourced Fund/ Barangay Fund
VI. Environmental Sanitation Programs	-do-	100,000.00	Outsourced Fund/ Barangay Fund
VII. Maintenance Barangay Health Clinic	-do-	80,000.00	
VIII . Early Childhood Care and Development Programs	-do-	100,000.00	Outsourced Fund/ Barangay Fund
NUTRITION PROGRAMS:		120,000.00	
1. Purchase of Detecto Weighing Scale	-do-		
2 . Supplementary Feeding	-do-		
3. Vitamin Supplementation	-do-		
4. Nutrition Information and Education Campaign	-do-		
SOCIAL SERVICES			
EDUCATION DEVELOPMENT	-do-	200,000.00	Outsourced Fund/ Barangay Fund
1. Scholarship Program	-do-		
2. Improvement of Day Care Centers	-do-		
3. Special Program for Employment of Students	-do-		
4. Sports Development Program	-do-		

5. Development of Sports Center			
SOCIAL WELFARE AND DEVELOPMENT			
1. Gender and Development	-do-	25,000.00	Outsourced Fund/ Barangay Fund
2. Women Welfare Program	-do-	25,000.00	
3. Youth and Child Welfare Program	-do-	50,000.00	Outsourced Fund/ Barangay Fund
4. Disabled Welfare Program	-do-	25,000.00	
5. Operation and Maintenance of OSCA	-do-	25,000.00	
6. SK Sports and Cultural Program	-do-	100,000.00	
ECONOMIC SERVICES			
I. Crop Production / Protection Program	-do-	100,000.00	Outsourced Fund/ Barangay Fund
1. Certified Seeds and Fertilizer Subsidy	-do-		
2. Procurement of Vegetables Seeds	-do-		
3. Provision of High-Value Vegetable Seeds	-do-		
II. Animal Production / Protection		500,000.00	Outsourced Fund/ Barangay Fund
1. Anti-Rabies /deworming of animals			
2. Animal Dispersal	-do-		
3. Accelerated Hunger Mitigation Program	-do-		
VI. Post Harvest Facility			
1. Procurement of One (1) Mini Feed Mill			
VII. Maintenance of Farm to Market Roads	-do-		Outsourced Fund/ Barangay Fund
	-do-	100,000.00	
INFRASTRUCTURE DEVELOPMENT			
1. Maintenance of Street Lighting	-do-	35,000.00	Outsourced Fund/ Barangay Fund
2. Construction of Line Canal / Drainage System	-do-	50,000.00	
3. Installation of Deep well to identified puroks	-do-		Outsourced Fund/ Barangay Fund
4. Improvement of Covered Court	-do-	50,000.00	
5. Installation of Footwalks to identified puroks	-do-	100,000.00	
	-do-		
	-do-	500,000.00	

GENERAL PUBLIC SERVICES:			
I. Police Services	-do-	50,000.00	Outsourced Fund/ Barangay Fund
1. Seminar on Anti-Illegal Drugs	-do-		
2. Peace and Security Programs	-do-		
3. Disaster Risk Reduction Management Program	-do-		
II. Fire Prevention Programs	-do-		
III. Repair and Maintenance of Government Facilities			
1. Maintenance of Felisa Government Center	-do-	100,000.00	Outsourced Fund/ Barangay Fund

HON. RAMON S. JARDIN
Punong Barangay